



合同 Contract

编号 No: PS23074279

发布日期 Issue Date: 2025/03/12

(年/月/日) (Y/M/D)

买方: 上汽通用汽车有限公司

Buyer: SAIC General Motors Corporation Limited

地址: 上海浦东金桥申江路1500号

1500 Shen Jiang Road, Jin Qiao, Pu Dong, Shanghai, 201206 China

采购员Buyer: 叶琳Ye Lin

电话 Tel: (86 21) 28902890

传真 Fax: (86 21) 28919111/28919112

合同号必须完整地显示在与此

合同有关的一切信函/文件上

Contract No. must be shown on all
correspondence/document pertaining
to this contract

供应商 Supplier: 康辉集团北京国际会议展览有限公司

供应商编号 Supplier No.: 0017015088

联系人 Contact Person: 许劲乔

地址 Address: 北京市朝阳区农展馆南路13号12层1510内002

电话 Telephone: 010-65877464

传真 Facsimile: 010-65870596

交付说明和交付地点:

Delivery Instructions & Destination:

ARPR250067, 申请部门: 公共关系部, 申请科室: 公共关系部凯迪拉克, 申请人: Zhu Feng, 朱峰
(126811), 申请人分机: 598092;

交付日期(月/日/年):

Delivery Date(M/D/Y):

03/05/2025

付款时间和方式:

Time and Method of Payment:

ZNBA (NET60周付-开票后的第60天付款)

Net60 weekly-60days after invoice date

国际贸易条件:

Incoterms:

采购申请号 POR#:

ARPR250067

JPC 决议号 JPC Decision#:

GP 6000033768

编号 No.	描述及规格 Description & Specification	计量单位 Unit of Measurement	单价(见附注) Unit Price (See note)	数量 Quantity	小计 Subtotal
1	凯迪拉克全新CT5上市发布会旅行社/ Cadillac new CT5 launch event travel agency 凯迪拉克全新CT5上市发 布会旅行社/ Cadillac new CT5 launch event travel agency	PU	990,000.00	1.00	990,000.00
总计 Total Amount				1.00	990,000.00

币种:

Currency: CNY

注解及说明(Comments)

合同金额不含税, 卖方应提供6%增值税专用发票。The contract price is the total amount excluding
all taxes and the Seller shall provide the special VAT invoice at the rate of 6%.

上汽通用汽车有限公司/买方(章)

SAIC General Motors Corporation
Limited(Chop)

授权代表:

Authorized Representative:

日期 2025-03-12

Date

供应商/卖方(章)

Supplier(Chop)

授权代表:

Authorized Representative:

日期

Date

卖方承认, 在卖方签署本合同之前, 已经完整阅读、充分理解并接受本合同所述/所附的条款及条件, 并不可撤回地决定承担



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由此产生的任何及所有的职责、责任和义务。卖方必须在收到本合同后14个日历日内安排其授权代表签署并加盖公章（如有）并返回给买方，本合同须经买方加盖公章后方能生效，法律另有规定或双方另有书面约定的除外。

Seller acknowledges that the terms and conditions stated in and/or attached to this Contract have been fully read, understood and accepted before this Contract is signed and Seller irrevocably agrees to undertake any and all responsibility, liability and obligations thereof. Unless otherwise provided for in relevant laws and regulations or in this Contract, this Contract shall be returned within 14 calendar days to Buyer after Seller's receipt of this Contract which shall have been signed by Seller's authorized representative and stamped with the company chop (if any), provided that this Contract shall become effective only after it has been stamped with Buyer's company chop.

附注: 对国外物料供应商而言 - 除非本合同中另有条款注明, 上述价格包含除中国海关征收的进口关税及进口环节增值税和消费税以外的一切抵达中国港口的费用。

对国内物料供应商而言 - 除非本合同中另有条款注明, 上述价格包含货物送抵买方之一切费用, 包括运费、保险费。且供应商须向买方提供相应的增值税发票。

所有供应商都应当在向买方开具的发票中注明本合同的编号。

Notes: For foreign goods supplier - Unless otherwise stated in this Contract, the above price shall include all expenses for goods delivered to the designated Chinese port incurred in connection with importation thereof except VAT, Custom Duty and Excise Tax.

For local goods supplier - Unless otherwise stated in this Contract, the above price includes all expenses for delivery to Buyer, including freight and insurance, and Supplier shall provide VAT invoice to Buyer.

All invoices provided to Buyer shall be marked with this Contract No. by Supplier.

开票信息（针对国内供应商）:

Bank Information for domestic Supplier issuing invoice:

上汽通用汽车有限公司 SAIC General Motors Corporation Limited

纳税人识别号 Tax Identification Code: 913100006073717485

账号: 1001181309016288873

收款行: 中国工商银行上海市浦东大道支行 Dadao subbranch, Pudong Branch, Bank of Industry and Commerce

开票信息（针对海外供应商）:

Information for overseas Supplier issuing invoice:

SAIC General Motors Corporation Limited

附件:

Attachment:

注: 若本合同与附件内容有冲突, 以本合同为准; 若各附件的内容有冲突, 按附件排列的先后顺序优先适用。

In cases of any conflict between the provisions of this Contract and that of the attachments thereto, the provisions of this Contract shall prevail; in cases of conflicts among the provisions of the attachments, the order of precedence for the attachments shall be governed by the descending order of the documents listed below.

