



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

Changsha North Star International Hotel

长沙北辰国荟酒店





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

北辰实业成立于1990年8月8日，是以房地产开发、会展及配套物业经营为主营业务的市属大型国有独资公司。

因亚运而启航，由奥运而兴盛。历经APEC，G20，金砖五国，上合峰会，一带一路等，从接待高端商务会议到服务重大国事活动，从创造“北京速度”到“中国服务”，从自持自营场馆到品牌经营扩张，从发布行业报告到制定国家标准……北辰会展始终是会展行业的引领者、重大国内外事务参与者、大型会务服务政府首选合作伙伴。

Founded on August 8, 1990, **Beijing North Star Co., Ltd.** is a large municipal wholly state-owned company with real estate development, exhibition and ancillary property management as its main business.

Sailing with the Asian Games, thriving with the Olympics. Experienced in APEC, G20, BRICS, SCO Summit, the Belt and Road Initiatives, from hosting high-end business meetings to serving major national events, from creating "Beijing Speed" to "China Services", from owning our own venues to expanding our brand management, from publishing industry reports to setting national standards...

North Star Exhibition has always been a leader in the exhibition industry, a participant in major domestic and international affairs and the preferred partner of the government for large-scale event services.





长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

芙蓉北路
Furong North Road

浏阳河
Liuyang River

轮船码头
Ship Terminal

长沙北辰国荟酒店
Changsha North Star International Hotel

北辰三角洲地铁站
North Star Delta Subway Station

凤凰海购物公园
Hipark

长沙北辰国际会议中心
Changsha North Star International Convention Center

长沙北辰洲际酒店
InterContinental Changsha

长沙北辰三角洲大悦城
Joy City Shopping Mall

长沙滨江文化中心
Changsha Riverside Cultural Park

北辰三角洲是中国中部创新型商务商业中心。位踞湘江与浏阳河的交汇处，独具3公里的滨江景观带，“人车竖向分流”规划设计，全国节地模式典范。总建筑面积达550万平方米，集合国际会议中心、超高层商务写字楼、高层住宅群、大型购物中心、超五星级酒店等地标性建筑，是配套齐全的超大城市综合体。

With a total gross floor area of 5.5 million sqm, North Star Delta is a collection of international convention center, high-rise residential complexes, large shopping centers, super five-star hotels and other landmark buildings, making it the comprehensive urban complex in china.



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

由北京北辰实业集团投资兴建，首都会展运营管理的长沙北辰国际会议中心及长沙北辰国荟酒店，坐落于北辰三角洲核心商务区，长沙市开福区湘江北路1500号A3区。紧邻地铁1号线，距离长沙高铁南站约20公里，距离长沙黄花国际机场约30公里，交通十分便利。毗邻国家4A景区长沙滨江文化园，坐拥大中型购物广场，湘江游轮码头近在咫尺。多趟公共交通可直达坡子街、橘子洲、岳麓山、湖南省博物馆等名胜古迹和热门景点。

Changsha North Star International Convention Center and Changsha North Star International Hotel, invested and built by Beijing North Star Co., Ltd. and managed by North Star Exhibition, are located in Zone A3, No.1500, Xiangjiang North Road, Kaifu District, Changsha, the core business district of North Star Delta. With Metro Line 1 in close proximity, they are about 20km away from Changshanan Railway Station and 30km away from Changsha Huanghua International Airport. Besides, they are adjacent to Changsha Riverside Culture Park, a national 4A scenic spot, and have large and medium-sized shopping plazas, with the Xiangjiang Cruise Terminal close by. There are also several public transport links to Pozi Street, Orange Island, Mount Yuelu, Hunan Museum and other historical sites and popular attractions.





