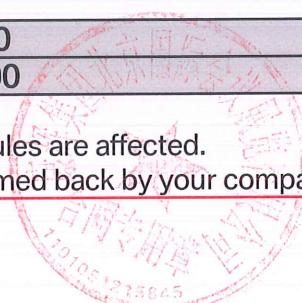


Basic information and cost overview	
Project	宝马培训学院长沙及敦煌培训
Company	CMS
Quotation Date	2023.04.04
Quotation Version	V1
Contact	
Name	Amanda
Surname	An
Position	Account Manager
Mobile	15210315875
Fixed line	
Email	anlihuan@cct.cn
Conference	Price Per Conference
宝马培训学院长沙及敦煌培训	39,750.00
Total Net	¥39,750.00
VAT (6%) **	¥2,385.00
Gross Total	¥42,135.00

* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected.

** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company.



	Total						¥39,750.00	
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees							
	Agency Fees (Preparation)							
IA 1	Account Director	pax/day	1	3	1	¥1,200	¥3,600	agency fee (整体费用10%)
IA 2	Creative Director	pax/day					¥0	
IA 3	DTP / 2 D / 3 D Designer	pax/day					¥0	
IA	Sub-Total Agency Fees (Preparation)						¥3,600.00	
	Agency Fees (On site)							
IB 1	Account Manager	pax/day					¥0.00	
IB 2	Project Manager	pax/day					¥0.00	长沙及敦煌现场支持工作人员，当地人员不含差旅
IB	Sub-Total Agency Fees (On site)						¥0.00	
I	Total Agency Fees						¥3,600.00	

	Travel & Accomodation							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Site Check&Onsite Event:							Transportation, hotel and air ticket, all related expense, provide list of participants
II A 1	Crew flights for event (Economy class) I	Round trip					¥0.00	
II A 2	Crew flights for event (Economy class) II	Round trip					¥0.00	
II A 3	Agency Staff Accomodation I	Rm/Night					¥0.00	
II A 4	Agency Staff Accomodation II	Rm/Night					¥0.00	
II A 5	Agency Staff working on site traffic	unit					¥0.00	
II A	Sub-Total Onsite Event						¥0.00	
II	Total Travel & Accomodation						¥0	

	Logistics & Operations							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Logistics							
III A 1	Shuttle bus for dealer	unit	1	0.30	1	¥1,500	¥450.00	Suttle Bus service, GL8 GL8敦煌市区全天包车（包含8小时使用时间）实际使用1次接机，按照实际使用费用结算
III A 2	Shuttle bus for dealer	unit	1	2	1	¥450	¥900.00	GL8接送机-长沙单趟机场市区酒店
III A	Sub-Total Logistics						¥1,350.00	
	Materials					Unit price		
III B 1	Flower	unit					¥0.00	Table flower 每场签到花一束，符合宝马标准
III B 2	Mic cover	unit					¥0.00	Mic cover 麦克风套
III B 3	Office supply	package					¥0.00	奖状/Agenda
III B 4	Material Transportation	unit					¥0.00	物料运输，以实际产生为准
III B 5	RSVP	Person					¥0.00	来宾信息收集、接送机确认、酒店入住信息确认
III B	Sub-Total Materials						¥0.00	
III	Total Logistics & Operation						¥1,350	

	Hospitality							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
IV A 1	Venue rental event date(s)	pax					¥0.00	会议1天全天使用，面积500平
IV A 2	Tea Break	pax					¥0.00	
IV A 3	Lunch	pax					¥0.00	
IV A 4	Dinner	pax					¥0.00	
IV A	Subtotal						¥0.00	
IV	Total Hospitality						¥0.00	

	Setup / Construction							Setup Vendor
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
V A 1	Direction Board指示牌	unit					¥0.00	0.8m*2m, 木结构喷绘，符合宝马标准
V A 2	Direction easel指示画架	unit					¥0.00	木结构画架，鲜花绿植装饰
V A 3	Backboard签到背板	unit					¥0.00	4m*3m, 木结构喷绘，符合宝马标准
V A	Subtotal Setup / Construction						¥0.00	
V	Total Setup / Construction						¥0	

	AV							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
VI 1	AV	unit					¥0.00	酒店基础音响设备，含视频控台技术人员 8m*4.5m LED P3
VI A	Subtotal AV						¥0.00	
VI	Total AV						¥0	

	Photo & Video							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	
	Photo & Video crew							
VII 1	Photo crew	day/person	1	1	2	¥2,600	¥5,200.00	长沙当地摄影师，4月7-9日培训包含8小时工作时间，包含云摄影平台及后台修图
VII 2	Photo crew	day/person	1	2	4	¥1,500	¥12,000.00	敦煌当地摄影师，5月两场培训共8日，每天8小时工作时间，包含云摄影平台及后台修图
VII 3	Video crew	day/person	1	1	2	¥2,800	¥5,600.00	长沙摄像师，稳定器花絮拍摄，包含8小时工作时间，花絮摄像现场收音
VII 4	Video crew	day/person	1	2	4	¥1,500	¥12,000.00	敦煌当地摄像师，稳定器花絮拍摄，包含8小时工作时间，花絮摄像现场收音
VII A	Subtotal Photo & Video crew						¥34,800.00	
VII	Total Photo & Video						¥34,800.00	