



SERVIER CHINA 2021-2022 1st CYCLE MEETING

RESHAPE

DEFEND REVENUE

PATIENT
LOYALTY

NEW
CHANNELS

DOCTOR
ENGAGEMENT

PERFORMANCE
BOOST

ACCELERATE
TRANSFORMATION

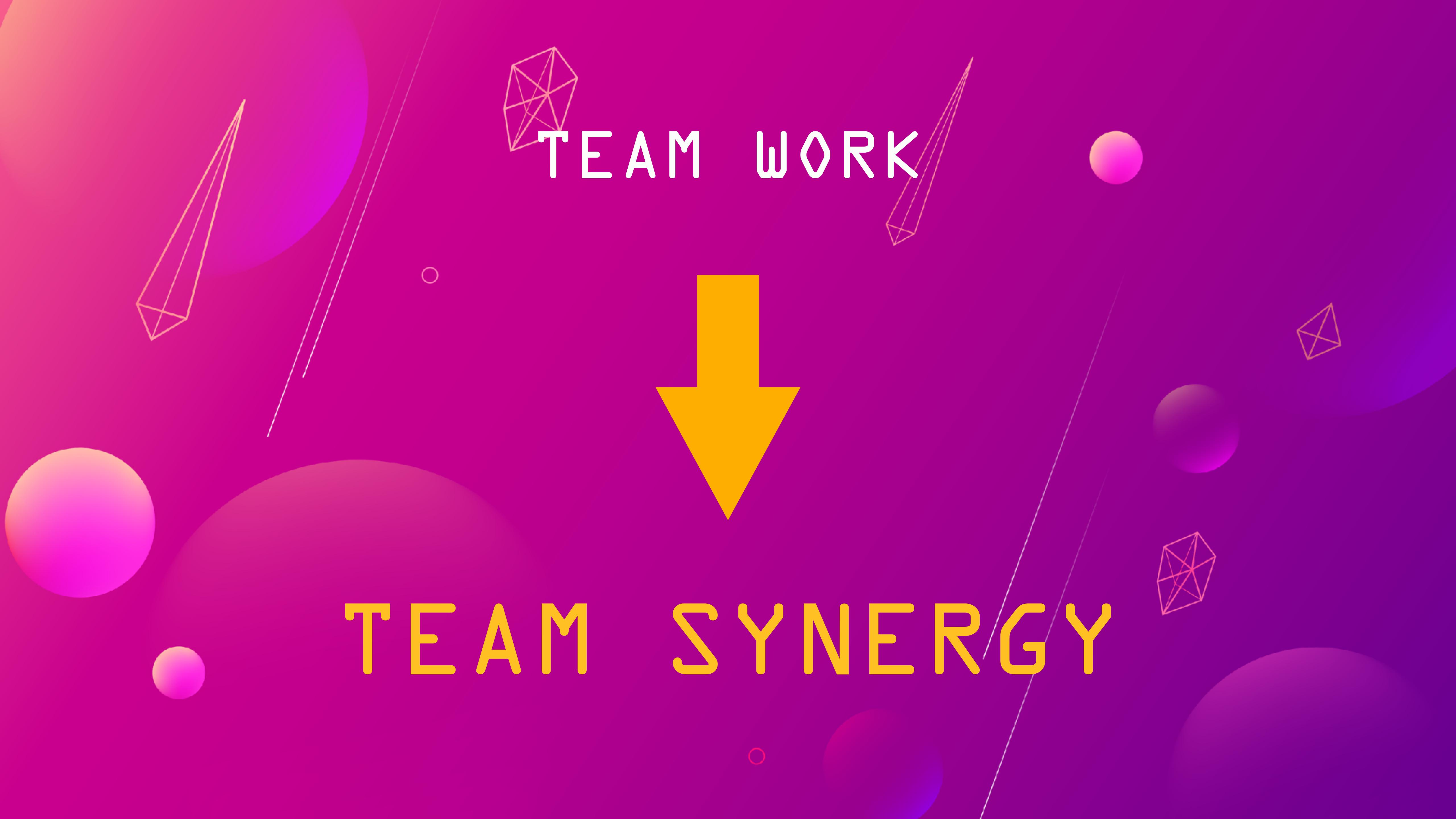
INNOVATION

ONLINE
+
OFFLINE

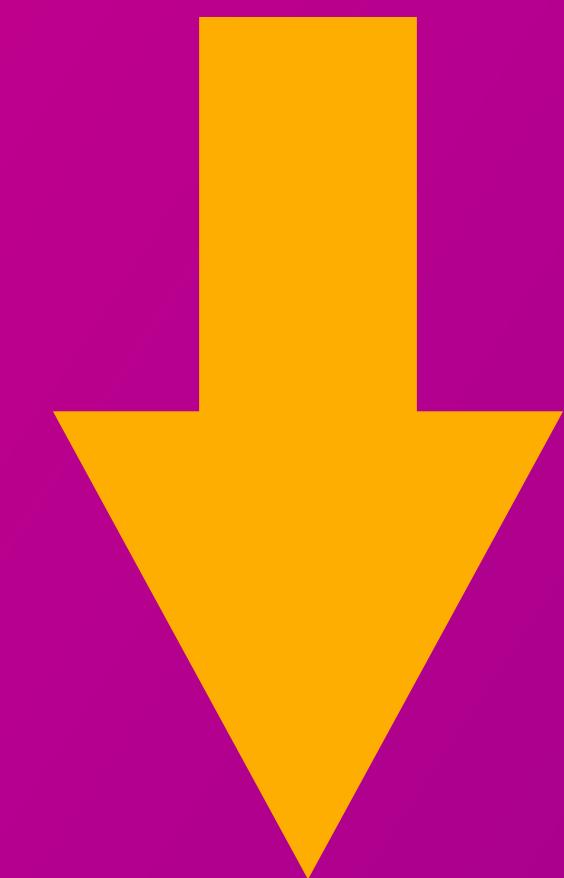
REFINE

KEY WORDS

