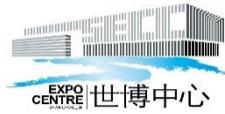


上海世博中心

Shanghai Expo Centre



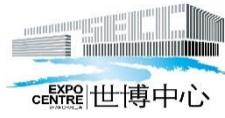


场馆介绍

Venue Introduction

北接滨江绿洲
东靠世博轴
南临世博大道及世博核心园区
西望世博公园及卢浦大桥





场馆介绍

Venue Introduction

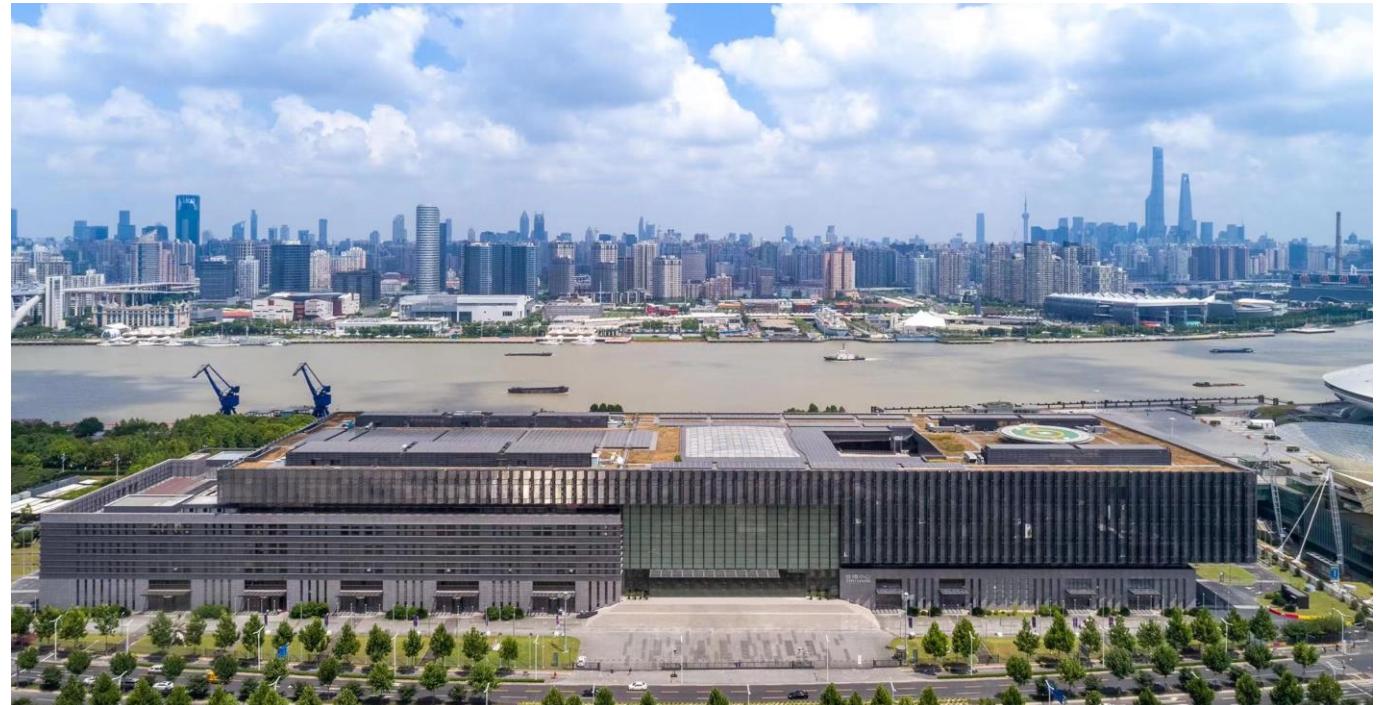
用地面积:6.65公顷

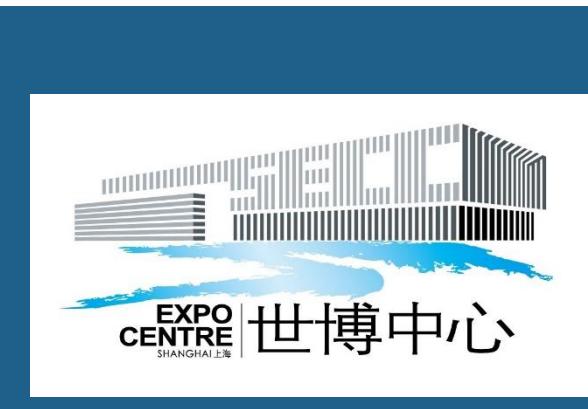
绿化面积: 13300平方米

总建筑面积:约140000平方米

总建筑高度: 40米

楼层数: 8层 (地上7层地下1层)





目录

contents

红厅

Grand Hall (Red Hall)

银厅

Multifunctional hall (Silver Hall)

蓝厅

Shanghai Hall (Blue Hall)

金厅

Banquet Hall (Gold Hall)

