

Quotation

案號 Job Number :20220214

日期 Date of Issue: 20211214

客戶 Client :康輝

联系人:

项目Item:

报价:何晓燕 13916435435

Item	Product/Service Description	Qty	case	Unit Price	Total
A	普陀区城市数字化转型视频	1	1	132,375.60	132,375.60 0.00 0.00
B	2021数字创新大会	1	1	221,141.00	221,141.00 0.00 0.00
C	2021数字创新大会持续传播	1	1	50,000.00	50,000.00 0.00 0.00
2	税收				0.00
	以上报价含税				0.00
TOTAL:					403,516.60



影视制作報價單			
Agency / 代理商:	Specification / 规格		FULL HD
Client / 客户:	Length / 长度		5分钟
Product / 商品:	Language / 语言		
Title / 片名: 普陀区城市数字化转型工作成果	Prep Days / 前期		
Director / 导演:	Post Days / 后期		
DOP / 摄影:	Studio Shooting Day / 棚内天数		
Executive Producer / 监制:	Location Shooting Day / 外景天数		5day
Producer / 制片:	Date / 制表日期		
Production Cost / 制作成本			
QUOTATION			
A. Pre-production Expenses / 制作准备费			
B. Production Crew Expenses / 制作技术费			
C. Equipment Rental / 摄影器材, 灯光器材租借费			
D. Stock Material & Processing / 材料冲印			
E. Location & Set Construction / 外景, 内景			
F. Props & Wardrobe / 道具, 服装			
G. Animation / Footage Purchase / 动画, 资料片			
H. Video Post Production / 后制作剪辑			
I. Audio Post Production / 录音制作费			
J. GIO License & Station Copy / 电检, 播带			
K. Talent / 演员			
L. Transportation & Catering / 交通, 膳食			
Sub Total / 共计 (RMB)			
Tax3%税费3% (RMB)			
Grand Total in / 总计 (RMB)			
所有餐饮住宿路费实报实销			
工作时间8小时, 超时另计			
制作公司:			
客户:			
代表:			
代表:			
日期:			
日期:			



