

华晨宝马汽车有限公司
BMW Brilliance Automotive Ltd.



BBA_地址

BBA Address:

经济技术开发区宝马大道1号

No.1 BMW Avenue, SEDA

沈阳/ Shenyang

110044

采购订单号 Order No.	BJIE30477
订单日期 Order date	2024-10-30

供应商名称/地址

Supplier Name / Address:

康辉集团北京国际会议展览有限公司

Comfort International M.I.C.E. Serv

Co.,Ltd.

北京市朝阳区农展馆南路13号12层1510内002

请在所有的信件, 发票及送货单上注明采购订单号。 PURCHASE ORDER NUMBER MUST BE REFLECTED ON ALL CORRESPONDENCE, INVOICES AND DELIVERY NOTES	
供应商代码 Supplier code	页码 Page
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小额采购订单(北京)

BJ P.R.I.E

华晨宝马申请人姓名 BBA applicant name	Xiaoyue Zhan
华晨宝马申请人电话 BBA applicant phone	+86-BB-S-A-81
供应商联系人姓名 Supplier contact person name	仲岚
供应商联系人电话 Supplier contact person Tel.	13910193620
供应商传真号 Supplier Fax number	

付款条件 Terms of payment						
30 Days after invoice receipt						
编号 Item no	货物或服务描述 Material / Service description	交付日期 Delivery date	数量 Quantity	计量单位 UoM	货币种类 Currency	含税单价 Gross price per unit
00010	Customer Study (FGD)-North Region	2024-12-25	1.00	EA	RMB	9,640.49
Total:						9,640.49
通用采购条款 General purchasing conditions						
国际贸易术语 Incoterms	DDP shen yang Delivered Duty Paid					
通用条款 General conditions	Project Name* Customer Study (FGD)-North Region Subject Name* Customer Study (FGD) Background* " To understand the experience and overall feeling of BMW owners in the after-sales service process, receive their feedbacks and evaluations, and collect their expectations for improvement, we plan to launch an aftersales service focus group discussion with BMW owners directly. The first session will be held in north region (Beijing) as pilot. There will be two rounds interviews on one day and each round will take 1.5-2 hours. Ca. 8 participants will join for each round. Two dealers are responsible to recruit the car owners and an agency is responsible for the venue and catering. We will execute the interviews on our own.					



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仲岚	

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	This PO is applied for the venue, catering, audio and video recording equipment and service fee to the dealer." Project Period* 2024-10-31
**** END OF ORDER ****	



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根据价值限额批准 Approval based on value limits	
批准方式 Release method	电子批准 Electronically released
采购员 Buyer	经理 Manager 上限至 / Up to 50 000 CNY
姓名 Name	Fernando Ferrer
部门 Dept.	BBS-A-8
日期 Date	2024-11-05
签字 Sign	2024-11-05
公司章 Company seal	

供应商确认 Supplier confirmation	
姓名 Name	供应商姓名 Supplier name
部门 Dept.	供应商部门 Supplier dept.
日期 Date	2024.11.7
签字 Sign	供应商签字 Supplier sign

合同专用章
1101051215845