

Basic information and cost overview

Project	峰终客户体验决赛
Company	CMS
Quotation Date	2022.09.19
Quotation Version	4th
Contact	
Name	Amanda
Surname	An
Position	Account Manager
Mobile	15210315875
Fixed line	
Email	anlihuan@cct.cn
Conference	Price Per Conference
峰终客户体验决赛	139,505.00
Total Net	139,505.00
BBA100% in net	139,505.00
VAT (6%) **	8,370.30
Gross Total	147,875.30
BBA 100% in gross	147,875.30

* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected

** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company

峰终客户体验决赛
报价

	Total						¥139,505.00	
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Detailed Work load/ Comments / Deliverables
	Agency Fees							
	Agency Fees (Preparation)							
I A 1	Account Director	pax/day	1	1	3	¥1,200	¥3,600.00	前期操作包含方案设计，实地考察等工作时间
I A 2	Creative Director	pax/day	1	1	3	¥1,000	¥3,000.00	前期操作包含方案设计，实地考察等工作时间
I A 3	DTP / 2 D / 3 D Designer	pax/day	1	2	3	¥1,000	¥6,000.00	含KV设计及延展，立体字及外场拍照区域设计图+制作图及朋友圈预热及总结宣传文案
I A	Sub-Total Agency Fees (Preparation)						¥12,600.00	
	Agency Fees (On site)							
I B 1	Account Manager	pax/day	1	2	2	¥600	¥2,400.00	会议现场工作人员工作时间，搭建及会议日现场支持
I B 2	Project Manager	pax/day						
I B	Sub-Total Agency Fees (On site)						¥2,400.00	
I	Total Agency Fees						¥15,000.00	

	Travel & Accomodation							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Site Check&Onsite Event:							Transportation, hotel and air ticket, all related expense, provide list of particdpnts
II A1	Agency Staff working on site traffic	unit	1	2	1	¥300	¥600.00	北京本地交通
II A	Sub-Total Onsite Event						¥600.00	
II	Total Travel & Accomodation						¥600	

	Logistics & Operations							
No.	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
	Logistics							
III A 1	Shuttle bus for deale	unit	1	2	1	¥1,500	¥3,000.00	Suttle Bus service, 40+ seats 40座以上大巴外出用餐摆渡
III A	Sub-Total Logistics						¥3,000.00	
	Materials					Unit price		
III B 2	Shuttle board 大巴车标识牌	unit	1	1	1	¥25.00	¥25.00	place in front of the shuttle; paper with plastic cover and printed BMW logo 放在机场大巴的前面，印宝马logo并且过塑
III B 3	拍照互动墙	unit	1	1	1	¥10,000.00	¥10,000.00	尺寸4m*2.5m，木质结构背景墙
III B 4	拍照互动区道具	unit	1	3	1	¥180.00	¥540.00	拍照雪弗板，尺寸45*20cm手举牌
III B 5	LED发光手环	unit	1	50	1	¥30.00	¥1,500.00	LED发光光手环
III B 6	评委桌卡	unit	1	15	1	¥6.00	¥90.00	250G铜版纸
III B 7	Gift	unit	1	45	1	¥130.00	¥5,850.00	伴手礼，标准130元，不可低于130元。
III B 8	零食大礼包奖励	unit	1	1	1	¥200	¥200.00	团队奖第一名获得
III B 9	定制口罩	unit	1	100	1	¥3	¥300.00	医用外科口罩，高品质，定制，符合C要求
III B 10	物料运输及杂物	unit	1	1	1	¥2,000	¥2,000.00	
III B	Sub-Total Materials						¥20,505.00	
III	Total Logistics & Operation						¥23,505	

	Hospitality							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
IV A 1	Venue rental event date(s)	pax	1	1	1	¥27,000	¥27,000.00	会议1天全天使用，万豪酒店大宴会III，课桌摆放。
IV A 2	Venue rental event date(s)	pax	1	1	0.5	¥8,000	¥4,000.00	万豪酒店小会议室90平米左右，半天候场使用
IV A 3	Tea Break	pax	1	90	1	¥80	¥7,200.00	上下午45人茶歇。
IV A 4	自助午餐	pax	1	45	1	¥180	¥8,100.00	会议日酒店自助午餐（团队单开自助）
IV A 5	Dinner	pax	1	45	1	¥500	¥22,500.00	外出用餐，包含酒水
IV A	Subtotal						¥68,800.00	
IV	Total Hospitality						¥68,800.00	