A. Pre-production Expenses/制作准备费					
Pre-Production / 前期准备费	UNIT	QTY	TERMS	RATE	QUOTATION
Communications / 长途电话费用	1	1	case	¥3,000.00	¥3,000.00
Cell Phone Charges / 手提电话费用					¥0.00
Admin. Cost / 行政费用					¥0.00
Insurance / 保险 (Equipment Only)					¥0.00
Casting / 演员管理					¥0.00
Storyboard / 脚本					¥0.00
Copywriting / 文案					¥0.00
Location Scouting Fee / 勘景人员费					¥0.00
Location Scouting Food & Drink / 勘景餐饮					¥0.00
Location Recce Fee / 覆景人员费					¥0.00
Location Recce Food & Drink / 覆景餐饮					¥0.00
Scouting Vehicle / 勘景车辆	1	1	case	¥1,000.00	¥0.00
Recce Vehicle / 覆景车辆					¥0.00
Gasoline charges for scout / 勘、复景燃料					¥0.00
Toll charges for Scout / 勘景路费					¥0.00
Toll charges for Recce / 覆景路费					¥0.00
Scouting Accommodations / 勘景住宿					¥0.00
Recce Accommodations / 覆景住宿					¥0.00
Accommodations (Director/AD)(PPM) / 导演住宿					¥0.00
Peridium (Director) / 导演零用金					¥0.00
Air Fare (Director/EP) / 导演机票					¥0.00
Visa Application / 签证费用					¥0.00
Air / 机场建设费					¥0.00
Scouting Airfare / 勘景机票					¥0.00
Recce Airfare / 覆景机票					¥0.00
Sub Total / 共计					¥3,000.00
B. Production Crew Expenses/制作技术费					
Executive Producer / 监制	UNIT	QTY	TERMS	RATE	QUOTATION
Post production Director / 导演	1	1	case	¥30,000.00	¥30,000.00
Art Director / 美术指导			case		¥0.00
Art Director / 美术指导 (执行)					¥0.00
DOP / 摄影师 (Prep / Shoot / TC)	2	2	day	¥4,000.00	¥16,000.00
1st Assistant Director					¥0.00
2nd Assistant Director					¥0.00
1st Camera Assistant / 摄影助理					¥0.00
2nd Camera Assistant / 第二摄影助理			day		¥0.00
3rd Camera Assistant / 第三摄影助理					¥0.00
Producer / 制片	1	1	case	¥3,000.00	¥3,000.00
Post Production Co-ordinator / 后期助理					¥0.00
Location Manager / 场地经理					¥0.00
Location Assistant / 场地助理	1	2		¥800.00	¥1,600.00
Production Crew / 制作组					¥0.00
Key Grip / 辅助器材师					¥0.00
Grip Assistant / 辅助器材/人员航拍等					¥0.00
Gaffer / 灯光师	1	2	day	¥4,000.00	¥8,000.00
Lighting Crew / 灯光组	1	2	day	¥800.00	¥1,600.00
Generator Operator / 发电机电技术员					¥0.00
Props / 道具师			day		¥0.00
Props Assistant & Crew / 道具组及助理					¥0.00
Soundman / 收音			day		¥0.00
Food Stylist / 食品专家					¥0.00
Costume Designer / 服装师			case		¥0.00
Wardrobe Stylist / 服装—服装助理			day		¥0.00
Make Up Artist & Hair Stylist / 化妆及发型			case		¥0.00
Make-up Assistant / 化妆助理			day		¥0.00
Post Production Supervisor / 后期顾问					¥0.00
Helicopter Pilot / 直升机师			day		¥0.00
Ground Co-ordinator / 地面控制					¥0.00
Ground Safety / 地面抢救					¥0.00
Fuel Truck Driver / 燃料车司机					¥0.00
Equipment Truck Driver / 器材车司机					¥0.00
Transportation Vehicle Driver / 司机					¥0.00
Location Paramedics / 抢救					¥0.00
Animal Wrangler / 驯兽师					¥0.00
Car Detailer / 车辆护理员					¥0.00
Precision Driver / 车手					¥0.00
Pyro - Technician / 爆破技师					¥0.00
Stuntman / 特技人员					¥0.00
Sub Total / 共计					¥60,200.00



