

Basic information and cost overview

Region	North Region
Project	2022 North Region Winter Experience-Ski Campaign PBE-Product Experience_Customer Accommodation and Transportation
Company	康辉集团北京国际会议展览有限公司
Quotation Date	2022-12-2
Quotation Version	3rd
Cost overview	
Agency Fees	¥70,800.00
Travel & Accommodation	¥907,700.00
Logistics & Operations	¥15,027.93
Sum Total Net	¥993,527.93

	Total						¥993,527.93	
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees							
	Agency Fees (Preparation)							
I A 1	Account Director	pax/day	1	4	3	¥1,200	¥14,400	
I A 2	Account Manager	pax/day	1	4	4	¥1,000	¥16,000	
I A 3	Project Manager	pax/day	2	4	4	¥1,000	¥32,000	
I A 4	Creative Director	pax/day					¥0	
I A	Sub-Total Agency Fees (Preparation)						¥62,400.00	
	Agency Fees (On site)							
I B 1	Account Manager	pax/day	2	1	7	¥600	¥8,400.00	2位
I B	Sub-Total Agency Fees (On site)						¥8,400.00	
I	Total Agency Fees						¥70,800.00	
	Travel & Accommodation							
No.	Item	Unit	Number of time	No. of invited customer/Time No. of agency staff/Time	Days	Unit price	Sum	Details / Comments
	Site Check&Onsite Event:							Transportation, hotel and air ticket, all related expense, provide list of participants
II A	Transportation for guests (flight)	unit	1	124	1	¥2,750	¥341,450.00	Economy Class (incl. change fees and cancellation fees)
II A	Transportation for guests (train)	unit	1	92	1	¥805	¥74,150.00	first class seat
II A	Hotel	pax/day	1	147	3	¥1,100	¥485,100.00	City Center-5-star hotel, no farther than 25km to Songhua Lake Ski Resort one-bed or two-bed room (2ppl/room, incl.2 breakfast)+ski-experience for 2ppl (incl. equipment rental inc) BMW bears no financial loss if force majeures (such as epidemic, natural hazards, etc) happened
II A	Agency Staff Accommodation	rm/night	1	2	5	¥300	¥3,000.00	
II A	Agency Staff Transportation	unit	2	1	1	¥2,000	¥4,000.00	
II A	Sub-Total Onsite Event						¥907,700.00	
II	Total Travel & Accommodation						¥907,700.00	
	Logistics & Operations							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Logistics							
III A	RSVP	unit	1	4	1	¥3,000	¥12,000.00	
III A	RSVP Materials	unit	1	4	1	¥757	¥3,027.93	
III A	Sub-Total Logistics						¥15,027.93	
III	Total Logistics & Operation						¥15,027.93	

