



# 酒店会议团队介绍及案例

## Hotel MICE PPT

2021

**珠海**被誉为“百岛之市”的浪漫之城，优越的地理位置使得这儿岛屿众多，气候全年舒适宜人，是久负盛名的滨海风景旅游城市，也是近年粤港澳大湾区重要节点城市，而横琴新区更是与澳门隔江相望。

**Zhuhai** is a romantic city with many islands, and its climate is comfortable and pleasant all year round. Zhuhai Hengqin is across the river from Macao.



# 活力四射 大湾之心

横琴凯悦酒店坐落于大湾区之心“国际休闲旅游岛”珠海横琴,酒店拥有便利的交通环境,毗邻港澳。酒店是香港丽新集团以文化创意为主题的综合娱乐项目“创新方”中重要组成部分,步行5分钟即可体验国际电影主题乐园“狮门娱乐天地”,华南地区首家“国家地理探险家中心”。在便捷交通与创新娱乐下,酒店致力于为宾客提供全新入住活力体验。

## Energizing Charm in the Heart of the Greater Bay Area

Hyatt Regency Hengqin is located in Hengqin of Zhuhai City, the heart of the Greater Bay area. The hotel is part of Novotown, an advanced tourism and entertainment complex, and is within easy reach of the Hong Kong and Macau. Hyatt Regency Hengqin is a prime destination for leisure, business and conference travelers.



# 交通信息

## Transportation



### ➤ 游玩景点 Tourist Spot

- 长隆海洋王国 Chimlong Ocean Kingdom 8KM 8分钟 Minutes
- 珠海渔女&日月贝 ZhuHai Fishing Girl & Opera House 32KM 40分钟 Minutes

### ➤ 跨境口岸 Commuter Border

- 横琴口岸 Hengqin / Macau Commuter Border 9KM 10分钟 Minutes
- 拱北口岸 Gongbei / Macau Commuter Border 25KM 25分钟 Minutes
- 港珠澳大桥口岸 HK-Zhuhai-Macau Bridge Terminal 27KM 28分钟 Minutes
- 九洲港码头 Jiuzhou Ferry Terminal 30KM 38分钟 Minutes

### ➤ 城轨高铁站 Railway Station

- 珠海站 Zhuhai Railway Station 25KM 25分钟 Minutes
- 横琴站 Hengqin Railway Station 6KM 8 分钟 Minutes

### ➤ 周边机场 Airport

- 珠海金湾机场 Zhuhai Airport 40KM 40分钟 Minutes
- 澳门国际机场 Macau International Airport 30KM 30分钟 Minutes
- 香港国际机场 HK International Airport 77KM 75分钟 Minutes

