

华晨宝马汽车有限公司 BMW Brilliance Automotive Ltd.



BBA_地址

BBA Address:

大东区山嘴子路14号

14 Shanzuizi Road, Dadong District

沈阳/ Shenyang

110044

采购订单号 Order No.	M7D246824
订单日期 Order date	2022-12-06
版本号 Version No.	BBA-TP-BJ-S440-03

供应商名称/地址

Supplier Name / Address:

康辉集团北京国际会议展览有限公司

Comfort International M. I. C. E. Service
Co., Ltd.

北京市朝阳区农展馆南路13号12层1510内002

请在所有的信件, 发票及送货单上注明采购订单号。
PURCHASE ORDER NUMBER MUST BE REFLECTED ON ALL CORRESPONDENCE, INVOICES AND DELIVERY NOTES

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华晨宝马申请人姓名 BBA applicant name	Shasha
华晨宝马申请人电话 BBA applicant phone	+86-76-69
供应商联系人姓名 Supplier contact person name	仲岚
供应商联系人电话 Supplier contact person Tel.	13910193620
供应商传真号 Supplier Fax number	

采购员代码 Buyer code	采购员姓名 Buyer name	电话号码 Tel. No.	付款条件 Terms of payment				
S13	BBS-13		30 Days after invoice receipt				
编号 Item no	货物或服务描述 Material / Service description	交付日期 Delivery date	数量 Quantity	计量单位 UoM	货币种类 Currency	含税单价 Gross price per unit	
00010	Standard Conference Large	2022-12-31	0.688	EA	RMB	1,071,352.60	
Total:						737,090.59	

通用采购条款
General purchasing conditions

国际贸易术语 Incoterms	DDP shen yang Delivered Duty Paid
通用条款 General conditions	Project name: 2022 North Region Winter Experience-Ski Campaign PBE-Product Experience_Customer Accomodation and Transportation 1. Background: (1) North Region would like to kick-off winter experience ski campaign. Leverage with central marketing ski campaign resources and follow central' s ski event concept to maximize efficiency, also to keep consistent brand tonality. (2) Through the combination of SKI and winter driving experience, we hope to enhance customer engagement and improve product experience; (3) We will follow central SKI campaign event concept to keep consistent marketing voice; (4) We will fully leverage central SKI resources (incl. IP, cooperated SKI resort, existing ads,

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etc.) to improve effect and ROI of regional event.
 (5) To maximize the product exposure efficiency, North Region propose to hold the regional product experience event to enhance the customer experience then further support sales.
 (6) To offer customer a more exclusive and premium experience, we pre-aligned with purchasing buyer to provide accomodation and customer transportation using separate budget
 2. Objective: Offer differentiated and in-depth product experience to BMW customers
 3. Form/Type: Customer Accomodation and Transportation
 4. Period: Dec
 5. Location: Songhua Lake, Jilin
 6. Budget split: BBA:NSC=7:3
 7. Service Scope: customer accomodation and transportation (inclu. air tickets, train tickets, etc.)
 8. Vendor: call-off

**** END OF ORDER ****

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根据价值限额批准 Approval based on value limits			
批准方式 Release method		电子批准 Electronically released	
采购员 Buyer		经理 Manager 上限至 / Up to 250 000 CNY	高级副总裁 Senior Vice President 上限至 / Up to 25 000 000 CNY
姓名 Name		Zhaoxuan Wen	Xiaoxi Sun
部门 Dept.		BBS-N-2	BBS
日期 Date	2022-12-13	2022-12-13	2022-12-13
签字 Sign			
公司章 Company seal			

供应商确认 Supplier confirmation		
姓名 Name		供应商签章 Supplier seal
部门 Dept.		
日期 Date		
签字 Sign		