

上海MPV-DAY经销商直播配合SOW
Shanghai MPV-DAY Dealer LiveStreaming SOW

项目 project	规格 Specifications	数量 quantity	单位 Company	单价	总计
住宿 accommodation	标准：标间（含双早+wifi），商务快捷酒店标准，干净整洁安全，交通便利 数量：21家经销商，每家2人，共42人； 时间：4天3晚 Standard:Standard room(including double breakfast+wifi),business hotel standard, Quantity:21 dealers,2peoplepercar,atotalof42people; Time:4 days and 3 nights	82	人次 Number of people	600	49200
交通 traffic	往返的机票/火车票，以实际发生情况核销 Roundtripairfare/train ticketswillbeverifiedbasedona ctual occurrences	84	人次 Number of people	1200	100800
餐饮 Working meals	活动当晚工作盒饭/便当/快餐 Working meals	50	人次 Number of people	100	5000
接送车辆 Shuttle vehicles	活动当晚出发前往展馆，结束后返回酒店 Depart for the exhibition hall on the evening of the event and return to the hotel after the event	2	次 second	1000	2000
物料制作 Material production	简易布置，在酒店大堂摆放易拉宝和工作台，方便人员签到、集合等；活动现场所需的手举牌等直播道具 Simple layout,placing roll up banners and workstations in the hotel lobby for easy check-in and gathering of personnel;Liveprops such as hand cards required for the event venue	1	套 SET	16500	16500
工作人员和客服 Staff and customer service	经销商行程沟通、控房统计、并协助预定和更改交通； 现场签到、行程节点的组织、短信或电话通知提醒 Dealeritinerarycommunication,roomcontrolstatistics ,andassistanceinbookingandchangingtransportation ;Onsitecheck-in,organizationofitinerarymilestones,SMSorphoneno tificationsandreminders	2	人 people	2000	4000
应急杂费 Emergency miscellaneous expenses	项目推进的其他人力支持成本，及突发情况应对 Other manpower support costs for project advancement and emergency response	1	项	17750	17750
合计（不含6%增值税报价）：					195250
优惠价格（不含6%增值税报价）：					195000
含税总价（含6%增值税报价）：					206700