# 活动场地及案例赏析 Regency Events & Show Case

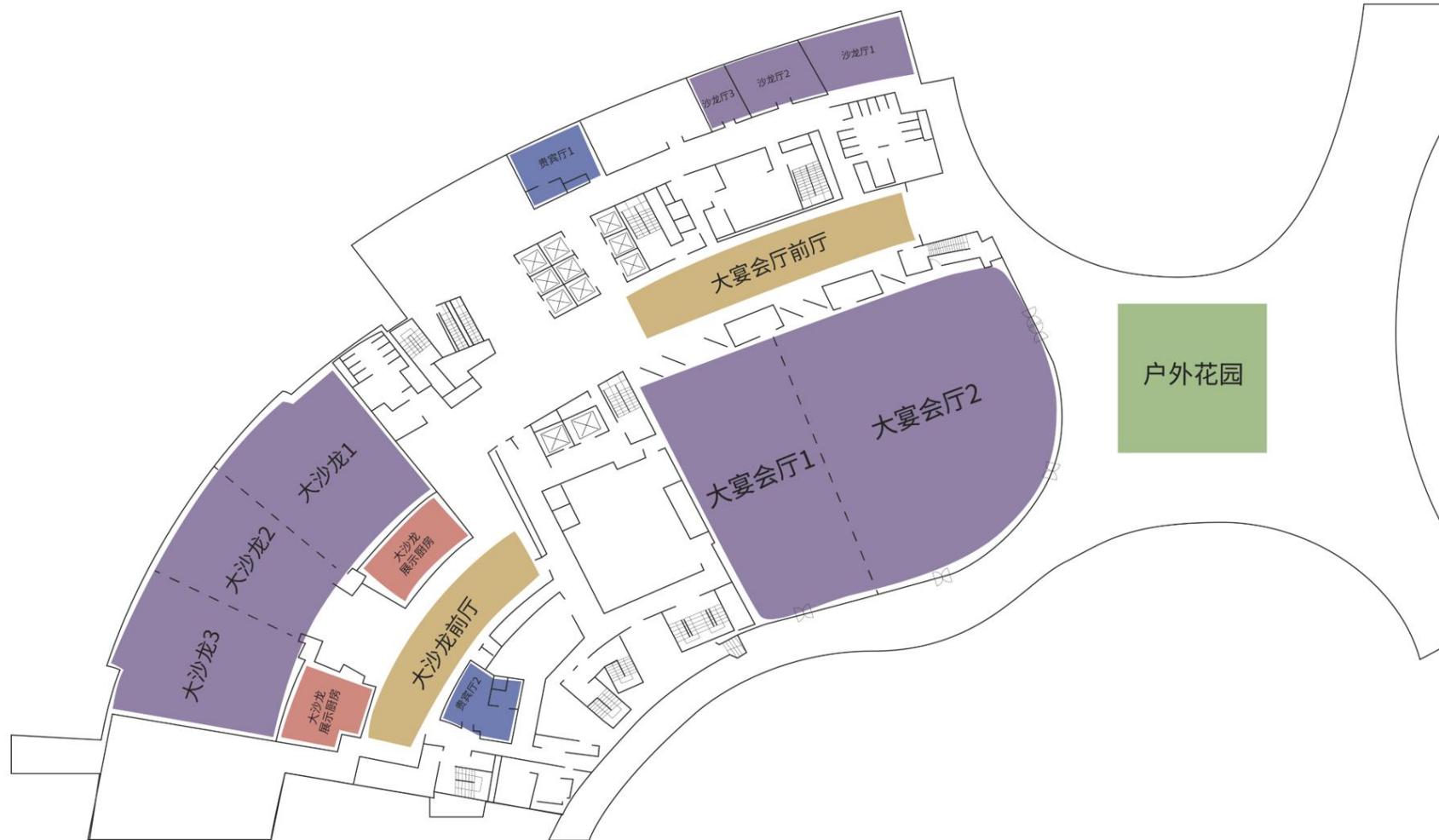


# 宴会场地 Event Venues

场地名称	Room Name	场地尺寸 Room Dimensions L*W*H	总面积 Room Size 平方米 Sq.M.	圆桌式 Banquet	酒会式 Reception	剧院式 Theater	课桌式 Classroom	鱼骨式 Herringbone	U型 U-Shape
大宴会厅	REGENCY BALLROOM	35.6m x 44.4m x 7.5m	1620	900	1000	1300	900	672	-
大宴会厅1	Regency Ballroom 1	35m x 17.1m x 7.5m	620	320	400	500	324	280	207
大宴会厅2	Regency Ballroom 2	36.2m x 27.3m x 7.5m	1000	480	500	600	450	336	207
大宴会厅前厅	Regency Ballroom Pre-function area	60m x 9.6m x 8m	571	-	300	-	-	-	-
大沙龙	REGENCY SALON	20.9m x 44.1m x 6m	953	450	500	600	384	392	-
大沙龙1	Regency Salon 1	20.9m x 18.7m x 6m	410	140	160	198	117	140	51
大沙龙2	Regency Salon 2	21.6m x 11m x 6m	233	80	100	120	84	84	36
大沙龙3	Regency Salon 3	20.2m x 14.4m x 6m	310	120	140	154	90	105	39
大沙龙 1+2	Regency Salon 1+2	20.9m x 29.7m x 6m	643	260	300	360	252	252	84
大沙龙 2+3	Regency Salon 2+3	20.2m x 25.4m x 6m	543	220	260	300	180	196	81
大沙龙前厅	Regency Salon Pre-function area	33.6m x 9.4m x 5.5m	315	-	250	-	-	-	-
沙龙厅1	EVENTS 1	10.4m x 9.9m x 4m	108	40	-	60	48	42	27
沙龙厅2	EVENTS 2	7.8m x 7.4m x 4m	61	20	-	40	36	28	18
沙龙厅3	EVENTS 3 (Boardroom)	7.5m x 3.6m x 4m	30	-	-	-	-	12	-
贵宾室1	VIP ROOM 1	-	56	-	-	-	-	-	-
贵宾室2	VIP ROOM 2	-	43	-	-	-	-	-	-