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

品牌印象

Brand Image

三湘四水，物华天宝。长沙城两千余年的悠久历史孕育了璀璨的湘楚文化。

长沙北辰国荟酒店，“国”代表着责任、担当和传承自北辰会展的国宾级服务；“荟”取自东晋文学家郭璞《江赋》中的诗句：“潜荟葱茏。”意味着荟萃交融，荟集古今。

以岳麓书院深厚的历史文化背景为设计基础，糅合湘楚文化的精髓。山水洲城，尽显国韵之美。

In Chinese "Changsha Beichen Guohui Hotel". "Guo" stands for responsibility, commitment and heritage; "Hui" is taken from the poem "Jiang Fu" by Guo Pu, a writer from Eastern Jin Dynasty. It means a fusion of the past and the present.

Changsha boasts more than 2,000 years of history. Based on the profound historical and cultural heritage of Yuelu Academy, the "GuoHui" combines the essence of Xiangchu culture.





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

酒店设施布局

Layout

12层-34层
12F-34F
豪华城景房
Deluxe City-view Room

18层-38层
18F-38F
行政江景客房
Executive River-view Room

39层
39F
国荟39 炎橘板前日料餐厅
Guohui 39 ENNKITU Omakase Restaurant

35层-38层
35F – 38F
行政客房
Executive Room

23层-34层
23F-34F
尊贵江景房
Grand Deluxe River-view Room

12层-22层
12F-22F
豪华江景客房
Deluxe River-view Room

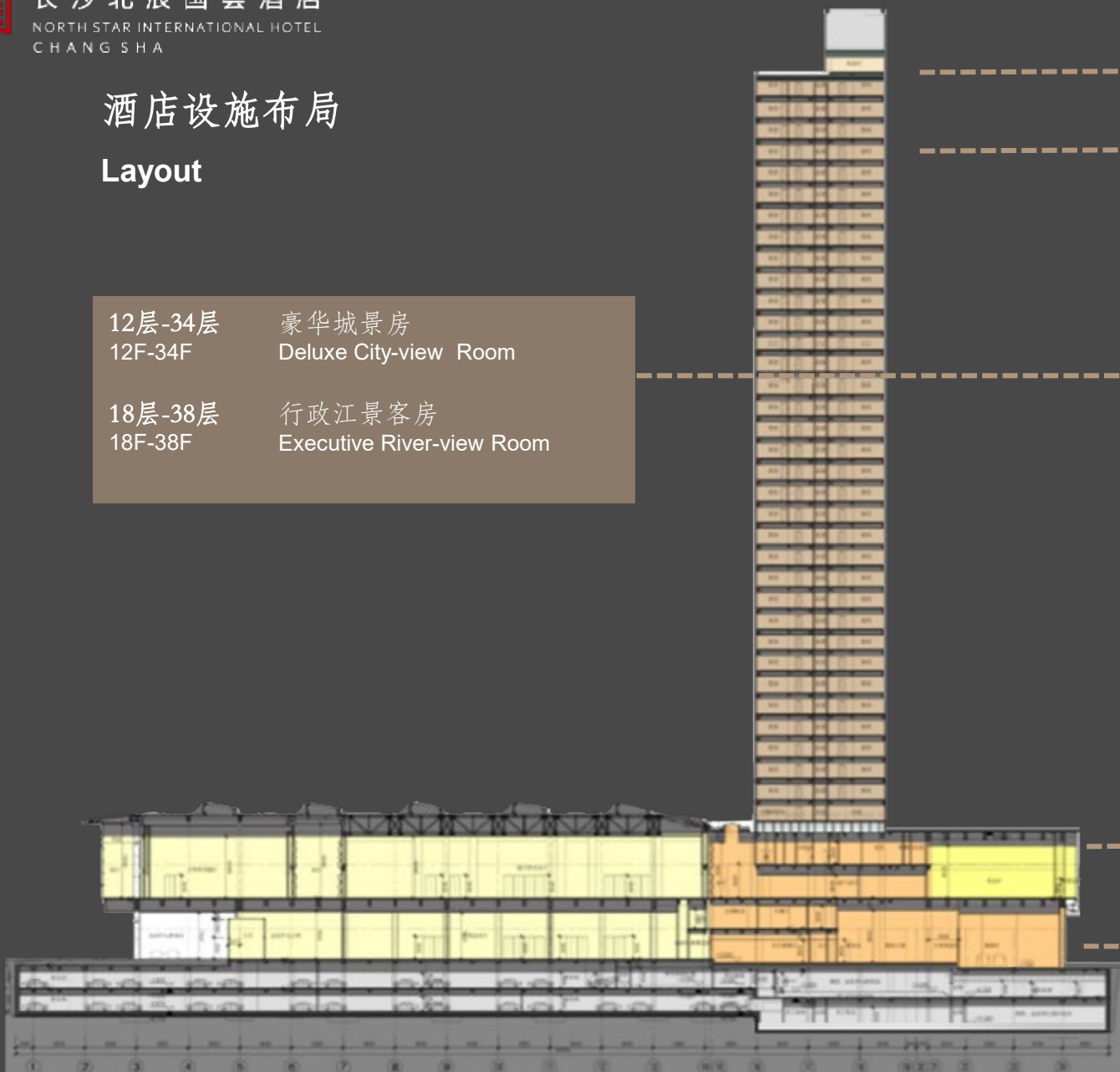
5层-10层
5F-10F
高级客房
Superior Room

3层
3F
游泳池 健身房 水疗中心 足浴
Swimming Pool, Gym, SPA, Foot Massage

2层
2F
国荟宴会厅
Guohui Ballroom

1层
1 F
G层
GF
北辰里中餐厅
Chinese Restaurant
大堂吧
Lobby Lounge
茶室室
Tea Room
YUMMY全日制餐厅
YUMMY ADD Restaurant

B1 B2层
B1 B2
地下停车场
Underground Parking





酒店功能区域划分 Hotel Functional Areas

39层	国荟39餐吧 275平米（50位） Guohui 39 Capacity of 50 pax		炎橘板前日料餐厅 130 平米（40 位） ENNKITU Omakase Restaurant Capacity of 40 pax	
