

Project Name:	宝马车主访谈		
Quotation Date:	April 7, 2025		
Quotation Version Nr.:			
Supplier Company Information			
Company Name	康辉集团北京国际会议展览有限公司		
Contact Person	Name	LAN	
	Surname	ZHONG	
	Position	Director	
	Phone	13910193620	
	Fax		
	E-mail	zhonglan@cct.cn	
Conference			
杭州长沙重庆济南	Total Net Price (subtotal) 净值	¥16,944.00	
	BBA (100%)	¥16,944.00	
	VAT (0%/2%/3%/4%/6%/11%/13%/17%) 增值税	6%	¥1,016.64
	Total Price (>=Invoice Amount) 含税总金额	¥17,960.64	
	Total Price (>=Invoice Amount) 优惠含税总金额	¥17,843.12	

Instruction:

- * Please note this quotation must include all items stating in relevant proposal.
- * Please include your company letterhead in all quotation sheets.
- * Please check and make sure all calculation formulas are correct.
- * Only PDF quote is valid.
- * Final quote must be provided with signature and company chop.



Applicant: _____

Approval: _____

特别提醒

- 1 此表格计算逻辑是从总值倒推出净值，请严格按逻辑填写，确保含税总金额等于增值税/营业税加含杂费的净值。
如有四舍五入的差异，请将差异挤到净值里。
此外，您不得填写固定的含杂费的净值，增值税和营业税额。我们在这些单元格里设定了公式，请选择相应税率，这些数字将自动计算。
- 2 文化事业建设费只适用于提供广告服务的企业，凡不包括广告设计企业，应缴费额=计费销售额×3%
计费销售额为纳税人提供广告服务取得的全部含税价款和价外费用，减除支付给其他广告公司或广告发布者的含税广告发布费后的余额。
- 3 城建税/教育费附加/本地教育费附加全国统一税率是应纳增值税/消费税/营业税之和的12%。
因此，此三费总合不得超过表格里应纳增值税/营业税额的12%。
- 4 如有任何特殊税种未列示在上述表格里，请具体表明税目和计算公式。

Special Reminder

- 1 This form's logic is calculated from Total Price to Net Price. Please follow this logic strictly to ensure that the total price equals to the VAT/BT plus net price including all surcharges. If there is Besides, you cannot enter the fixed figure in Net Price (incl. all surcharges), VAT, BT, because we set up the formula there. Please select the tax rate and the figures will be calculated automatically.
- 2 Culture Construction Fee only applies to the advertisement industry, excluding advertisement design companies.
Culture Construction Fee = Billed sales amount x 3%
Billed sales amount is the balance of all prices including tax and ex-price charges obtained by a taxpayer from the provision of advertising services minus advertising release fees, including tax paid
- 3 The total tax rate for UMCT/ES/LES is 12% on VAT/BT/CT payable nationwide.
Therefore, please ensure that your UMCT/ES/LES total amount is less than 12% of the VAT/BT payable in this form.
- 4 if there is any special tax not included in this form, please specify the type and calculation method.

	Total					\$16,944.00		
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees							
	Agency Fees (Preparation)							
I A 1	Account Director	pax/day	1	1	1	2,400	\$2,400	
I A 2	Creative Director	pax/day					\$0	
I A 3	UIP / 2D / 3D Designer	pax/day					\$0	
I A	Sub-Total Agency Fees (Preparation)						\$2,400.00	
	Agency Fees (On site)							
I B 1	Project Manager	pax/day					\$0.00	
I B	Sub-Total Agency Fees (On site)						\$0.00	
I	Total Agency Fees						\$2,400.00	

	Travel & Accommodation							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Site Check&Onsite Event:							
II A 1	Guests air ticket	pax/day					\$0.00	
II A 2	Guests hotel	pax/day					\$0.00	
II A 3	Agency Staff working on site traffic	unit					\$0.00	
II A 4	Agency Staff working on site traffic within the city	unit					\$0.00	
II A 5	Agency Staff working on site meal charges	unit					\$0.00	
II A	Sub-Total Onsite Event						\$0.00	
II	Total Travel & Accommodation						\$0.00	

	Logistics & Operations							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Logistics							
III A 1	External	unit					\$0.00	
III A 1	Guest speakers	unit					\$0.00	
III A 1	Transfer fee	unit					\$0.00	
III A	Sub-Total Logistics						\$0.00	
	Materials		Number of time	Quantity/Time	Days	Unit price	Sum	
III B 4	Training materials	unit					\$0.00	
III B 3	Parking fee	unit					\$0.00	
III B	Sub-Total Materials						\$0.00	
III	Total Logistics & Operation						\$0.00	

	Hospitality							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
IV A 1	Venue rental event date(s) 1	pax	1	1	1	4,000.0	\$4,000.00	东区场车主访谈-杭州全天场地费+设备
IV A 2	Venue rental event date(s) 2	pax	1	1	1	4,000.0	\$4,000.00	西区场车主访谈-重庆全天场地费+设备
IV A 3	Venue rental event date(s) 3	pax	1	1	1	4,000.0	\$4,000.00	南区场车主访谈-长沙全天场地费+设备
IV A 4	Venue rental event date(s) 3	pax	1	1	1	2,544.0	\$2,544.0	北区场车主访谈-济南全天场地费+设备
IV A	Subtotal						\$14,544.00	
IV	Total Hospitality						\$14,544.00	

	Setup / Construction							Setup Vendor
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
VI 1	AV	unit					\$0.00	
VI A	Subtotal Setup/ Construction						\$0.00	
VI	Total Setup / Construction						\$0	

	AV							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
VI A	Subtotal AV						\$0.00	
VI	Total AV						\$0	

	Photo & Video							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	
	Photo &Video crew							
VII 1	Photo crew	day/person					\$0.00	
VII A	Subtotal Photo &Video crew						\$0.00	
VII	Total Photo & Video						\$0.00	
	Total						\$16,944.00	