# 宴会平面图

## Event Venues Floor Plan



# 大宴会厅 Regency Ballroom



## 大宴会厅

1,620平米大宴会厅，拥有落地玻璃及自然采光，附带571 平米的外廊空间，可容纳及举办最多1,300 人会议。



## Regency Ballroom

Regency Ballroom offers a total of 1,620-sq m of space, floor-to-ceiling windows, natural lighting and room for up to 1,300 guests, with 571-sq m of verandah space also available.

# 大宴会厅活动案例 Regency Ballroom Show Case



课桌式 Classroom



剧院式 Theater



宴会式 Banquet

# 大宴会厅前厅案例 Regency Ballroom Pre-function & Show Case

571平米大宴会厅廊厅可满足做各种布展需求及主题式茶歇。

571sq m Regency Ballroom foyer can meet the different styles of decoration set up and theme coffee break.



YSL活动宴会厅前厅搭建

YSL activity Regency Ballroom Foyer



宴会厅前厅茶歇

Regency Ballroom Foyer coffee break

# 大沙龙 Regency Salon



## 大沙龙

953平米大沙龙，宽敞豪华的空间里同时配备电动升降墙及展示厨房，既衔接贯通又灵活多变，最多可容纳450人宴会。



## Regency Salon

The 953 sq m Regency Salon is a premium event space equipped with two open kitchen display areas which can accommodate up to 450 guests for banquets.

# 大沙龙活动案例 Regency Salon Show Case



课桌式 Classroom



鱼骨式 Herringbone



U型 U-shape



宴会式 Banquet

## 大沙龙-开放式厨房案例

大沙龙厅同时配备两个灵活的开放式厨房展示区。灵活的开放式厨房为活动提供更多创意的可能。



### Regency Salon Open Kitchen

The Regency Salon offers two open kitchen display areas. The flexible open kitchen provides more creative possibilities for activities.

# 大沙龙前厅案例 Regency Salon Pre-function & Show Case

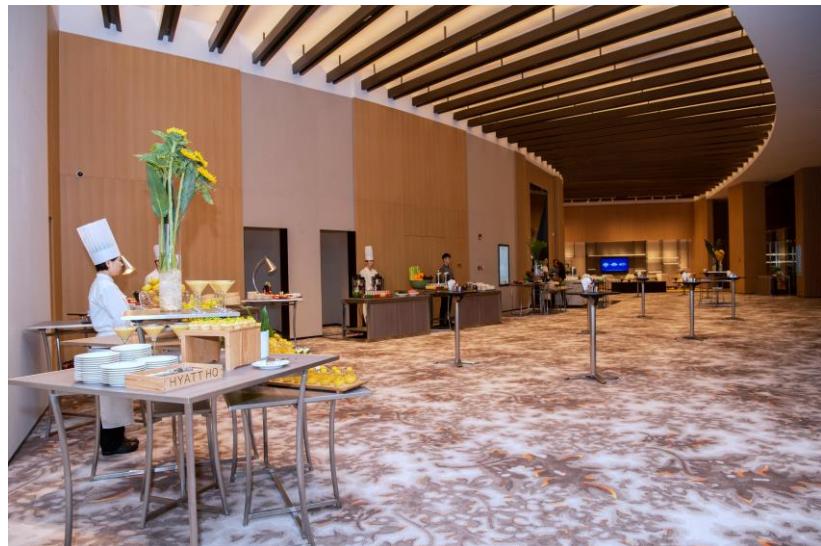
315平米的大沙龙前厅，适合举办鸡尾酒会、茶歇等。

The 315sq m Regency Salon Pre-function area is suitable for cocktail parties, coffee breaks, etc.