	Setup / Construction							Setup Vendor
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments All descriptions shall be written in EN and CN
V A 1	Direction Board指示牌	unit	1	1	1	¥800	¥800.00	0.8m*2m，木结构喷绘，符合宝马标准
V A 2	LED P3高清主屏7*4M	unit	1	28	1	¥250	¥7,000.00	Meeting Requirements满足会议需求，会议日一天
V A 3	S3控台	unit	1	1	1	¥1,500	¥1,500.00	LED控台
V A 4	电脑	unit	1	1	1	¥300	¥300.00	控台电脑（苹果）
V A 5	电视	unit	1	1	1	¥800	¥800.00	题词电视，65寸
V A	Subtotal Setup/ Construction						¥10,400.00	
V	Total Setup / Construction						¥10,400	

VI	AV							
A	AV	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	Details / Comments
VIA3	Scoring system	unit	1	1	1	¥1,000	¥1,000.00	评分系统
VIA	Subtotal						¥1,000.00	
B	音响							

VI B1	Wireless Handheld Microphone无线U段手持麦克风/头戴麦	unit	1	6	1	¥150	¥900.00	Meeting Requirements满足会议需求, 会议日一天
VI B2	Shure UA845 microphone amplifier麦克风放大器	unit	1	2	1	¥400	¥800.00	Meeting Requirements满足会议需求, 会议日一天
VI B3	线阵音响	unit	1	4	1	¥300	¥1,200.00	Meeting Requirements满足会议需求, 会议日一天
VI B4	线阵超低音响	unit	1	4	1	¥300	¥1,200.00	Meeting Requirements满足会议需求, 会议日一天
VI B5	反听音响	unit	1	2	1	¥300	¥600.00	Meeting Requirements满足会议需求, 会议日一天
VI B6	调音台	unit	1	1	1	¥800	¥800.00	Meeting Requirements满足会议需求, 会议日一天
VI A	Subtotal						¥5,500.00	
C	灯光							
VI C1	COB面光灯 ACME 100	unit	1	6	1	¥200	¥1,200	Meeting Requirements满足会议需求, 会议日一天
VI C2	控台	unit	1	1	1	¥500	¥500.00	
VI C3	灯柱	unit	1	2	1	¥300	¥600.00	
VI C4	灯柱包黑	unit	1	2	1	¥100	¥200.00	
VI C5	All Necessary Patching Cable 、 Power Distro&Silicon box ect. 电源线材, 电箱, 硅箱等	unit	1	1	1	¥200	¥200	Meeting Requirements满足会议需求, 会议日一天
VI C6	运输及搭建	unit	1	1	1	¥1,800	¥1,800.00	包含组装, 拆卸的运输及人工
VI C	Subtotal						¥4,500.00	
VI	Total AV						¥11,000	
	Photo & Video							
	Item	Unit	Number of time	Quantity/Time	Days	Unit price	Sum	
	Photo & Video crew							
VII 1	Photo crew	day/person	1	1	1	¥3,200	¥3,200.00	V photo, based on standard requirements, including equipment, photo live stream and retouching 云摄影, 含设备, 10小时工作时间(含晚宴部分), 含云照片直播及修图 正常8小时工作时间2800元/机位, 超时费200元/小时, 预计超时2小时
VII 2	Video crew	day/person	1	1	1	¥3,000	¥3,000.00	1个摄像机位, 8小时工作时间
VII 3	Video Post-production/ editing	day/person	1	1	1	¥4,000	¥4,000.00	剪辑90秒总结视频, 费用包含音乐版权购买费。
VII A	Subtotal Photo & Video crew						¥10,200.00	
VII	Total Photo & Video						¥10,200.00	