5-38层	客房区域 Guest Room Areas			
3层	水疗中心 590平米 （9个房间） SPA 9 Private Rooms	足浴 132平米 Foot Massage	游泳池 267平米 Swimming Pool	健身房 350平方米 Gym
2层	国荟宴会厅 600平米（300位） Guohui Ballroom Capacity of 300 Pax			
1层	北辰里中餐厅大厅 340平米（80位） Chinese Restaurant-Dining Hall Capacity of 80 pax	北辰里中餐厅包厢860平米（10个） Chinese Restaurant- Private Dining Room 10Rooms		茶室 215 平米 Tea Room
G层	大堂吧 220 平米（50位） Lobby Lounge Capacity of 50 pax		YUMMY全日餐厅 990平米（180位） YUMMY All-Day Dining Restaurant Capacity of 180 pax	



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

甜梦

Rooms

一个人，一座城，无论你是远行或是归家，我总希望带给你内心的温暖和宁静。

Whether you are travelling or returning home,
I always want to bring you warmth and peace of mind.





房型 Room Type	房间数量 No. of Rooms
高级大/双床房 Superior King/Twin Room	33/77
豪华城景大/双床房 Deluxe City-view King/Twin Room	44/44
豪华江景大/双床房 Deluxe River-view King/Twin Room	59/43
尊贵江景大/双床房 Grand Deluxe River-view King/Twin Room	55/33
行政城景大床房 Executive City-view King Room	16
行政江景大床房 Executive River-view King Room	23
行政江景套房 Executive River-view Suite Room	22
外交江景套房 Diplomatic Suite Room	1
合计 Total	450





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

美膳

Meals

中西荟萃的餐厅，家人朋友欢聚的美妙时光。湘粤名厨采用当季新鲜食材和地道烹饪方式，呈现食物最本真的味道。

A restaurant integrating the Chinese and Western features, A great place to gather friends and family. Here, Hunan and Cantonese chefs use fresh, seasonal ingredients and cook them in local style to bring out the authentic taste of the food.