大沙龙前厅休闲区

Regency Salon Pre-function leisure area



大沙龙前厅茶歇案例

Regency Salon Pre-function coffee break

# 会议室 Meeting & Events

5个中小型多功能会议宴会场地可满足宾客的多种需求。高速的网络，先进的视听设备以及专业的会议宴会策划和执行团队。



Five multipurpose rooms for small and medium-sized meetings and events. Advanced technology and communication systems and professional event planning and service team.

宴会草坪婚礼

Wedding Events Lawn



# 草坪婚礼案例

## Wedding Events Lawn Show Case



# 答谢晚宴&户外派对案例

# Appreciation Dinner & Outdoor Party Show Case



# Fresh户外派对案例 Fresh Outdoor Party Show Case



# 池畔亭BBQ 户外晚宴案例 Pool Pavilion BBQ Dinner Show Case



# 池畔亭客户答谢案例

## Pool Pavilion Appreciation Dinner Show Case



# 主题茶歇

# Theme Coffee Break



# 主题茶歇案例 I

## Coffee Break Show Case I



# 主题茶歇案例 II

## Coffee Break Show Case II



# 团队建设

## Team Building



狮门娱乐天地 Lionsgate Entertainment World

- 狮门娱乐天地由创新方与美国著名电影制片及娱乐公司狮门影业合作成立，位于创新方东区1-4楼。项目把风靡全球的好莱坞电影《饥饿游戏》、《暮光之城》等影片，作为场内设施的背景故事，结合顶尖科技，带宾客走进电影世界。
- Lionsgate Entertainment World is a project that brings to life films through thrilling interactive and immersive attractions.



国家地理探险家中心 National Geographic Ultimate Explorer

- 国家地理探险中心位于创新方西区3楼，是一个通过最新科技，把大自然现象、科学理论及各种动植物知识融合为一体的体验中心。
- National Geographic Ultimate Explorer combines and presents wonders from science, exploration, and adventures.

# 客房 Guest Room



## 客房

酒店共设493 间客房，包括55 间套房，面积40 到240 平米不等，客房采用柔和悦目的暖色为您营造轻松随意的下榻环境，且部分设置独立的沙发床，简约不简单，感受灵活入住体验；每间客房均配备65 英寸TV、丝涟床垫等；套房及嘉宾轩房型配有Nespresso 胶囊咖啡机，为宾客带来全新活力入住体验。

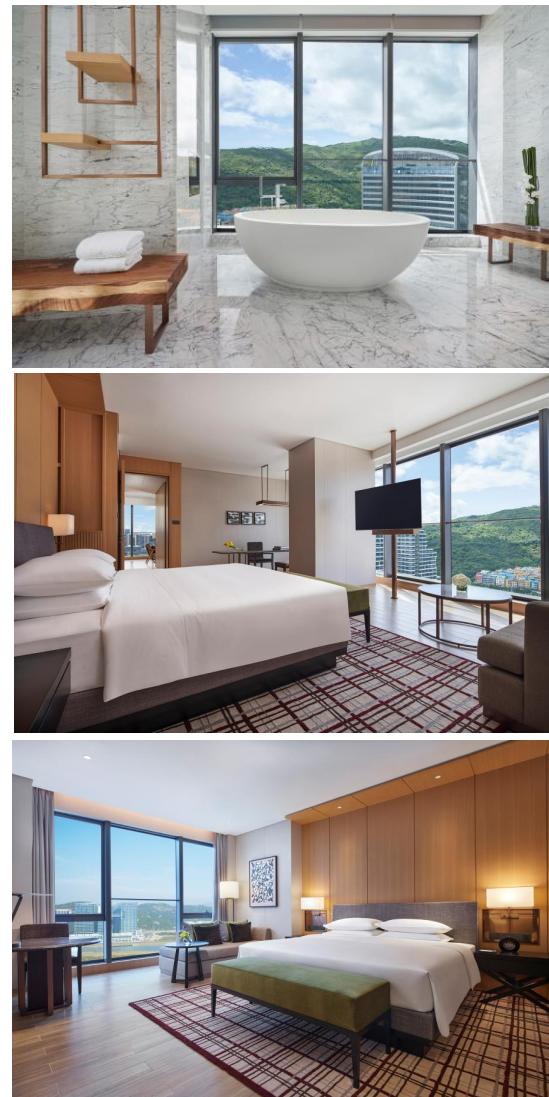


## Guest Room

The hotel has a total of 493 guest rooms, including 55 suites. Relax in the spacious comfort of contemporary rooms and suites that range in size from 40 to 240 sq m. Each room has a 65-inch widescreen LCD TV equipped with international satellite channels. Suites and Regency Club rooms are equipped with Nespresso capsule machines and other luxury touches.



