

	Total					¥152,542.50	
No. A	Agency Fees (Preparation)	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
I A 1	Account Director	pax/day	4	1	¥1,200.0	¥4,800.00	
I A 2	Creative Director	pax/day	3	1	¥1,000.0	¥3,000.00	
I A 3	DTP / 2 D / 3 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	3D
I A 4	DTP / 2 D / 4 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	设计延展物, 决赛和晚宴
I A 5	DTP / 2 D / 5 D Designer	pax/day	2	1	¥1,000.0	¥2,000.00	RSVP版面设计及长图文设计
I A	Sub-Total Agency Fees (Preparation)					¥13,800.00	
No. B	Photo & Agency Fees (On site)						
I B 1	Photo crew 云摄影, 含设备	day/person	1	2	¥3,500.0	¥7,000.00	1人2天, 8小时工作时间 (第一天中午开始, 第二天全天时间稍长)
I B 2	摄像 花絮摄影, 含设备	day/person	1	2	¥3,500.0	¥7,000.00	1人2天, 8小时工作时间 (第一天中午开始, 第二天全天时间稍长)
I B 3	视频剪辑	day/person	1	1	¥12,000.0	¥12,000.00	2部分: 1.选手方案呈现部分片段剪辑出来 (团队赛&个人赛); 2.整场决赛剪出一个2分钟左右视频, 含版权音乐。
I B	Sub-Total Photo & Agency Fees (On site)					¥26,000.00	
I AB	Total A&B					¥39,800.00	
No. A	Travel & Accomodation	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
II A 1	Account Director	unit	2	3	¥500.0	¥3,000.00	会务工作人员
II A 2	Account Director	unit	2	2	¥1,000.0	¥4,000.00	往返交通预估价, 实报实销
II A 3	Account Director	unit	2	3	¥500.0	¥3,000.00	住宿+餐费+交通
II A 4	团队赛-拓展 (两人三足、竞技五子棋等)	unit	55	1	¥160.0	¥8,800.00	含保险
II A 5	团队赛-拓展场地费-酒店内会场	unit	1	0.5	¥20,000.0	¥10,000.00	半天时间室内场地, 如酒店、体育场馆等
II A 6	拓展一等奖奖品	unit	1	1	¥500.0	¥500.00	当地小吃组合
II A 7	Shuttle bus for dealer	unit	1	2	¥2,500.0	¥5,000.00	12月6、7日用车, 含导游, 40座以上大巴
II A 8	Shuttle bus for pickup	unit	15	2	¥450.0	¥13,500.00	按照GL8报价, BMW i3/iX3车型紧张
II A	Sub-Total Travel & Accomodation					¥47,800.00	
No. B	Hospitality						
II B 1	Lunch 自助午餐+茶歇	pax	55	1	¥93.5	¥5,142.50	
II B 2	Dinner	pax	5	1	¥2,000.0	¥10,000.00	12月6日, 外出用餐
II B 3	Dinner	pax	5	1	¥2,500.0	¥12,500.00	12月7日, 外出用餐
II B 4	Wine	pax	5	3	¥300.0	¥4,500.00	晚宴酒水 (每桌3瓶红酒, 单价不低于300元)
II B	Sub-Total Hospitality					¥32,142.50	
II AB	Total A&B					¥79,942.50	
No.	Setup / Construction	Unit	Number of time	Quantity /Time	Unit price	Sum	Description
III A 1	桌卡	unit	1	15	¥10.0	¥150.00	250G铜版纸
III A 2	选手贴纸	unit	30	1	¥25.0	¥750.00	贴在衣服上, 4种颜色, 代表4个队伍
III A 3	拍照互动区道具	unit	1	10	¥80.0	¥800.00	拍照雪弗板, 尺寸45*20cm手举牌
III A 4	拍照互动区	unit	1	1	¥4,000.0	¥4,000.00	尺寸4m*2.5m, 木质结构背景墙
III A 5	Mic cover	unit	1	6	¥50.0	¥300.00	麦克风套
III A 6	抢答器	unit	4	1	¥800.0	¥3,200.00	用于团队比赛, 现场抢答
III A 7	打分设备	unit	1	1	¥3,000.0	¥3,000.00	可实现系统快速评分
III A 8	RSVP	unit	1	1	¥4,000.0	¥4,000.00	
III A 9	Material Transportation	unit	1	1	¥3,000.0	¥3,000.00	物料运输, 以实际产生为准
III	Subtotal Setup/ Construction					¥19,200.00	
III	Total					¥19,200.00	
IV A 1	COB面光灯 ACME 100, 1组12个	unit	1	1	¥1,800.0	¥1,800.00	Meeting Requirements 满足会议需求, 会议日一天
IV A	Subtotal AV					¥1,800.00	
No. C	音响系统					Sum	Details / Comments
IV B 1	Wireless Handheld Microphone 无线U段手持麦克风	unit	6	1	¥200.0	¥1,200.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 2	Shure UA845 microphone amplifier 麦克风放大器	unit	2	1	¥300.0	¥600.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 3	线阵音响4+2 组合 ZS 森阳 TD SE 数字调音台TA/8	unit	1	1	¥8,000.0	¥8,000.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 4	线阵超低音响	unit	0	0	¥0.0	¥0.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 5	反听音响	unit	0	0	¥0.0	¥0.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 6	调音台	unit	0	0	¥0.0	¥0.00	Meeting Requirements 满足会议需求, 会议日一天
IV B 7	灯光+音响控制人员	pax/day	1	2	¥1,000.0	¥2,000.00	Meeting Requirements 满足会议需求, 会议日一天
IV B	Subtotal AV					¥11,800.00	
IVABC	Total AV					¥13,600.00	