

Basic information and cost overview	
Project	2023 uc dealer group workshop
Company	CMS
Quotation Date	2023.11.13
Quotation Version	
Contact	
Name	Jessie
Surname	Zheng
Position	Account Manager
Mobile	13810338229
Fixed line	
Email	zhengjinhong@cct.cn
Conference	Price Per Conference
二手车经销商集团研讨会	96,784.00
NSC(22%)	21,292.48
BBA (78%)	75,491.52
Total Net	96784.00
NSC, 含税VAT (6%)	22570.03
BBA, 含税VAT (6%)	80021.01
Gross Total	102591.04
* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected. ** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company.	



	Total					¥96,784.00	
No. A	Agency Fees (Preparation)	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
I A 1	Account Director	pax/day	3	1	¥1,200.0	¥3,600.00	
I A 2	Creative Director	pax/day	2	1	¥1,200.0	¥2,400.00	
I A 3	DTP / 2 D / 3 D Designer	pax/day	1	1	¥1,200.0	¥1,200.00	3D
I A 4	DTP / 2 D / 4 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	设计延展物
I A	Sub-Total Agency Fees (Preparation)					¥9,200.00	
No. B	Photo & Agency Fees (On site)						
I B 1	Photo crew 云摄影, 含设备	day/person	1	1	¥3,500.0	¥3,500.00	1人, 8小时工作时间
I B 2	演讲嘉宾邀请	day/person	1	1	¥12,390.0	¥12,390.00	嘉宾讲课费+往返机票+1晚酒店
I B	Sub-Total Photo & Agency Fees (On site)					¥15,890.00	
I AB	Total A&B					¥25,090.00	
No. A	Travel & Accomodation	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
II A 1	Agency Staff working on site traffic	unit					
II A 2	Account Director	unit	2	4	¥500.0	¥4,000.00	会务工作人员
II A 4	Account Director	unit	1	4	¥160.0	¥640.00	餐饮+交通补助, 当地人员
II A 5	Account Director	unit	1	1	¥2,250.0	¥2,250.00	往返交通
II A 6	Account Director	unit	1	3	¥1,000.0	¥3,000.00	住宿+餐费+交通
II A 7	Shuttle bus for dealer	unit	1	1	¥1,200.0	¥1,200.00	考斯特, 送机服务
II A 8	Shuttle bus for pickup	unit	17	1	¥450.0	¥7,650.00	别克GL8, 接送机服务
II A	Sub-Total Travel & Accomodation					¥18,740.00	
No. B	Hospitality						
II B 1	meeting 会议室 108平米小沙龙1厅	pax	1	1	¥11,000.0	¥11,000.00	
II B 2	Lunch 享悦中餐厅	pax	29	1	¥158.0	¥4,582.00	12月5日, 午餐
II B 3	Dinner 晚餐, 送餐	pax	4	1	¥80.0	¥320.00	晚餐, 4人
II B 4	茶歇	pax	20	1	¥78.0	¥1,560.00	12月5日
II B 5	茶歇	pax	20	2	¥78.0	¥3,120.00	12月5日
II B 6	Dinner 酒吧场地, 包场费用	pax	1	1	¥10,000.0	¥10,000.00	12月5日, 场地费
II B 7	Dinner 露台酒吧, 内场区域	pax	30	1	¥500.0	¥15,000.00	12月5日, 晚宴餐费
II B	Sub-Total Hospitality					¥45,582.00	
II AB	Total A&B					¥64,322.00	
No.	Setup / Construction	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
III A 1	桌卡 (大、小)	unit	2	35	¥15.0	¥1,050.00	250G铜版纸, 三折页
III A 2	胸卡	unit	1	36	¥15.0	¥540.00	
III A 3	主持人手卡	unit	1	20	¥6.0	¥120.00	
III A 4	条幅+贴纸	unit	1	1	¥330.0	¥330.00	
III A 5	Mic cover	unit	1	2	¥50.0	¥100.00	麦克风套
III A 6	画架	unit	1	2	¥180.0	¥360.00	
III A 7	木质画架+A3过塑打印	unit	1	1	¥330.0	¥330.00	
III A 8	讲台贴KT板	unit	1	1	¥200.0	¥200.00	
III A 9	接机牌	unit	1	3	¥80.0	¥240.00	
III A 10	讲台鲜花	unit	1	1	¥550.0	¥550.00	
III A 11	晚宴饮料	unit	1	1	¥157.0	¥157.00	
III A 12	快递费, 物料运输	unit	1	1	¥395.0	¥395.00	
III	Subtotal Setup/ Construction					¥4,372.00	
III	Total					¥4,372.00	
No. C	音响系统					Sum	Details / Comments
IV A 1	RSVP	unit	1	1	¥3,000.0	¥3,000.00	
IV A 2	COB面光灯 ACME 100	unit	1	0	¥0.0	¥0.00	
IV A 3	控台人员	pax/day	1	0	¥0.0	¥0.00	
IV A 4	Wine	pax	0	0	¥0.0	¥0.00	预估价, 晚宴酒水
IV B	Subtotal AV					¥3,000.00	
IV ABC	Total AV					¥3,000.00	