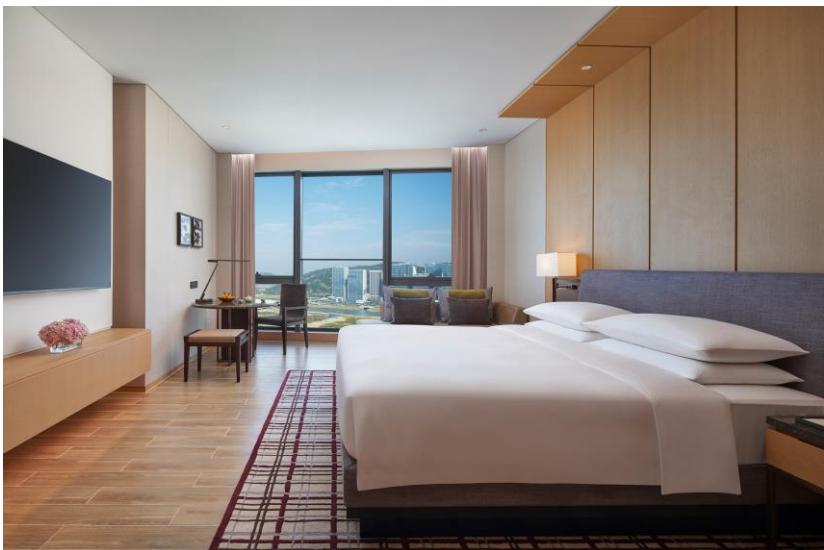
房型	Room Type	数量 No. of room	总面积 Room Size 平方米 Sq.M.
凯悦大床房	STANDARD KING	158	40
凯悦双床房	STANDARD TWIN	150	40
凯悦阳台大床房	BALCONY KING	5	40
凯悦阳台双床房	BALCONY TWIN	3	40
豪华大床房	DELUXE KING	17	51
家庭豪华大床房	FAMILY THEME DELUXE KING	10	51
尊享大床房	PREMIUM KING	14	60
尊享双床房	PREMIUM TWIN	14	60
嘉宾轩大床房	CLUB KING	23	40
嘉宾轩双床房	CLUB TWIN	32	40
嘉宾轩豪华大床房	CLUB DELUXE KING	2	51
嘉宾轩尊享大床房	CLUB PREMIUM KING	3	60
嘉宾轩尊享双床房	CLUB PREMIUM TWIN	3	60
嘉宾轩套房	REGENCY SUITE	30	80
嘉宾轩套房	REGENCY SUITE	16	83
行政套房	REGENCY EXECUTIVE SUITE	4	127
尊享套房	PREMIUM SUITE	3	153
总统套房	PRESIDENTIAL SUITE	1	240
无障碍大床房	ACCESSIBLE STANDARD KING	4	40
无障碍套房	ACCESSIBLE REGENCY SUITE	1	80



总计 **Total 493**

## 凯悦标准大床/双床房&嘉宾轩标准客房

在40平方米的舒适客房内饱览山景，房间配备雨淋式花洒和咖啡机；选择嘉宾轩房型入住宾客还可尊享嘉宾轩礼遇。



### 1 King Bed/2Twin Beds & Club Access Room

A comfortable 40 sq m room with mountain view, a bathroom that features a rain shower, and a coffee machine. Choose regency club room style can enjoy regency club access.

