

Basic information and cost overview

Project	2023 Aftersales Customer Centricity Livestreams & Workshops
Company	COMFORT INTERNATIONAL M.I.C.E. SERVICE CO.,LTD.
Quotation Date	2023.01.18
Quotation Version	V3
Contact	
Name	Amanda
Surname	An
Position	Project Manager
Mobile	15210315875
Fixed line	
Email	anlihuan@cct.cn

Conference	Price Per Conference	Number of Conference	Total Price
Standard Conference Small	180,000.00	1.951	351180
Total Net			¥351,180.00
VAT (6%) **			¥21,070.80
Gross Total			¥372,250.80

* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected.

** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company.



	Total						¥351,180.47	
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees							
	Agency Fees (Preparation)							
IA 1	Account Director	pax/day	1	5	2	¥1,200	¥12,000	
IA 2	Account Manager	pax/day	2	7	1	¥1,000	¥14,000	
IA 3	DTP / 2 D / 3 D Designer	pax/day					¥0	
IA	Sub-Total Agency Fees (Preparation)						¥26,000.00	
	Agency Fees (On site)							
IB 2	Account Manager	pax/day					¥0.00	
IB 3	Project Manager	pax/day					¥0.00	
IB 4	当地工作人员	pax/day	6	1	3	¥600	¥10,800.00	活动现场支持人员
IB	Sub-Total Agency Fees (On site)						¥10,800.00	
I	Total Agency Fees						¥36,800.00	

	Travel & Accomodation							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Site Check& Onsite Event:							Transportation, hotel and air ticket, all related expense, provide list of participants
II A1	Transportation for guests (flight)	unit					¥0.00	
II A2	Transportation for guests (train)	unit					¥0.00	
II A 3	Accommodation 住宿	pax/day	1	10	2	¥650	¥13,000.00	国际连锁5星级酒店, 大床/双床, 含单人早餐
II A3	Agency Staff Accomodation I	Rm/Night					¥0.00	
II A5	Agency Staff working on site traffic I	unit					¥0.00	
II A	Sub-Total Onsite Event						¥13,000.00	
II	Total Travel & Accomodation						¥13,000	

	Logistics & Operations							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Logistics							
III A 1	Domestic air ticket-国内机票各地至沈阳往返	pax	1	10	1	2,000.00	¥20,000.00	Best dealers of customer experience Workshop 客户体验优秀经销商研讨会
III A 2	Shuttle Bus 大巴车	unit	1	2	1	1,500.00	¥3,000.00	Best dealers of customer experience Workshop 客户体验优秀经销商研讨会-1天/次
III A	Sub-Total Logistics						¥23,000.00	
	Materials							
III B 1	Flower	unit	6	1	1	¥245	¥1,470.00	签到台桌花
III B 4	RSVP	Person					¥0.00	来宾信息收集、接送机确认、酒店入住信息确认
III B 13	横幅	unit	1	1	1	¥300	¥300.00	会议横幅一条
III B 14	车头牌	unit	1	2	1	¥38	¥76.00	A3尺寸KT板, 客户体验优秀经销商研讨会
III B 16	签到台物料	unit					¥0.00	免洗消毒凝胶、酒精湿巾、口罩
III B	Sub-Total Materials						¥1,846.00	
III	Total Logistics & Operation						¥24,846	