C. Equipment Rental/器材租借					
UNIT	QTY	RATE	QUOTATION		
2	2	day	¥3,000.00	¥12,000.00	
Camera Equipment / 摄影机				¥0.00	
Hi Speed Camera / 高速摄影机				¥0.00	
Special Lens / 特殊镜头				¥0.00	
Lighting Equipment / 灯光器材	1	2	day	¥3,000.00	¥6,000.00
Generator / 发电				¥0.00	
Grip Equipment / 辅助器材				¥0.00	
Crane / 升降机 (Fisher)				¥0.00	
Power Pod / 遥控头				¥0.00	
Flying Cam / 空拍器材				¥0.00	
Helicopter / 直升机				¥0.00	
Tyler or Nose Mount / 直升机跟拍架				¥0.00	
Car Mount / 跟拍架				¥0.00	
Insert Car / 跟拍车				¥0.00	
Process Trailer / 跟拍拖车				¥0.00	
Water Truck / 水车				¥0.00	
Pumper / 消防车				¥0.00	
Sound Equipment / 收音	0	0	day	¥0.00	¥0.00
Walkie Talkies / 对讲机	0	0	day	¥0.00	¥0.00
Walkie Talkies (Air to Ground) / 对讲机 (空对地)				¥0.00	
Sub Total / 共计				¥18,000.00	
D. Raw Stock & Processing/材料、冲印					
UNIT	QTY	RATE	QUOTATION		
35mm Film Stock / 35mm底片				¥0.00	
16mm Film Stock / 16mm底片				¥0.00	
Processing 35mm / 冲底35mm				¥0.00	
Processing 16mm / 冲底16mm				¥0.00	
Processing Service Fee / 冲底技术服务费				¥0.00	
Rush Charges / 冲底加急费				¥0.00	
Telecine Tape Stock - D-Beta / 带子D-Beta				¥0.00	
Telecine Tape Stock - Beta / 带子Beta				¥0.00	
Sub Total / 共计				¥0.00	
E. Location & Set Construction/场地、置景					
UNIT	QTY	RATE	QUOTATION		
Studio Rental / 场棚租金				¥0.00	
Studio Rental / 场棚租金 (Setting & Prelite)				¥0.00	
Set Construction / 场景搭设				¥0.00	
Special Set / 特殊场景搭设				¥0.00	
Studio Electricity / 场棚电力				¥0.00	
Location Rental / 场地租金				¥0.00	
Location Rental / 场地租金 (Setting & Prelite)				¥0.00	
Sub Total / 共计				¥0.00	
F. Props & Wardrobe/道具、服装					
UNIT	QTY	RATE	QUOTATION		
Props Purchase / 道具购买				¥0.00	
Props Rental / 道具租金				¥0.00	
Picture Vehicle / 道具车				¥0.00	
Props Construction / 道具设计				¥0.00	
Wardrobe / 服装 (主要演员)				¥0.00	
Wardrobe / 服装 (次要演员)				¥0.00	
Wardrobe / 服装				¥0.00	
Wardrobe for Supporting / 临时演员服装				¥0.00	
Special Make Up / 特技化妆				¥0.00	
Sub Total / 共计				¥0.00	
G. Animation & Footage/动画、资料片					
UNIT	QTY	RATE	QUOTATION		
3D Animation Production / 三维动画制作	1	1	case	¥10,000.00	¥10,000.00
2D Animation Production / 二维动画制作				¥0.00	
Cell Animation Production / 手绘动画				¥0.00	
Clay Animation / 黏土动画制作				¥0.00	
Photo Retouch / 修图				¥0.00	
Sub Total / 共计				¥10,000.00	
H. Video Post Production/影像后期制作费					
UNIT	QTY	RATE	QUOTATION		
One Line Transfer / 初步胶转磁				¥0.00	
Best Line Transfer / 精调	1	1	case	¥8,000.00	¥8,000.00
Off Line Editing / 粗剪				¥20,000.00	
On Line Editing / 正式剪辑	1	1	case	¥20,000.00	¥20,000.00
Sub Total / 共计				¥28,000.00	