江景餐厅

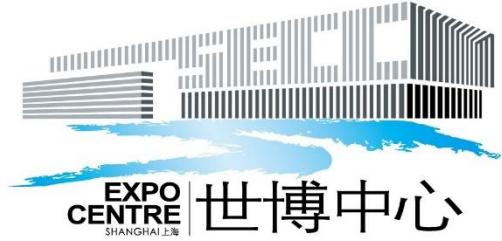
River View Hall

公共区域

Public Area

中小会议室

Conference rooms

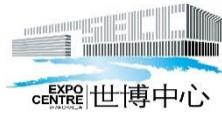


PART

1

五大厅

- 红厅
- 银厅
- 蓝厅
- 金厅
- 江景餐厅



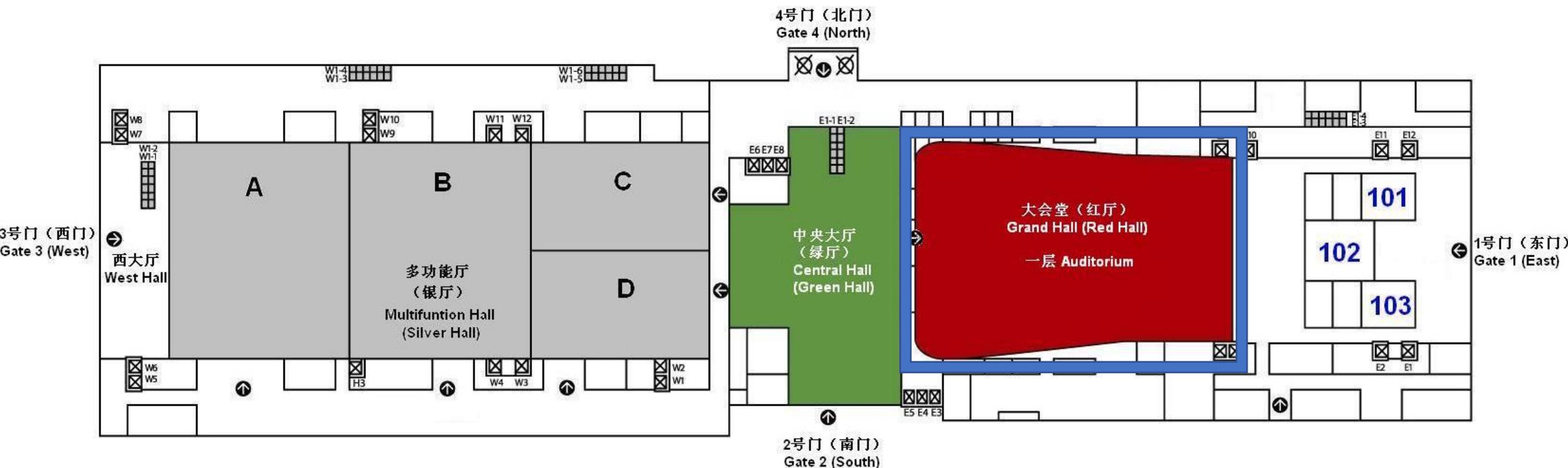
位置

Functional Layout

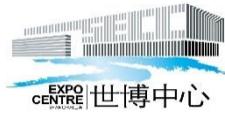
红厅

Grand Hall (Red Hall)

1F



面积 (Area)	2930m ²
长x宽x高 (LxWxH)	65x45x17.2(m)
可容纳人数	2600人



场地照片

Site Photos

红厅

Grand Hall (Red Hall)