IV	Hospitality							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
IV A 1	APA Project Meeting Mar 流程明项目会议 3月	pax	1	40	1	500.00	¥20,000.00	1 days in hotel. (Meeting room , tea break, lunch etc.)
IV A 2	APA Project Meeting Mar 流程明项目会议 3月	pax	1	40	2	3,800.00	¥7,600.00	2 days in 2 dealerships , 5000RMB per day will be paid for 1 dealership (Meeting room , tea break, lunch etc.), it is fixed
IV A 3	APA Project Meeting Sep 流程明项目会议 9月	pax	1	40	1	500.00	¥20,000.00	2 days in hotel. (Meeting room , tea break, lunch etc.)
IV A 4	APA Project Meeting Sep 流程明项目会议 9月	pax	1	40	2	3,800.00	¥7,600.00	2 days in 2 dealerships , 5000RMB per day will be paid for 1 dealership (Meeting room , tea break, lunch etc.), it is fixed
IV A 5	Best Dealers of Customer experience Workshop	pax	1	22	1	500.00	¥11,000.00	下午茶歇, 瓶装水, 酒店自助餐; 国际连锁5星级酒店, 含高清投影及幕布, 基础会议音响, 3个麦克风, 含10名优秀经销商酒店住宿和机票路费
IV A 6	Best Dealers of Customer experience Workshop	pax	1	22	1	3,800.00	¥3,800.00	Workshop in plant, 3000RMB per time will be paid (meeting room , visit tour guide, ticket, tea break etc.), it is fixed.
IV A 7	Customer Centrality Live Stream -North 客户体验直播 (北区)	pax	1	10	2	2,077.60	¥41,552.00	1天彩排+1天直播; 全国经销商直播 (沈阳华宝); 单机位游动跟拍, 异地直播; 含视频剪辑, 3分钟及45分钟两版视频, 符合业务需求和宝马CI, 有音乐版权; 1图片摄影师1天。
IV A 8	Customer Centrality Live Stream -North 客户体验直播 (北区)	pax	1	10	2	1,900.00	¥3,800.00	Live stream in customer experience best dealership, 3000RMB per day will be paid (1 day rehearsal & 1 day live stream; Meeting room , baverage, lunch, tea break etc.), it is fixed.
IV A 9	Customer Centrality Live Stream -East 客户体验直播 (东区)	pax	1	10	2	2,077.60	¥41,552.00	1天彩排+1天直播; 全国经销商直播 (苏州骏宝行); 单机位游动跟拍, 异地直播; 含视频剪辑, 3分钟及45分钟两版视频, 符合业务需求和宝马CI, 有音乐版权; 1图片摄影师1天。
IV A 10	Customer Centrality Live Stream -East 客户体验直播 (东区)	pax	1	10	2	1,900.00	¥3,800.00	Live stream in customer experience best dealership, 3000RMB per day will be paid (1 day rehearsal & 1 day live stream; Meeting room , baverage, lunch, tea break etc.), it is fixed.
IV A 11	Customer Centrality Live Stream -West 客户体验直播 (西区)	pax	1	10	2	2,077.60	¥41,552.00	1天彩排+1天直播; 全国经销商直播 (洛阳豫德宝); 单机位游动跟拍, 异地直播; 含视频剪辑, 3分钟及45分钟两版视频, 符合业务需求和宝马CI, 有音乐版权; 1图片摄影师1天。
IV A 12	Customer Centrality Live Stream -West 客户体验直播 (西区)	pax	1	10	2	1,900.00	¥3,800.00	Live stream in customer experience best dealership, 3000RMB per day will be paid (1 day rehearsal & 1 day live stream; Meeting room , baverage, lunch, tea break etc.), it is fixed.
IV A 13	Customer Centrality Live Stream -South 客户体验直播 (南区)	pax	1	10	2	2,077.60	¥41,552.00	1天彩排+1天直播; 全国经销商直播 (佛山顺德合宝); 单机位游动跟拍, 异地直播; 含视频剪辑, 3分钟及45分钟两版视频, 符合业务需求和宝马CI, 有音乐版权; 1图片摄影师1天。
IV A 14	Customer Centrality Live Stream -South 客户体验直播 (南区)	pax	1	10	2	1,900.00	¥3,800.00	Live stream in customer experience best dealership, 3000RMB per day will be paid (1 day rehearsal & 1 day live stream; Meeting room , baverage, lunch, tea break etc.), it is fixed.
IV A 15	New Dealer Live Stream on service Quality Projects	pax	1	15	1	982.27	¥14,734.05	0.5天彩排+0.5天直播; 全国经销商直播 (地点: 北京培训学院); 1固定机位拍摄; 含设备含人员含服务。
IV A 16	New Dealer Live Stream on service Quality Projects	pax	1	15	1	83.80	¥1,332.42	Live stream in training academy, 1332.42RMB per day will be paid (0.5 day rehearsal & 0.5 day live stream; baverage, tea break, & lunch etc.), it is fixed.
IV A 17	Best Dealers of Customer experience Workshop		2	22	1	110.00	¥4,840.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
IV A 18	Customer Centrality Live Stream -North 客户体验直播 (北区)		1	8	1	110.00	¥880.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
IV A 19	Customer Centrality Live Stream -East 客户体验直播 (东区)		1	8	1	110.00	¥880.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
IV A 20	Customer Centrality Live Stream -West 客户体验直播 (西区)		1	8	1	110.00	¥880.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
IV A 21	Customer Centrality Live Stream -South 客户体验直播 (南区)		1	8	1	110.00	¥880.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
IV A 22	New Dealer Live Stream on service Quality Projects	pax	1	7	1	100.00	¥700.00	中式圆桌, 不含酒水, 含2瓶可乐, 2瓶果粒橙
	Subtotal						¥276,534.47	



IV	Total Hospitality						Y276,534.47	
	Setup / Construction							Setup Vendor
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments All descriptions shall be written in EN and CN
V A 1	背景板	unit					¥0.00	5*3背景板, 含4座射灯4天总费用
V A 2	Direction Board指示牌	unit					¥0.00	0.8m*2m, 木结构喷绘, 符合宝马标准
V A 3	画架指示牌	unit					¥0.00	画架+KT板60*90cm
V A	Subtotal Setup/ Construction						¥0.00	
V	Total Setup / Construction						¥0	
VI	AV							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
VI 1	AV	unit					¥0.00	
VI A	Subtotal AV						¥0.00	
VI	Total AV						¥0	
	Photo & Video							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	
	Photo & Video crew							
VII 1	Photo crew	day/person					¥0.00	V photo, based on standard requirements, including equipment 云摄影, 含设备, 8小时工作时间
VII A	Subtotal Photo & Video crew						¥0.00	
VII	Total Photo & Video						¥0.00	