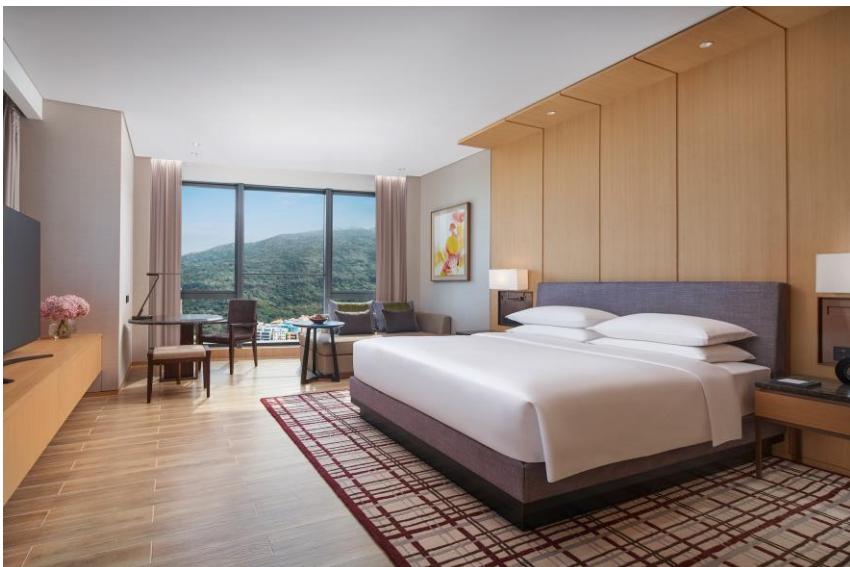
## 豪华大床房&嘉宾轩豪华大床房 尊享大床房/双床房&嘉宾轩尊享客房

在51平方米的豪华大床房内饱览山景，尊享客房拥有60平方米的舒适客房；房间配备雨淋式花洒、豪华大床和独立浴缸。选择嘉宾轩房型入住宾客还可尊享嘉宾轩礼遇。



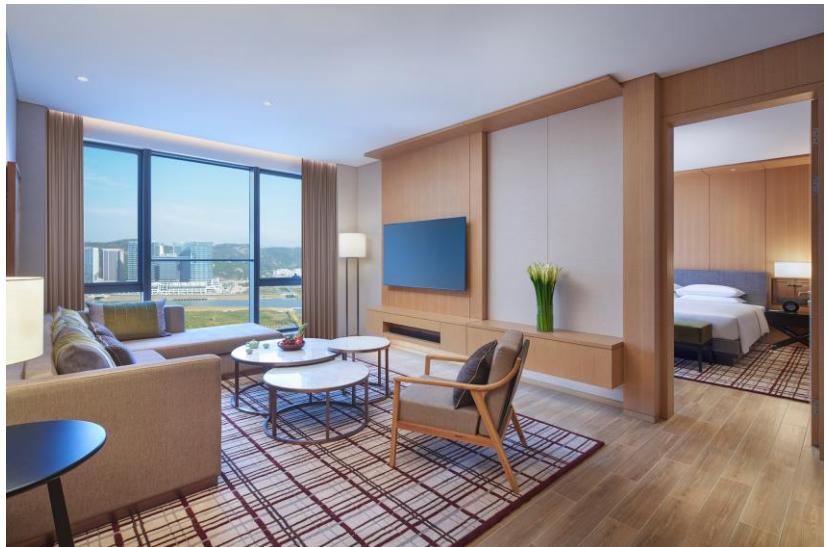
### **1 King Bed Deluxe & Club Access Deluxe 1 King Bed Premium / 2 Twin Beds Premium & Club Access Premium Room**

A generous 51 sq m deluxe room with a mountain view, the premium room has a comfortable room of 60 sq m, and a separate bathtub and rain shower. Choose regency club room style can enjoy regency club access.



## 嘉宾轩套房

80平方米的宽阔室内空间配备步入式衣帽间、浴室和独立卧室，客人工作休息之余还可饱览优美山景，并可享受嘉宾轩专属礼遇。



## Regency Suite

A generously sized 80 sq m of space allows a spacious and separate living area. The room has a walk-in closet, bath, mountain view and Regency Club access. See World of Hyatt program terms for upgrade eligibility.

## 行政套房&尊享套房

127平方米行政套房配备豪华大床，153平方米的尊享套房配备宽敞卧室，内设豪华大床。步入式衣帽间、浴室、独立卧室，让宾客尽情舒展放松，并可享受嘉宾轩专属礼遇。



### Regency Executive & Premium Suite

There is ample space to stretch out and relax in this high-floor 127 sq m executive suite. A spacious living area of 153 sq m features in this premium suite which has a king-size bed, walk-in closet, bath, separate living area, and Hyatt Regency Club access.