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

大堂吧位于酒店G层，面积约220平米，座位50个。空间灵活私密，特色中式下午茶、唯美文创甜点，湖湘领地茗茶，伴您尽享静谧悠然时光。

Lobby Lounge - Located on the G-floor of the hotel, covering an area of approx. 220 m² with 50 seats. The space is flexible and private, with special Chinese afternoon teas, fine desserts and teas from Hunan, so you can enjoy a quiet moment of relaxation.





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

YUMMY全日制餐厅位于酒店G层，面积约990平米，座位180个。中西方饮食文化完美交融。可溯源安全食材，明档名厨现场制作，融入更多当地时令美食，打造独特用餐体验。

YUMMY All-Day Dining Restaurant - Located on the G-floor of the hotel, covering an area of approx. 990 m², with 180 seats. This is where East meets West. With traceable, safe ingredients and an open kitchen for cooking, this creates a unique dining experience by incorporating more local, seasonal food.



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

北辰里中餐厅位于酒店一层，面积约1200平米，可容纳280人同时用餐。包含10个包厢和大厅80个座位。拥有酒店特色海鲜超市，经典粤菜和新派湘菜的完美融合，为宾客呈现古往今来的美食佳肴，是家庭聚会和商务宴请的绝佳场所。

Beichenli Chinese Restaurant - Located on the 1st floor of the hotel and covers an area of approx. 1,200 m², with a capacity of 280 people. It has 10 private dining rooms and 80 seats in the dining hall area. With the hotel's signature seafood supermarket, the perfect fusion of classic Cantonese cuisine and new style Hunan cuisine, presenting guests with a wide range of delicacies from the past and present, it is the perfect venue for family gatherings and business banquets.





长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

国荟39 位于酒店顶层，瞰两江交汇浩瀚雄姿，享舒适私密闲暇时光。三两好友品时尚下午茶及各类特色酒水。夜幕时分，动感音乐和琳琅满目的中西式烧烤将让您流连忘返。

Located on the top floor of the hotel, Guohui 39 overlooks the majesty of the two rivers and offers a comfortable and intimate setting for leisure time. You can enjoy a stylish afternoon tea and a variety of special drinks with a couple of friends. At night, you will be entertained by dynamic music and a wide range of Chinese and Western barbecues.



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

炎橘板前日料餐厅 俯瞰广阔江景，宛如云上京都，是长沙最具品质的江景日料餐厅。半庭院式户外空间优美雅致，经典日式枯山水的呈现使您有穿越到日本京都的错觉。板前寿司料理、和牛寿喜烧、蟹料理等精致美食及细致入微的日式服务，给您非比寻常的用餐体验。

ENNKITU Omakase Restaurant overlooks a vast river view, just like Kyoto on the clouds, and is the best quality Japanese restaurant with a river view in Changsha. The semi-courtyard outdoor space is graceful and elegant, and the presentation of the classic Japanese dry landscape gives you the illusion of having travelled to Kyoto, Japan. Edo Sushi, Wagyu beef sukiyaki, crab dishes and other exquisite cuisine and meticulous Japanese service provide you with an extraordinary dining experience.



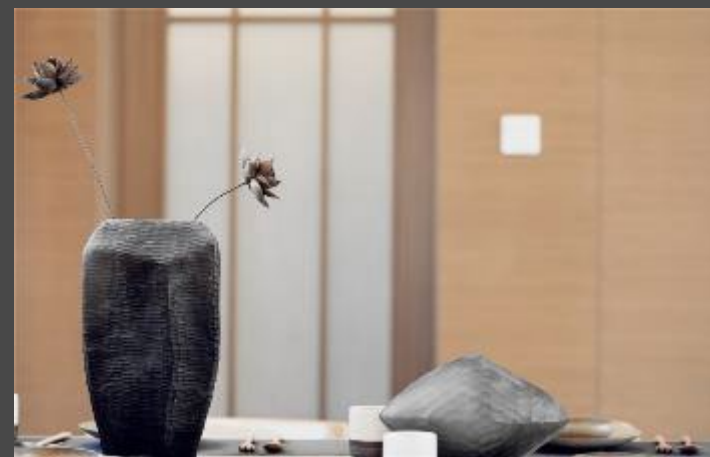
长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

