

Basic information and cost overview	
Project	2023 uc dealer group workshop
Company	CMS
Quotation Date	2023.11.13
Quotation Version	
Contact	
Name	Jessie
Surname	Zheng
Position	Account Manager
Mobile	13810338229
Fixed line	
Email	zhengjinhong@cct.cn
Conference	Price Per Conference
二手车经销商集团研讨会	150,000.00
NSC(22%)	33,000.00
BBA (78%)	117,000.00
Total Net	150000.00
VAT (6%) **	9000.00
Gross Total	159000.00
* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected. ** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company.	

	Total					¥150,000.00	
No. A	Agency Fees (Preparation)	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
I A 1	Account Director	pax/day	3	1	¥1,200.0	¥3,600.00	
I A 2	Creative Director	pax/day	3	1	¥1,200.0	¥3,600.00	
I A 3	DTP / 2 D / 3 D Designer	pax/day	3	1	¥1,200.0	¥3,600.00	3D
I A 4	DTP / 2 D / 4 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	设计延展物
I A 5	DTP / 2 D / 5 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	RSVP版面设计及长图文设计
I A	Sub-Total Agency Fees (Preparation)					¥14,800.00	
No. B	Photo & Agency Fees (On site)						
I B 1	Photo crew 云摄影, 含设备	day/person	1	1	¥3,500.0	¥3,500.00	1人, 8小时工作时间
I B 2	摄像 花絮摄影, 含设备	day/person	1	1	¥3,500.0	¥3,500.00	1人, 8小时工作时间
I B 3	演讲嘉宾邀请	day/person	1	1	¥12,000.0	¥12,000.00	代付嘉宾费用
I B	Sub-Total Photo & Agency Fees (On site)					¥19,000.00	
I AB	Total A&B					¥33,800.00	
No. A	Travel & Accomodation	Unit	Number of time	Quantity/Time	Unit price	Sum	Description
II A 1	Agency Staff working on site traffic	unit					
II A 2	Account Director	unit	2	4	¥500.0	¥4,000.00	会务工作人员
II A 3	Account Director	unit	2	1	¥3,000.0	¥6,000.00	往返交通预估价, 实报实销
II A 4	Account Director	unit	1	4	¥1,000.0	¥4,000.00	住宿+餐费+交通
II A 5	Shuttle bus for dealer	unit	1	0	¥3,000.0	¥0.00	预估价, 旅游巴士, 全天
II A 6	Shuttle bus for pickup	unit	15	2	¥450.0	¥13,500.00	预估价, 别克GL8, 单趟
II A	Sub-Total Travel & Accomodation					¥27,500.00	
No. B	Hospitality						
II B 1	meeting 会议室 108平米小沙龙1厅	pax	1	1	¥20,000.0	¥20,000.00	12月5日 投影仪: 6000 流明; 像素 1920*1200; 幕布150 寸; 比例 16:10 ; 离地面最少 1.2 米
II B 2	Lunch 自助午餐	pax	48	1	¥208.0	¥9,984.00	12月5日, 保底50位, 单开
II B 3	Lunch 茶歇	pax	30	2	¥98.0	¥5,880.00	12月5日
II B 4	Dinner 露台酒吧, 内场区域	pax	48	1	¥500.0	¥24,000.00	12月5日, 全场包场低消
II B 5	Wine	pax	5	1	¥1,000.0	¥5,000.00	预估价, 晚宴酒水
II B	Sub-Total Hospitality					¥64,864.00	
II AB	Total A&B					¥92,364.00	
No.	Setup / Construction	Unit	Number of time	Quantity/Time	Unit price	Sum	Description
III A 1	LED	unit	1	1	¥6,000.0	¥6,000.00	预估价, 根据需求
III A 2	地毯	unit	1	40	¥30.0	¥1,200.00	预估价, 根据需求
III A 3	电视	unit	1	2	¥800.0	¥1,600.00	
III A 4	桌卡	unit	2	48	¥20.0	¥1,920.00	250G铜版纸
III A 5	指示牌	unit	1	2	¥900.0	¥1,800.00	预估价, 木制指示牌2个
III A 6	胸卡&手环	unit	1	48	¥20.0	¥960.00	
III A 7	餐券	unit	1	48	¥10.0	¥480.00	
III A 8	主持人手卡	unit	1	35	¥7.8	¥276.00	预估价, 铜版纸彩色打印
III A 9	讲台贴KT板	unit	1	1	¥200.0	¥200.00	
III A 10	接机牌	unit	1	2	¥80.0	¥160.00	
III A 11	Mic cover	unit	1	4	¥60.0	¥240.00	麦克风套
III A 12	签到&讲台鲜花	unit	1	2	¥500.0	¥1,000.00	
III A 13	RSVP	unit	1	1	¥2,000.0	¥2,000.00	
III A 14	Material Transportation	unit	1	1	¥4,000.0	¥4,000.00	预估价, 物料运输
III	Subtotal Setup/ Construction					¥21,836.00	
III	Total					¥21,836.00	
No. C	音响系统					Sum	Details / Comments
IV A 1	AV设备, 音响, 麦克, 调音台	unit	1	0	¥0.0	¥0.00	酒店音响
IV A 2	COB面光灯 ACME 100	unit	1	0	¥0.0	¥0.00	
IV A 3	控台人员	pax/day	1	2	¥1,000.0	¥2,000.00	彩排+会议日, 2天服务
IV B	Subtotal AV					¥2,000.00	
IV ABC	Total AV					¥2,000.00	

