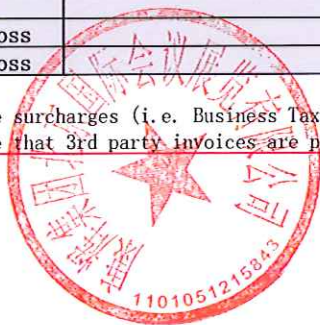


Basic information and cost overview

Project	BMW产品管理分会
Company	康辉集团北京国际会议展览有限公司
Quotation Date	23.03.23
Quotation Version	2nd
Contact	
Name	马可
Surname	马
Position	总监
Mobile	15801778313
Fixed line	无
Email	make@cct.cn

Conference	Price Per Conference	Estimated number of participants	Cost per person
Standard Conference			
Total Net	107100.55	35	3060.02
BBA 7% in net			
NSC 7% in net			
VAT (6%) **	6426.033		
Gross Total	113526.583		
BBA 7% in gross			
NSC 7% in gross			

* Please state surcharges (i.e. Business Tax) clearly and i
 ** Please note that 3rd party invoices are paid net by BMW



Standard Conference

No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees						¥107,100.55	
	Agency Fees (Preparation)							
I A 1	Account Director	pax/day	1	1	4	¥800	¥3,200	
I A 2	Creative Director	pax/day	1	1	4	¥800	¥3,200	
I A 3	DIP / 2 D / 3 D Designer	pax/day	1	-	-		¥0	
I A	Sub-Total Agency Fees (Preparation)						¥6,400.00	
	Agency Fees (On site)							
I B 1	Account Manager	pax/day	1	1	3	¥650	¥1,950.00	
I B 2	Project Manager	pax/day	1	1	3	¥600	¥1,800.00	
I B	Sub-Total Agency Fees (On site)						¥3,750.00	
I	Total Agency Fees						¥10,150.00	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	Travel & Accommodation							
	Site Check&Onsite Event:							
II A5	Agency Staff working on site traffic	unit	1	1	1	¥619	¥618.72	工作人员1
II A6	Agency Staff working on site traffic	unit	1	1	1	¥642	¥642.26	工作人员2
II A7	兼职1名	unit	1	1	1	¥140	¥140.00	宝马驾驶中心试驾协助
II A	Sub-Total Onsite Event						¥1,400.98	
II	Total Travel & Accommodation						¥1,401	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	Logistics							
III A1	4月18日45座大巴		1	1	1	¥1,950	¥1,950.00	接送机用车
III A2	4月18日45座大巴		1	1	1	¥1,950	¥1,950.00	接送机用车
III A4	4月19日45座大巴		1	1	1	¥5,500	¥5,500.00	全天包车
III A5	4月20日45座大巴		1	1	1	¥5,400	¥5,500.00	全天包车
III A6	4月20日33座大巴		1	1	1	¥3,000	¥3,000.00	全天包车
III A7	4月19日7座商务车-滴滴打车		1	1	1	¥152	¥151.79	宝马驾驶中心-J酒店
III A8	4月19日7座商务车-滴滴打车		1	1	1	¥97	¥96.78	宝马驾驶中心-J酒店
III A9	4月19日7座商务车-滴滴打车		1	1	1	¥78	¥77.77	宝马驾驶中心-J酒店
III A10	4月20日滴滴打车		1	1	1	¥110	¥109.57	宝马驾驶中心-浦东机场
III A	Sub-Total Logistics						¥18,335.91	
	Materials							
III B 1	垃圾袋	unit	1	1	1	¥18	¥18.00	一卷大号
III B 2	写字板	unit	1	1	1	¥82	¥81.66	15个写字板
III B 3	水笔	package	1	1	1	¥36	¥36.00	一盒
III B 4	写字板闪送费	unit	1	1	1	¥60	¥60.00	宝马技术研发中心前台-宝马体验中心
III B	Sub-Total Materials						¥195.66	
III	Total Logistics & Operation						¥18,532	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	Hospitality							
IV A 1	KOL & external customer recruitment	Per	1	1	1	¥50,000.00	¥50,000.00	邀请KOL和外部客户的总预算需控制在5万RMB以内
IV A 2	上海J酒店参观	pax	1	20	1	¥388	¥7,760.00	4月19日J酒店云上珍奇之旅-英文讲解+饮品蛋糕
IV A 3	4月19日午餐-老乡鸡	pax	1	15	1	¥50	¥750.00	
IV A 4	4月19日午餐-零度低卡	pax	1	28	1	¥50	¥1,400.00	
IV A 5	4月19日晚餐-翠园	pax	1	1	1	¥9,403	¥9,403.00	
IV A 6	4月20日午餐-老乡鸡	pax	1	5	1	¥50	¥250.00	
IV A 7	4月20日午餐-零度低卡	pax	1	27	1	¥50	¥1,350.00	
IV A 8	4月20日晚餐-厨房	pax	1	1	1	¥5,686	¥5,686.00	
IV A	Subtotal						¥76,599.00	
IV	Total Hospitality						¥76,599.00	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	Setup / Construction							
V A 1		unit	1	-	1			
V A 2		unit	1	-	1			
V A 3		unit	1	-	1			
V A	Subtotal Setup/ Construction							
V	Total Setup / Construction						¥0	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	AV							
VI 1	音箱和至少2个手持麦克风	unit	1	1	1	¥419	¥419.00	
VI A	Subtotal AV						¥419.00	
VI	Total AV						¥419	

No.	Item	Unit	Number of time	Quantity/Time	Days			
	Photo & Video							
	Photo & Video crew							
VII 1	Photo crew	day/person						
VII A	Subtotal Photo & Video crew							
VII	Total Photo & Video						¥0.00	