1 补充协议 Supplemental Agreement (付款条款) (无版本)

2 国内技术服务一般条款 General Terms and Conditions for Local Technical Services (LS202 Version 3.2)

3 保密协议 Non-Disclosure Agreement (LS-EX1 Version 3.1)

4 安全管理协议 Safety Management and Administration Agreement (LS-EX4 Version 4.1)

5 SOR

6 SUPPLIER FINAL PRICE

康辉集团北京国际会议展览有限公司
凯迪拉克CT5上市发布会
2025年2月20日

凯迪拉克CT5上市发布会
Budget List

媒体总计250家500人（均为外地媒体）；工作人员10人（均为外地人）
Media 500 per in total (all from other cities), staff 10 per (all are from other cities)
活动共2天1晚（每批次媒体行程2天，含抵达日、活动&返程日各1天）
Activities for 2 days and 1 night including media arrive and departure
入住酒店：绍兴当地五星级酒店（25年3月1日晚，2月年后前和酒店完成订房合同）

项目 Item	内容 Details	单价	单位 Unit	数量 Quantity	小计	备注 Remark
媒体相关费用/Media Related Expenses						
住宿 Hotel	3月1日媒体住宿 Media Hotel	600	1	500	300000	绍兴皇冠假日酒店350间+绍兴开元名都150间
	Total小计				300000	
用餐 Meals	媒体午餐 Media Lunch	150	1	500	75000	
	媒体晚餐 Media Dinner	250	1	500	125000	
	Total小计				200000	
媒体交通费报销 Reimbursement	媒体交通费 Media Taxi Fee	500	1	500	250000	
	Total小计				250000	
媒体费用总计/Total Media Expenses					750000	
活动相关费用/Activity Related Expenses						
工作人员 Agency Staff	工作人员住宿 Staff Hotel	400	2	10	8000	
	工作人员午餐 Staff Lunch	100	2	10	2000	
	工作人员晚餐 Staff Dinner	100	2	10	2000	
	Total小计				12000	
活动车辆 Activity Vehicles	接送机人员 helper	600	1	15	9,000	
	接机：杭州机场-酒店GL8单程	1500	1	15	22,500	
	接机：杭州机场-酒店考斯特单程	2500	1	15	37,500	
	接机：杭州机场-酒店33座大巴单程	3000	1	12	36,000	
	送机：酒店-杭州机场GL8单程	1500	1	15	22,500	
	送机：酒店-杭州机场考斯特单程	2500	1	15	37,500	
	送机：酒店-杭州机场33座大巴单程	3000	1	12	36,000	
	酒店-活动现场往返49座大巴	3000	1	13	39,000	
	活动现场工作车考斯特	2500	2	2	10,000	
	专车	5000	1	1	5,000	
Total小计					255,000	
旅行社费用	旅行社服务人员 staff	10000	1	1	10,000	包含旅行社人员差旅费等
	制作物料和快递费用等杂费 Production materials	5000	1	1	5,000	
	旅行社服务费 Agency service fee	1,032,000	1	1	103200	
	Total小计				118,200	
旅行社费用总计/Total Travel Agency Expenses					385,200	
费用总计/Grand Total Expenses					1,135,200	不含增值税税收6%
优惠费用总计/Grand Total Expenses					990,000	不含增值税税收6%
税点6%					59,400	
费用总计/Grand Total Expenses含税					1,049,400	含增值税税收6%



凯迪拉克CT5上市发布会
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Activities for 2 days and 1 night including media arrive and departure
入住酒店: 绍兴当地五星级酒店 (25年3月1日晚, 2月年后前和酒店完成订房合同)

项目 Item	内容 Details	单位 Unit	数量 Quantity	备注 Remark
媒体相关费用/Media Related Expenses				
住宿 Hotel	3月1日媒体住宿 Media Hotel	1	500	绍兴皇冠假日酒店350间+绍兴开元名都150间
	Total小计			
用餐 Meals	媒体午餐 Media Lunch	1	500	
	媒体晚餐 Media Dinner	1	500	
	Total小计			
媒体交通费报销 Reimbursement	媒体交通费 Media Taxi Fee	1	500	
	Total小计			
媒体费用总计/Total Media Expenses				
活动相关费用/Activity Related Expenses				
工作人员 Agency Staff	工作人员住宿 Staff Hotel	2	10	
	工作人员午餐 Staff Lunch	2	10	
	工作人员晚餐 Staff Dinner	2	10	
	Total小计			
活动车辆 Activity Vehicles	接送机人员 helper	1	15	
	接机: 杭州机场-酒店GL8单程	1	15	
	接机: 杭州机场-酒店考斯特单程	1	15	
	接机: 杭州机场-酒店33座大巴单程	1	12	
	送机: 酒店-杭州机场GL8单程	1	15	
	送机: 酒店-杭州机场考斯特单程	1	15	
	送机: 酒店-杭州机场33座大巴单程	1	12	
	酒店-活动现场往返49座大巴	1	13	
	活动现场工作车考斯特	2	2	
	专车	1	1	
Total小计				
旅行社费用	旅行社服务人员 staff	1	1	包含旅行社人员差旅费等
	制作物料和快递费用等杂费 Production materials	1	1	
	旅行社服务费 Agency service fee	1	1	
	Total小计			
旅行社费用总计/Total Travel Agency Expenses				
费用总计/Grand Total Expenses				不含增值税税6%
打包费				

UORZ