## 总统套房

240平米的高级套房位于酒店高层，卧室宽敞舒适，山景一览无余，入住宾客还可享受嘉宾轩礼遇。



## Presidential Suite

The high-level floor, the mountain views, and the spacious separate living area ensure that this 240-sq m Presidential Suite is supremely comfortable. Hyatt Regency Club access is included.

## 嘉宾轩

嘉宾轩客人可享受专属礼宾服务以及安静、惬意的放松环境，专享礼遇包括私人登记入住/退房服务、免费早餐以及会议室。

## Regency Club

Regency Club guests enjoy exclusive access to our club lounge offering a range of complimentary amenities including concierge service, private check-in and check-out, delicious bites served daily, and a dedicated meeting room.





餐厅与酒吧

Restaurant and Bar



## 咖啡厅

Market Café 是一家氛围轻松的市集概念咖啡厅，大面的落地玻璃窗，开放式厨房，时尚现代的空间，提供全日零点及自助餐服务。

### Market Café

Market Café is a casual “market concept” restaurant ,there is a mouthwatering array of Asian and International buffet items as well as à la carte dishes prepared by expert chefs.



## 大堂酒廊

环境高雅舒适、氛围轻松，提供精选小食、特色茶饮、咖啡以及鸡尾酒，是聚朋会友、谈天小酌的理想之所。

### The Lounge

The Lounge provides a relaxed atmosphere to decompress and features a vast selection of specialty teas, coffees, cocktails and snacks.



## 享悦中餐厅

全新开放式厨房，烹饪式就餐环境，将雅致的餐桌与厨房相连，种类繁多的海鲜池，现场挑选，即刻烹饪，

### Xiang Yue

The restaurant will feature an open kitchen, with a series of fish tanks showcased throughout the dining space, the menu highlights fresh seafood and top-quality ingredients.



## 180度天台酒吧

位于酒店23层，拥有180° 户外景观，宾客可以伴着红酒、雪茄和跃动的音符感受星空下的横琴魅力。

### 180° Rooftop Bar

Bar will be located on the 23rd floor, offering with a 180° outdoor landscape and stunning views. Here, visitors can enjoy the charm of Hengqin under the stars with wine, cigars and music.

# 康体&水疗 Fitness Center & SPA





## 健身中心

24小时健身中心，拥有500平米的宽敞空间，引进泰诺健最新高科技健身设备及瑜伽室，独立桑拿房。拥有室内外2个泳池，满足您不同时间的运动需求。

## Fitness Center

The 24-hour Fitness Center is equipped with the very latest hi-tech equipment from Technogym for strenuous workout, and an independent yoga area. Indoor and outdoor swimming pools to meet your sports needs at any free times.



## 衍·水疗

衍水疗拥有落地玻璃窗的宽敞接待区，舒适放松的氛围，水疗包含4间私密单人理疗间以及2间豪华双人理疗间。

## Flo SPA

The spa complex has six separate treatment rooms including four private single treatment rooms and two luxurious double treatment rooms. Equipped with imported SPA facilities and organic products.

安全先行，健康相随

## SAFETY FIRST, WELLBEING ALWAYS

- ISO22000: 2010食品安全管理体系认证酒店
- ISO22000: 2018 Food Safety Management System certify hotel

- “全球生物风险咨询委员会” (GBAC)的清洁与培训认证程序酒店
- GBAC STAR™ FACILITY ACCREDITATION



# 周边特色 Area Attractions

漫步珠海，你会发现这座浪漫之城的多重魅力。风景优美的情侣路，趣味横生的长隆海洋王国，优雅别致的珠海歌剧院，拥有厚重历史的渔女雕像和斗门老街，展现着历史与现代的交融。

Walking around Zhuhai, you will find the multiple charms of this romantic city: the scenic Lovers' Road, the interesting Chimelong Ocean Kingdom, the elegant and chic Zhuhai Opera House, and the historical Fisher Girl Statue and old streets in Doumen District showing the crossroads of history and modernity.