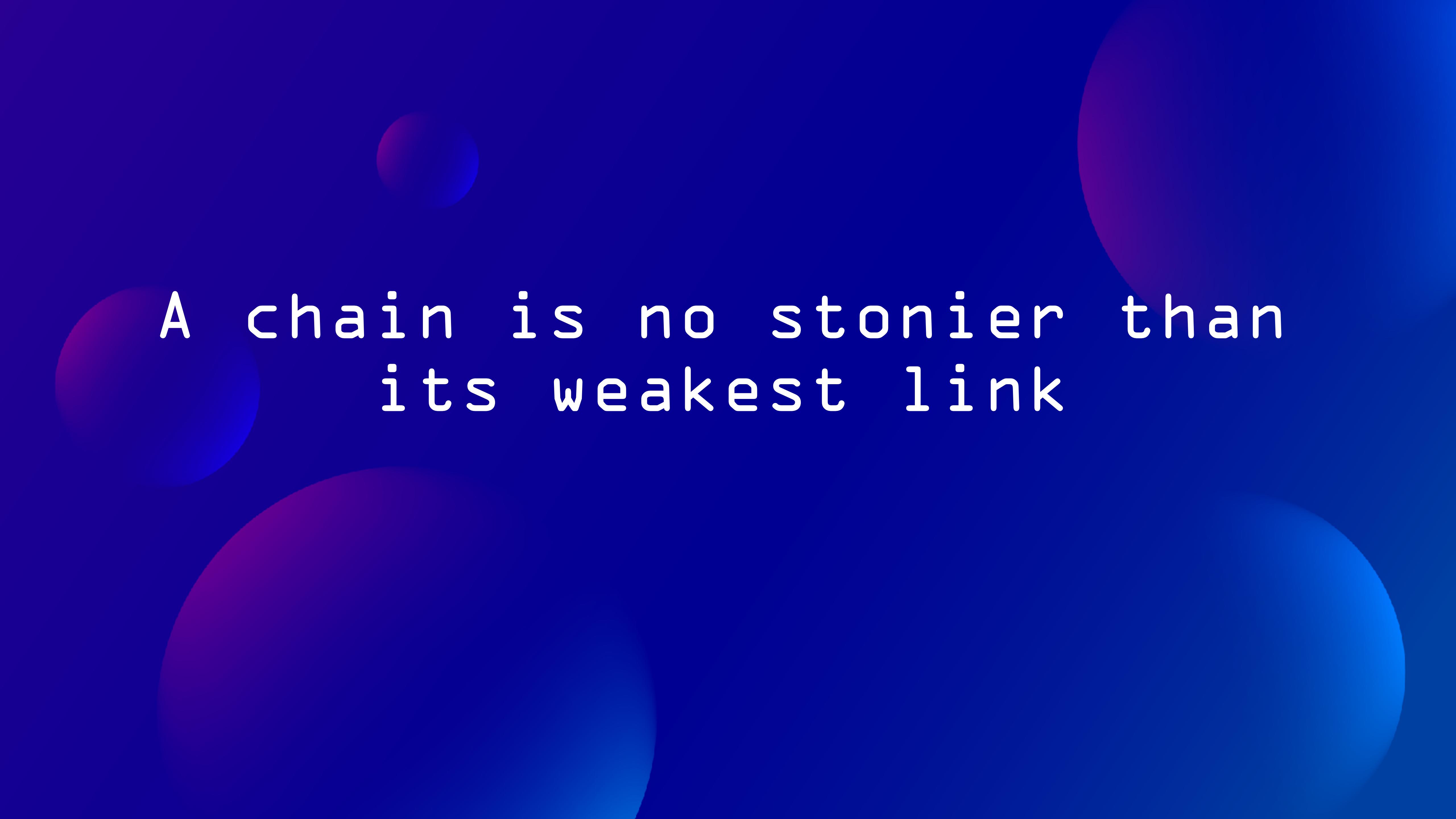
“If everyone is doing the best in team, we shall succeed...”



TEAM WORK



TEAM SYNERGY



A chain is no stonier than
its weakest link

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-POWER OF SYNERGY

-ONE TEAM ONE GOAL NO LIMITS

-BREAKTHROUGH TO EXCELLENCE

