

Basic information and cost overview	
Project	BMW峰终客户体验全国决赛
Company	CMS
Quotation Date	2023.12.18
Quotation Version	1st
Contact	
Name	Jinhong
Surname	Zheng
Position	Account Manager
Mobile	13810338229
Fixed line	
Email	zhengjinhong@cct.cn
Conference	
	Price Per Conference
峰终客户体验决赛	152,542.48
Total Net	152542.48
VAT (6%) **	9152.55
Gross Total	161695.03
* Please state surcharges (i.e. Business Tax) clearly and indicate which modules are affected.	
** Please note that 3rd party invoices are paid net by BMW since VAT is claimed back by your company.	



Total						¥152,542.48	
No. A	Agency Fees (Preparation)	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
I A 1	Account Director	pax/day	4	1	¥1,200.0	¥4,800.00	
I A 2	Creative Director	pax/day	3	1	¥1,000.0	¥3,000.00	
I A 3	DTP / 2 D / 3 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	3D
I A 4	DTP / 2 D / 4 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	设计延展物, 决赛和晚宴
I A 5	DTP / 2 D / 5 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	RSVP版面设计及长图文设计
I A	Sub-Total Agency Fees (Preparation)					¥13,800.00	
No. B	Photo & Agency Fees (On site)						
I B 1	Photo crew 云摄影, 含设备	day/person	1	2	¥3,500.0	¥7,000.00	1人2天, 8小时工作时间
I B 2	摄像 花絮摄影, 含设备	day/person	1	2	¥3,500.0	¥7,000.00	1人2天, 8小时工作时间
I B 3	摄像 固定机位, 含直播连线	day/person	1	1	¥4,500.0	¥4,500.00	12月7日, 机位
I B 4	摄影, 摄像, 超时费	day/person	1	3	¥350.0	¥1,050.00	3个机位, 超时1小时
I B 5	视频剪辑, 1min30s	day/person	1	1	¥6,500.0	¥6,500.00	含版权音乐
I B	Sub-Total Photo & Agency Fees (On site)					¥26,050.00	
I AB	Total A&B					¥39,850.00	
No. A	Travel & Accomodation	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
II A 1	Account Director	unit	2	1	¥500.0	¥1,000.00	会务工作人员, 12月5日
II A 2	Account Director	unit	2	1	¥500.0	¥1,000.00	会务工作人员, 12月6日-7日
II A 3	Account Director	unit	3	3	¥500.0	¥4,500.00	会务工作人员, 12月6日-8日
II A 4	Account Director	unit	1	1	¥2,655.0	¥2,655.00	往返交通
II A 5	Account Director	unit	2	3	¥500.0	¥3,000.00	住宿+餐费+交通
II A 6	团队赛-拓展 (两人三足、竞技五子棋等)	unit	1	1	¥9,500.0	¥9,500.00	趣味游戏, 全场5个游戏环节
II A 7	Shuttle bus for dealer	unit	1	1	¥2,500.0	¥2,500.00	12月7日用车, 40座以上大巴
II A 8	Shuttle bus for dealer	unit	1	1	¥1,100.0	¥1,100.00	12月6日用车, GL8商务
II A 9	Shuttle bus for pickup	unit	1	12	¥450.0	¥5,400.00	接机送机, GL8商务车
II A 10	Shuttle bus for pickup	unit	1	1	¥2,048.1	¥2,048.11	接机送机, 滴滴打车
II A	Sub-Total Travel & Accomodation					¥32,703.11	
No. B	Hospitality						
II B 1	Lunch 自助午餐+茶歇	pax	45	1	¥93.5	¥4,207.50	培训中心餐费
II B 2	团队赛-拓展场地费-酒店内会场	unit	1	1	¥9,000.0	¥9,000.00	首尔+吉隆坡厅
II B 3	Lunch 商务套餐	pax	18	1	¥128.0	¥2,304.00	
II B 4	Dinner 自助晚餐	pax	46	1	¥328.0	¥15,088.00	12月6日, 酒店内自助
II B 5	Dinner 商务晚宴	pax	1	1	¥10,352.0	¥10,352.00	12月7日, 4桌
II B	Sub-Total Hospitality					¥40,951.50	
II AB	Total A&B					¥73,654.61	
No.	Setup / Construction	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
III A 1	桌卡	unit	1	16	¥10.0	¥160.00	250G铜版纸
III A 2	KT版二维码	unit	1	2	¥50.0	¥50.00	蝴蝶支架+KT板
III A 3	选手贴纸	unit	45	1	¥25.0	¥1,125.00	4种颜色
III A 4	卡片	unit	36	1	¥3.0	¥108.00	
III A 5	主持人手卡	unit	1	17	¥6.0	¥102.00	
III A 6	拍照互动区道具	unit	1	6	¥80.0	¥480.00	拍照雪弗板, 尺寸45*20cm手举牌
III A 7	拍照互动区	unit	1	1	¥6,000.0	¥6,000.00	尺寸为6米*3米, 含进撤场人工及运输
III A 8	Mic cover	unit	1	6	¥50.0	¥300.00	麦克风套
III A 9	画架指引牌	unit	3	1	¥180.0	¥540.00	
III A 10	接机牌	unit	1	2	¥80.0	¥160.00	
III A 11	物料、矿泉水等	unit	1	1	¥476.9	¥476.87	
III A 12	抢答器	unit	1	1	¥265.0	¥265.00	
III A 13	Material Transportation	unit	1	1	¥992.0	¥992.00	物料运输, 顺丰邮寄
III	Subtotal Setup/ Construction					¥10,758.87	
III	Total					¥10,758.87	
IV A 1	拍照互动区物料	unit	40	1	¥267.0	¥10,679.00	
IV A 2	RSVP	unit	1	1	¥4,000.0	¥4,000.00	
IV A	Subtotal AV					¥14,679.00	
No. C	音响系统						
IV B 1	COB面光灯 ACME 100, 1组12个	unit	1	1	¥1,800.0	¥1,800.00	Meeting Requirements
IV B 2	无线U段手持麦克风	unit	6	1	¥200.0	¥1,200.00	Meeting Requirements
IV B 3	麦克风放大器	unit	2	1	¥300.0	¥600.00	Meeting Requirements
IV B 4	线阵音响4+2 组合ZS 森阳 TD SE 数字调音台TA/8	unit	1	1	¥8,000.0	¥8,000.00	Meeting Requirements
IV B 8	灯光+音响控制人员	pax/day	1	2	¥1,000.0	¥2,000.00	Meeting Requirements
IV B	Subtotal AV					¥13,600.00	
IV ABC	Total AV					¥28,279.00	