舒缓

SPA & Wellness Centre

繁华与喧嚣之上，隐身于都市之中，水疗中心精美雅致的设计，尊享奢华的水疗服务，让您沉浸在轻柔乐声与曼妙芳香中，尽享舒缓身心的美妙体验。

The luxurious spa offers a soothing experience with soft sounds and the finest scents, away from the hustle and bustle of the city.





长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANGSHA



水疗中心
SPA



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



游泳池
Swimming Pool



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



健身房
Gym



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

湘聚

Catering
& Meetings



国荟厅

国荟宴会厅位于酒店二层，面积600平米，可容纳300人。

Guohui Ballroom - Located on the 2nd floor of the hotel, with an area of 600 m², and can accommodate up to 300 people.



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANGSHA



北辰厅

长沙北辰国际会议中心和国荟酒店通过内部连廊连接。共有大小会议室近40间，会场总共可容纳 9,000余人开会，其中位于二层的超大宴会厅可同时容纳3,000人的会议或1,900人的宴会；中央厨房可以同时供应5,000余人用餐，最大展览承载面积约12,700平方米。

Changsha North Star International Convention Center and the Hotel are connected by internal corridors. There are nearly 40 meeting rooms of various sizes, with a total capacity of over 9,000 people, including a ballroom on the first floor that can accommodate 3,500 people for a meeting or 2,000 people for a banquet; a central kitchen that can serve over 5,000 people simultaneously, giving a maximum exhibition capacity of approx. 12,700 m².



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANGSHA



国宾厅

国宾宴会厅位于会议中心二层，面积1020平米，可容纳500人。

Guobin Ballroom - Located on the 2nd floor of the hotel, with an area of 1020 m², and can accommodate up to 500 people.



长沙北辰国荟酒店

NORTH STAR INTERNATIONAL HOTEL
CHANG SHA

大集北辰

North Star Delta

国家4A级景区“三馆一厅”，
外连廊步行10分钟可达。

The 4A national scenic spot "Riverside
Culture Park" is 10 minutes' walk from the
outer corridor.





长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



“爱俏敢耍，潮动星城”
长沙大悦城已于2021年9月开业。
Changsha Joy City is due to open in September 2021.



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



凤凰海购物公园，地铁1号线上的潮流购物广场，集服装、餐饮、儿童乐园、影院多种业态于一体，步行5分钟可达。
Hi Park is a trendy shopping plaza on Metro Line 1, integrating clothing, restaurants, children's playground and cinema, all within a five-minute walk.



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANGSHA

洲际人生 知行长沙 长沙北辰洲际酒店
LIVE THE INTERCONTINENTAL LIFE

—
IHG®





长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



乘风破浪的姐姐



牛气满满的哥哥



金鹰电视艺术节



舞蹈风暴

Media Changsha
星城长沙



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



橘子洲头
Orange Island



爱晚亭
Aiwan Ting Pavilion



湖南省博物馆
Hunan Museum



滨江文化园
Riverside Culture Park



开福寺
Kaifu Temple



超级文和友
Wenheyou Super

星城长沙
Media Changsha



长沙北辰国荟酒店
NORTH STAR INTERNATIONAL HOTEL
CHANG SHA



剁椒鱼头
Chop Bell Pepper Fish Head



葱油粑粑
Fried Baked Scallion Pancake



臭豆腐
Stinky Tofu



辣椒炒肉
Fried Pork with Chili



长沙口味虾
Changsha Flavored Shrimp



茶颜悦色
Modern China Tea Shop

Media Changsha
星城长沙



谢谢观看
Thanks