

华晨宝马汽车有限公司 BMW Brilliance Automotive Ltd.



BBA_地址

BBA Address:

大东区山嘴子路14号

14 Shanzuizi Road, Dadong District

沈阳/ Shenyang

110044

供应商名称/地址

Supplier Name / Address:

康辉集团北京国际会议展览有限公司

Comfort International M.I.C.E. Service

Co., Ltd.

北京市朝阳区农展馆南路13号12层1510内002

采购订单号 Order No.	M7D241095
订单日期 Order date	2022-09-29
版本号 Version No.	BBA-TP-BJ-S440-03

请在所有的信件, 发票及送货单上注明采购订单号。
PURCHASE ORDER NUMBER MUST BE REFLECTED ON ALL CORRESPONDENCE, INVOICES AND DELIVERY NOTES

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华晨宝马申请人姓名 BBA applicant name	Elena Xin
华晨宝马申请人电话 BBA applicant phone	+86-31-60001
供应商联系人姓名 Supplier contact person name	仲岚
供应商联系人电话 Supplier contact person Tel.	13910193620
供应商传真号 Supplier Fax number	

采购员代码 Buyer code	采购员姓名 Buyer name	电话号码 Tel. No.	付款条件 Terms of payment				
S16	BBS-16		30 Days after invoice receipt				
编号 Item no	货物或服务描述 Material / Service description	交付日期 Delivery date	数量 Quantity	计量单位 UoM	货币种类 Currency	含税单价 Gross price per unit	
00010	Standard Conference Small Standard Conference Small (per conference) <180,000.00 RMB and the Cost per person < 900.00 RMB	2022-11-30	0.588	EA	RMB	190,800.00	
Total:						112,190.40	
通用采购条款 General purchasing conditions							
国际贸易术语 Incoterms	DDP shen yang Delivered Duty Paid						
通用条款 General conditions	1. Background: 2022 National BEV Sales Competiton is the first-time in the theme of BEV, including sales and new media competiton. South Region has planned to organize regional competition on 19th-20th Oct in Guangzhou BMW Training Center: 1) to mine more talents and cultivate team wisdom for BEV business; 2) to showcase regional high attention and great honor to those candidates who have shown high						

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	enthusiam; 3) to accelerate NEV sales pace. This application are for the fees for leading agency. 2. Objective: improve the Sales&New Media Skills for BEV business 3. Event Form/Type: sales and mkt competition 4. Time: 2022 Oct 19th-20th 5.Venue: Guangzhou 6. Covered city number/dealer number/participant number: Regional New-media Marketing Competition 80 , Regional BEV Sale-Skill Competition 50, Regional BEV Test-Drive Competition 30, Regional BEV Charging Competition 30, Regional Management Competition 150 7. Target Group: selected candidates from all subregions 8. Budget: RMB 151,240 (30% NSC budget and 70% BBA budget) 9. Cost breakdown: for leading agency, including agency fees, logistics, the third-parties, set up, AV, photo and video.
**** END OF ORDER ****	

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根据价值限额批准 Approval based on value limits			
批准方式 Release method		电子批准 Electronically released	
采购员 Buyer		总监 Head 上限至 / Up to 1 250 000 CNY	
姓名 Name		Hua Wang	
部门 Dept.		BBS-S	
日期 Date	2022-10-08	2022-10-08	
签字 Sign			
公司章 Company seal			

供应商确认 Supplier confirmation		
姓名 Name		供应商签章 Supplier seal
部门 Dept.		
日期 Date		
签字 Sign		