I. Audio Post Production/声音后期制作费				UNIT	QTY		RATE	QUOTATION
Library Music (1 year royalty) / 租赁版权音乐				1	2	Version	¥1,500.00	¥3,000.00
Composing / 作曲						case		¥0.00
Vocal or Live Band / 配唱或乐队						case		¥0.00
Studio(Per Version) / 录音室租金						case		¥0.00
Voice Over Talent / 播音员 (Mand)				1	5	case	¥800.00	¥4,000.00
Voice Over Talent / 播音员 (Cant)								¥0.00
Voice Over's Air Fare / 播音员机票								¥0.00
Voice Over's Accommodation / 播音员住宿费								¥0.00
Voice Over's Peridium / 播音员零用金								¥0.00
AIF / 播音员机场建设费								¥0.00
Sub Total / 共计								¥7,000.00
J. Master & Station Copy/播带				UNIT	QTY		RATE	QUOTATION
Master Tape Stock - D-Beta / 带子 D-Beta 64"								¥0.00
Master Tape Stock - Beta / 带子 Beta 5"								¥0.00
Master DAT / 数码音带-HD								¥0.00
Master DVD / 数码光盘								¥0.00
NTSC-PAL (Conversion) / 系统过带								¥0.00
Sub Total / 共计								¥0.00
K. Talent/演员				UNIT	QTY		RATE	QUOTATION
Main Talent / 主要演员								¥0.00
Main Talent / 主要演员								¥0.00
Main Talent / 主要演员								¥0.00
Main Talent / 主要演员								¥0.00
Main Talent / 主要演员								¥0.00
Supporting Talent / 次要演员								¥0.00
Hand Double / 手演员								¥0.00
Hair Double / 头发演员								¥0.00
Stunt Double / 特技演员								¥0.00
Extras / 临时演员								¥0.00
Foreign Extras / 外籍临时演员								¥0.00
Animal / 动物								¥0.00
Sub Total / 共计								¥0.00
L. Transportation & Catering/交通, 膳食				UNIT	QTY		RATE	QUOTATION
Van / 巴士 (Key Crew)						day		¥0.00
Van / 巴士 (Client and Agency)						day		¥0.00
Van / 巴士 (Cast) (Mercedes or Buick)								¥0.00
Camera Equipment Truck / 摄影器材车						day		¥0.00
Light Equipment Truck / 灯光器材车						day		¥0.00
Grip Equipment Truck / 辅助器材车								¥0.00
Props Truck / 道具车								¥0.00
Fuel Truck / 燃料车								¥0.00
Fuel for Equipment Trucks / 器材车燃料								¥0.00
Fuel for Vans / 巴士燃料								¥0.00
Toll Charges / 市内路费				1	2	DAY	¥800.00	¥1,600.00
Hotel / 饭店 (Producer) (Prep / Shoot / Post)						NIGHT		¥0.00
Peridium (Director) / 导演零用金								¥0.00
Hotel / 饭店DOP (Recce / Shoot / TC)								¥0.00
Peridium (DOP) / 摄影师零用金								¥0.00
Hotel / 饭店 (EP) (Prep / Shoot / Post)								¥0.00
Peridium (EP) / 监制零用金								¥0.00
Peridium (EP) / 监制零用金								¥0.00
Hotel / 饭店 (Extra Crew) (Shoot)				0	0	day	¥0.00	¥0.00
Peridium (Extra Crew) / 其他人员零用金								¥0.00
Air-fare (Producer) / 机票 (Presentation)						case		¥0.00
Air-fare (DOP) / 机票				0	0		¥0.00	¥0.00
Air-fare (EP) / 机票								¥0.00
Air-fare (Production Crew) / 机票								¥0.00
AIF / 机场建设费								¥0.00
Excessed Luggage Weight / 行李超重费 (KG)								¥0.00
Visa Application / 签证费用 (Dir / DOP)				6	2	day	¥60.00	¥720.00
Catering / 餐饮				0	0	day		¥0.00
Craft Service / 茶水								¥0.00
Sub Total / 共计								¥2,320.00



Date		直播日期		14号	直播时长	整天	
项目地点		彩排日期		13号			
12.12日搭建延时 12.13彩排 12.14日活动现场							
Descriptions 具体内容							
类别	项目	明细	项目说明	数量	单价	天数	小计
前期摄制Pre-production	视频直播	制片		1	¥ 5,000.00	2	¥ 10,000
		助理		2	¥ 800.00	2	¥ 3,200
		导播	主会场信号切换	1	¥ 5,000.00	2	¥ 10,000
		摄像	资深摄像师及广	6	¥ 3,000.00	1	¥ 18,000
	照片直播	推流	推流师及现场信	5	¥ 3,000.00	1	¥ 15,000
		云摄影	照片直播含平台	3	¥ 4,000.00	1	¥ 12,000
		无线网络		6	¥ 1,500.00	2	¥ 18,000
		音控台		1	¥ 4,000.00	1	¥ 4,000
	辅助设备	广角镜头	用在主摄像机位	1	¥ 600.00	1	¥ 600
		直播平台	直播间北京连线	1	¥ 2,000.00	1	¥ 2,000
		花絮摄影师		2	¥ 4,000.00	1	¥ 8,000
		延迟摄影		1	¥ 4,000.00	3	¥ 12,000
		核酸检测		15	¥ 60.00	1	¥ 900
Subtotal 小计						113700	
后期制作Post production	剪辑	现场剪辑		3	¥ 6,000.00	1	¥ 18,000
		视频号剪辑		6	¥ 3,000.00	1	¥ 18,000
	包装合成	版权音乐		6	¥ 1,500.00	1	¥ 9,000
		开场视频		1	¥ 40,000.0	1	¥ 40,000
			启动视频		2	¥ 8,000.00	1
Subtotal 小计						¥ 101,000	
Total						214700	
其他费用							
项目		单价		数量		小计	
商业素材							
税3%				3%		¥ 6,441.00	
Subtotal 小计						¥ 6,441.00	
Total 共计						¥ 221,141.00	

餐饮车费实报实销