

|       | Total                               |         |                |               |      |            | ¥23,259.50 |                                             |
|-------|-------------------------------------|---------|----------------|---------------|------|------------|------------|---------------------------------------------|
| No.   | Item                                | Unit    | Number of time | Quantity/Time | Days | Unit price | Sum        | Detailed Work load/ Comments / Deliverables |
|       | Agency Fees                         |         |                |               |      |            |            |                                             |
|       | Agency Fees (Preparation)           |         |                |               |      |            |            |                                             |
| I A 1 | Account Director                    | pax/day | 1              | 1             | 1    | ¥2,115     | ¥2,115     |                                             |
| I A 2 | Creative Director                   | pax/day |                |               |      |            | ¥0         |                                             |
| I A 3 | DTP / 2 D / 3 D Designer            | pax/day |                |               |      |            | ¥0         |                                             |
| I A   | Sub-Total Agency Fees (Preparation) |         |                |               |      |            | ¥2,114.50  |                                             |
|       | Agency Fees (On site)               |         |                |               |      |            |            |                                             |
| I B 1 | Account Manager                     | pax/day |                |               |      |            | ¥0.00      |                                             |
| I B 2 | Project Manager                     | pax/day |                |               |      |            | ¥0.00      |                                             |
| I B   | Sub-Total Agency Fees (On site)     |         |                |               |      |            | ¥0.00      |                                             |
| I     | Total Agency Fees                   |         |                |               |      |            | ¥2,114.50  |                                             |

|       | Travel & Accomodation                     |            |                |               |      |            |       |                                                                                         |
|-------|-------------------------------------------|------------|----------------|---------------|------|------------|-------|-----------------------------------------------------------------------------------------|
| No.   | Item                                      | Unit       | Number of time | Quantity/Time | Days | Unit price | Sum   | Details / Comments                                                                      |
|       | Site Check&Onsite Event:                  |            |                |               |      |            |       | Transportation, hotel and air ticket, all related expense, provide list of participants |
| II A1 | Crew flights for event (Economy class) I  | Round trip |                |               |      |            | ¥0.00 |                                                                                         |
| II A2 | Crew flights for event (Economy class) II | Round trip |                |               |      |            | ¥0.00 |                                                                                         |
| II A3 | Agency Staff Accomodation I               | Rm/Night   |                |               |      |            | ¥0.00 |                                                                                         |
| II A4 | Agency Staff Accomodation II              | Rm/Night   |                |               |      |            | ¥0.00 |                                                                                         |
| II A5 | Agency Staff working on site traffic      | unit       |                |               |      |            | ¥0.00 |                                                                                         |
| II A  | Sub-Total Onsite Event                    |            |                |               |      |            | ¥0.00 |                                                                                         |
| II    | Total Travel & Accomodation               |            |                |               |      |            | ¥0    |                                                                                         |

|         | Logistics & Operations      |         |                |               |      |            |            |                                |
|---------|-----------------------------|---------|----------------|---------------|------|------------|------------|--------------------------------|
| No.     | Item                        | Unit    | Number of time | Quantity/Time | Days | Unit price | Sum        | Details / Comments             |
|         | Logistics                   |         |                |               |      |            |            |                                |
| III A 1 | Shuttle bus for dealer GL8  | unit    | 1              | 1             | 2    | ¥2,500     | ¥5,000.00  | 23座考斯特_成都酒店-RDC                |
| III A 2 | Shuttle bus for dealer 考斯特  | unit    | 1              | 1             | 2    | ¥3,500     | ¥7,000.00  | 50座大巴_成都酒店-RDC                 |
| III A   | Sub-Total Logistics         |         |                |               |      |            | ¥12,000.00 |                                |
|         | Materials                   |         |                |               |      | Unit price |            |                                |
| III B 1 | Flower                      | unit    |                |               |      |            | ¥0.00      | Table flower<br>每场签到花一份，符合宝马标准 |
| III B 2 | Mic cover                   | unit    |                |               |      |            | ¥0.00      | Mic cover<br>麦克风套              |
| III B 3 | Office supply               | package |                |               |      |            | ¥0.00      | 奖状/Agenda                      |
| III B 4 | Material Transportation     | unit    |                |               |      |            | ¥0.00      | 物料运输，以实际产生为准                   |
| III B 5 | RSVP                        | Person  |                |               |      |            | ¥0.00      | 来宾信息收集、接送机确认、酒店入住信息确认          |
| III B   | Sub-Total Materials         |         |                |               |      |            | ¥0.00      |                                |
| III     | Total Logistics & Operation |         |                |               |      |            | ¥12,000    |                                |

