



SERVIER CHINA 2021-2022 1st CYCLE MEETING

RESHAPE

PERFORMANCE

ACCELERATE

BOOST

TRANSFORMATION

DEFEND REVENUE

PATIENT

LOYALTY

REINVENT

INNOVATION

NEW  
CHANNELS

DOCTOR  
ENGAGEMENT

ONLINE

+

OFFLINE

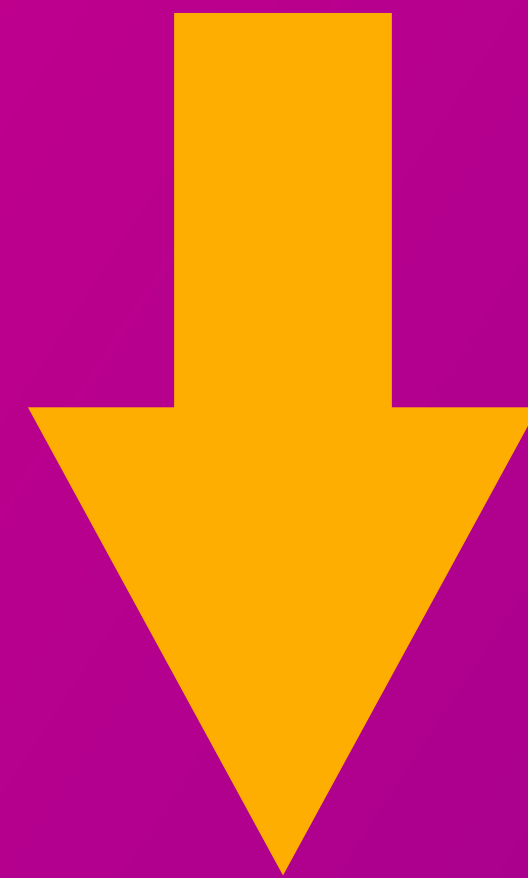
REFINE

KEY WORDS

"If everyone is doing the  
best in team, we shall  
succeed..."



TEAM WORK



TEAM SYNERGY



A chain is no stonier than  
its weakest link



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- POWER OF SYNERGY
- ONE TEAM ONE GOAL NO LIMITS
- BREAKTHROUGH TO EXCELLENCE

