

Event: 至境L7顶级增程&魔底座抢先试驾 旅行社SOW Buick ELECTRA L7 Media Ground Test Driving Travel Agency SOW
 Date: 2025年9月10日-9月19日 (含媒体抵达、返程日)
 VENUE: 广德试车场 Guangde Test Driving Ground
 Project No:
 Number of person: 媒体200人 (均外地, 每批媒体日程为3天, 活动日前一天抵达, 试驾结束后次日返程), 工作人员12人 (均外地), SGM工作人员5人 (均外地)

康辉集团北京国际会议展览有限公司
 至境L7顶级增程&魔底座抢先试驾
 2025年9月10日-9月15日

| 项目Item | 规格Detail | 单价 | 次数times | 数量amount | 总价 | 备注Remarks |
|--|--|--|---------|----------|--------|---|
| 酒店相关: 广德开元名都酒店 | | | | | | |
| 客房要求: | 自付房费 1、客人签单部分由会务组负责人员 2、确认是否计入总账 3、房型以酒店当时大床房数量决定 | 9月9日-9月15日大床房 (含服务费, 宽带费用) King-size bed room | 0 | 6 | 5 | 0 |
| 1、网络: 可宽带上网, WiFi、有限网络 2、关闭长途电话、MINI BAR、洗衣服务 3、早餐: 均含单早 (工作人员双人间含双早) 4、媒体房间尽量保证大床房, 房型统一 5、客房数量: 确定好数量后允许再上下浮动10% | King-size bed room | 450 | 1 | 50 | 22,500 | |
| 6、延时退房 | King-size bed room | 450 | 1 | 50 | 22,500 | 上下浮动15% Floating 15% |
| 7、餐饮: | King-size bed room | 450 | 1 | 50 | 22,500 | |
| 8、欢迎水果 | King-size bed room | 68 | 0 | 200 | 0 | 时令水果3种及以上, 摆盒简约精致, 新鲜且清洗过或精致的点心礼盒 Season Fruit |
| 9、媒体用餐: | King-size bed room | 68 | 0 | 200 | 0 | |
| 10、会议: | King-size bed room | 68 | 0 | 200 | 0 | |
| 11、活动: | King-size bed room | 68 | 0 | 200 | 0 | |
| 12、住宿: | King-size bed room | 68 | 0 | 200 | 0 | |
| 13、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 14、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 15、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 16、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 17、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 18、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 19、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 20、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 21、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 22、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 23、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 24、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 25、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 26、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 27、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 28、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 29、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 30、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 31、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 32、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 33、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 34、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 35、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 36、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 37、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 38、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 39、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 40、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 41、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 42、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 43、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 44、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 45、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 46、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 47、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 48、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 49、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 50、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 51、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 52、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 53、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 54、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 55、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 56、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 57、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 58、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 59、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 60、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 61、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 62、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 63、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 64、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 65、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
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| 67、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
| 68、媒体接待: | King-size bed room | 68 | 0 | 200 | 0 | |
| 69、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 70、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 71、媒体相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 72、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
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| 81、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
| 82、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
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| 94、车辆相关: | King-size bed room | 68 | 0 | 200 | 0 | |
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| 102、活动相关: | King-size bed room | 68 | 0 | 200 | 0 | |
| 103、其他: | King-size bed room | 68 | 0 | 200 | 0 | |
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| 183、工作人员: | King-size bed room | 68 | 0 | 200 | 0 | |
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