## 长隆海洋王国 Chimelong Ocean Kingdom

长隆海洋王国位于珠海横琴，是全球最大的海洋主题游乐园之一，让游客一览无遗观水下世界的种种奇观，在长隆海洋王国，游客还可以体验惊险刺激的过山车等娱乐设施，其他看点包括北极熊和棕熊以及一间设有1000个动感座椅的5D影院等。Chimelong Ocean Kingdom is one of the world's largest ocean-themed amusement parks. The 68-meter-high Whale Shark Aquarium is home to around 20,000 rare and unusual fish, allowing visitors a splendid view of underwater activity.



## 珠海渔女雕像 Fisher Girl Statue

珠海渔女雕像位于珠海市香炉湾畔，是为纪念龙女而建，传说这位龙女扮作渔女下凡，与当地的一个渔夫相恋。渔女雕像是珠海市的象征之一，代表了珠海人民热爱生活，热爱大自然，追求完美生活。The Zhuhai Fisher Girl Statue commemorates the legend of a dragon girl who came to earth, disguised herself as a fisherwoman, and fell in love with a local fisherman.



## 珠海歌剧院(日月贝) Zhuhai Opera House

目前中国唯一一座建在海岛上的歌剧院。这座斥资1.58亿美元打造而成的建筑有着精妙绝伦的设计——扇贝形的结构代表着太阳和月亮。Zhuhai Opera House is currently the only opera house built on an island in China. The building has a striking design, with scallop-like structures that represent the sun and the moon. The main theater puts on various art and fashion shows.



**Novotown shuttle bus timetable**  
**创新方穿梭巴士时刻表**

创新方/酒店--横琴客运码头  
--横琴长隆--创新方/酒店  
Hengqin Chimelong

创新方/酒店--横琴口岸--中央汇  
--创新方/酒店  
Hengqin Port

创新方/酒店--拱北口岸  
--创新方/酒店  
Gongbei Port

注：此3条线路时间表标记\*只限于周末及节假日运行，工作日不运行

创新方/酒店发车时间 Novotown/Hotel	横琴长隆发车时间 Hengqin Chimelong	创新方/酒店发车时间 Novotown/Hotel	横琴口岸发车时间 Hengqin	创新方/酒店发车时间 Novotown/Hotel	拱北口岸发车时间 Gongbei Port
10:00	10:20	*09:45	*10:00	11:00	10:00
10:40	11:00	10:15	10:30	13:00	12:00
*13:40	*14:00	*10:45	*11:00	16:00	14:00
15:00	15:20	*11:45	*12:00	18:00	17:00
15:40	16:00	*12:45	*13:00	20:00	19:00
16:30	17:00	*15:15	*16:00	22:10	
17:30	18:00	16:15	17:00		
18:30	19:00	18:00	18:15		
*19:30	*19:50	19:30	19:45		
20:30	20:45	20:30	20:45		
22:10		22:10			

**创新方环线**  
**Novotown line**

创新方/酒店发车时间  
Novotown/Hotel

横琴口岸  
Hengqin port

横琴国际商务中心  
ICC

横琴创意谷  
Hengqin  
Development

横琴客运码头  
Hengqin Ferry

创新方到达  
Novotown

注：此线路时间表仅适用于2021.05.20-2021.06.24期间，仅在周一至周五运行，周末及节假日不运行

11:20	11:33	11:35	11:41	11:45	11:55
11:45	11:58	12:00	12:06	12:10	12:20
12:00	12:13	12:15	12:21	12:25	12:35
12:25	12:38	12:40	12:46	12:50	13:00
12:40	12:53	12:55	13:01	13:05	13:15
13:25	13:38	13:40	13:46	13:50	14:00
13:35	13:48	13:50	13:56	14:00	14:10
14:15	14:28	14:30	14:36	14:40	14:50

**免费穿梭巴士FREE SHUTTLE**  
**旅途更轻松**



- 前往创新方和横琴凯悦酒店的各线路均免费上车；  
Free of charge service to Novotown and Hyatt Regency Hengqin.
- 住店客人每房可在礼宾部领取4张任意路线车票；  
Hotel in house guest can redeem 4 tickets per room at each of optional destination at hotel concierge.
- 时间如有变动，以创新方官方为准。  
Please refer to the Novotown official for any time changes.



HYATT  
REGENCY

HENGQIN

横琴凯悦酒店

以上资料仅限内部使用  
All information is for internal use only

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