|        | Hospitality                |      |                |               |      |            |           |                    |
|--------|----------------------------|------|----------------|---------------|------|------------|-----------|--------------------|
|        | Item                       | Unit | Number of time | Quantity/Time | Days | Unit price | Sum       | Details / Comments |
| IV A 1 | Venue rental event date(s) | pax  |                |               |      |            | ¥0.00     | 会议1天全天使用，面积500平    |
| IV A 2 | Tea Break                  | pax  | 1              | 31            | 2    | ¥30        | ¥1,860.00 |                    |
| IV A 3 | Lunch                      | pax  | 1              | 31            | 2    | ¥55        | ¥3,410.00 |                    |
| IV A 4 | Dinner                     | pax  | 1              | 31            | 1    | ¥125       | ¥3,875.00 |                    |
| IV A   | Subtotal                   |      |                |               |      |            | ¥9,145.00 |                    |
| IV     | Total Hospitality          |      |                |               |      |            | ¥9,145.00 |                    |

|       | Setup / Construction         |      |                |               |      |            |       | Setup Vendor                                                         |
|-------|------------------------------|------|----------------|---------------|------|------------|-------|----------------------------------------------------------------------|
|       | Item                         | Unit | Number of time | Quantity/Time | Days | Unit price | Sum   | Details / Comments<br>All descriptions shall be written in EN and CN |
| V A 1 | Direction Board指示牌           | unit |                |               |      |            | ¥0.00 | 0.8m*2m，木结构喷绘，符合宝马标准                                                 |
| V A 2 | Dierction easel指示画架          | unit |                |               |      |            | ¥0.00 | 木结构画架，鲜花绿植装饰                                                         |
| V A 3 | Backboard签到背板                | unit |                |               |      |            | ¥0.00 | 4m*3m，木结构喷绘，符合宝马标准                                                   |
| V A   | Subtotal Setup/ Construction |      |                |               |      |            | ¥0.00 |                                                                      |
| V     | Total Setup / Construction   |      |                |               |      |            | ¥0    |                                                                      |

| VI   | AV          |      |                |               |      |            |       |                                      |
|------|-------------|------|----------------|---------------|------|------------|-------|--------------------------------------|
|      | Item        | Unit | Number of time | Quantity/Time | Days | Unit price | Sum   | Details / Comments                   |
| VI 1 | AV          | unit |                |               |      |            | ¥0.00 | 酒店基础音响设备，含视频控台技术人员<br>8m*4.5m LED P3 |
| VI A | Subtotal AV |      |                |               |      |            | ¥0.00 |                                      |
| VI   | Total AV    |      |                |               |      |            | ¥0    |                                      |

|       | Photo & Video              |            |                |               |      |            |       |                                                                                 |
|-------|----------------------------|------------|----------------|---------------|------|------------|-------|---------------------------------------------------------------------------------|
|       | Item                       | Unit       | Number of time | Quantity/Time | Days | Unit price | Sum   |                                                                                 |
|       | Photo &Video crew          |            |                |               |      |            |       |                                                                                 |
| VII 1 | Photo crew                 | day/person |                |               |      |            | ¥0.00 | V photo, based on standard requirements, including equipment<br>云摄影，含设备，8小时工作时间 |
| VII A | Subtotal Photo &Video crew |            |                |               |      |            | ¥0.00 |                                                                                 |
| VII   | Total Photo & Video        |            |                |               |      |            | ¥0.00 |                                                                                 |