舞台

主舞台：608平方米

乐池：70平方米

吊杆：42根



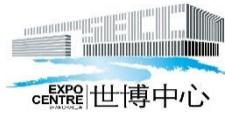
坐席

一层1856座

二层634座

三层232座

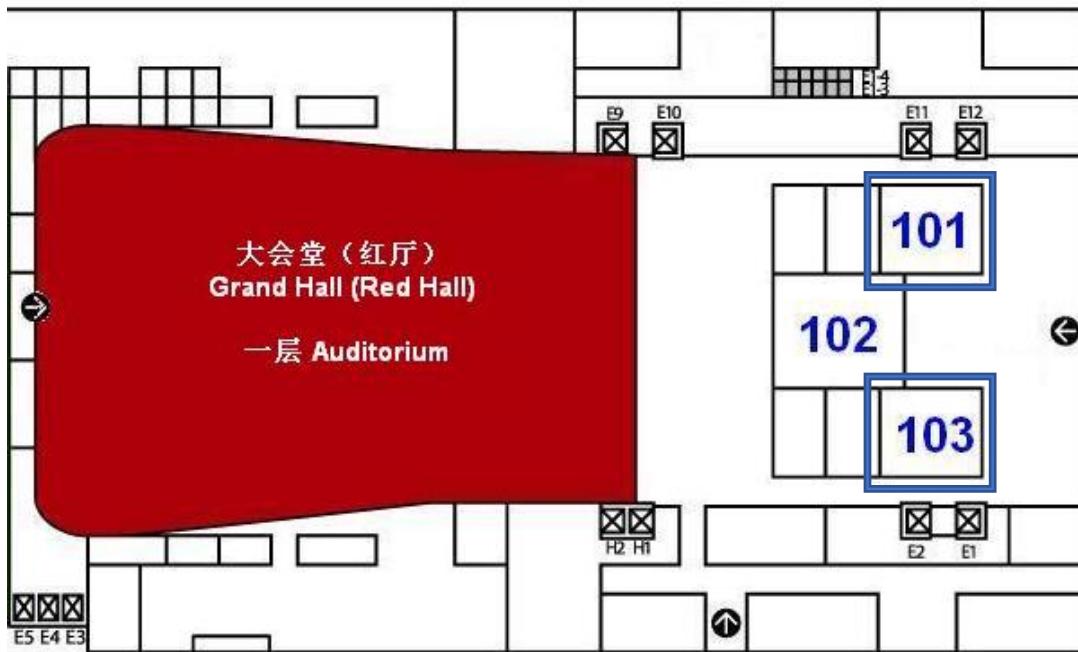


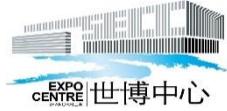


配套贵宾室

Supporting VIP Room

101贵宾室、103贵宾室





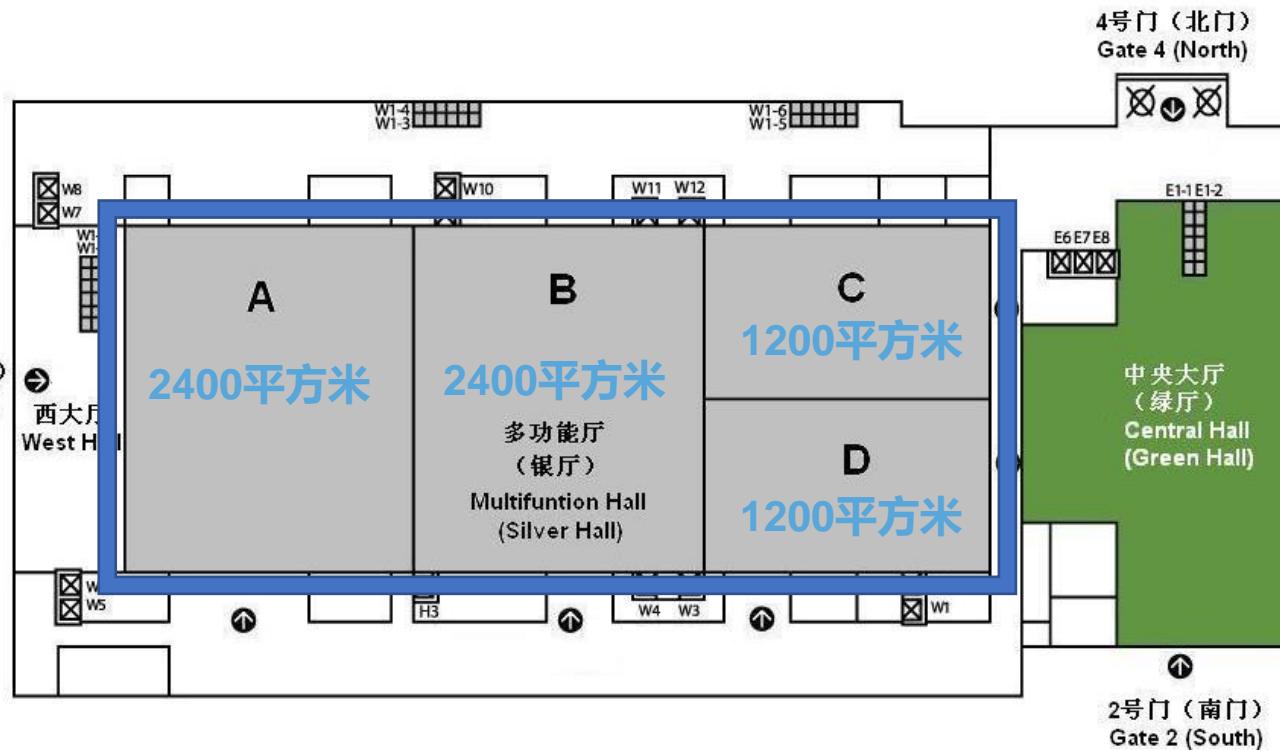
位置

Functional Layout

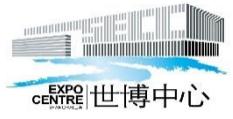
银厅

Multifunctional hall (Silver Hall)

1F



总面积：7200平方米
可拆成ABCD四个厅
高：20米
长：136米
宽：53米
可容纳人数：6300人



场地照片

Site Photos

银厅

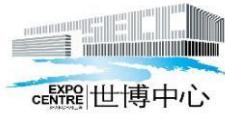
Multifunctional hall (Silver Hall)

银厅全景



吊点及马道





场地照片

Site photos

银厅

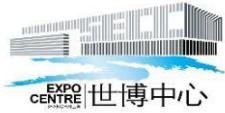
Multifunctional hall (Silver Hall)

2023三星Galaxy S23新品发布会



2023梅赛德斯奔驰品牌之夜





场地照片

Site photos

银厅

Multifunctional hall (Silver Hall)

华特迪士尼2024年度启动大会



2023海尔全球品牌生态大会





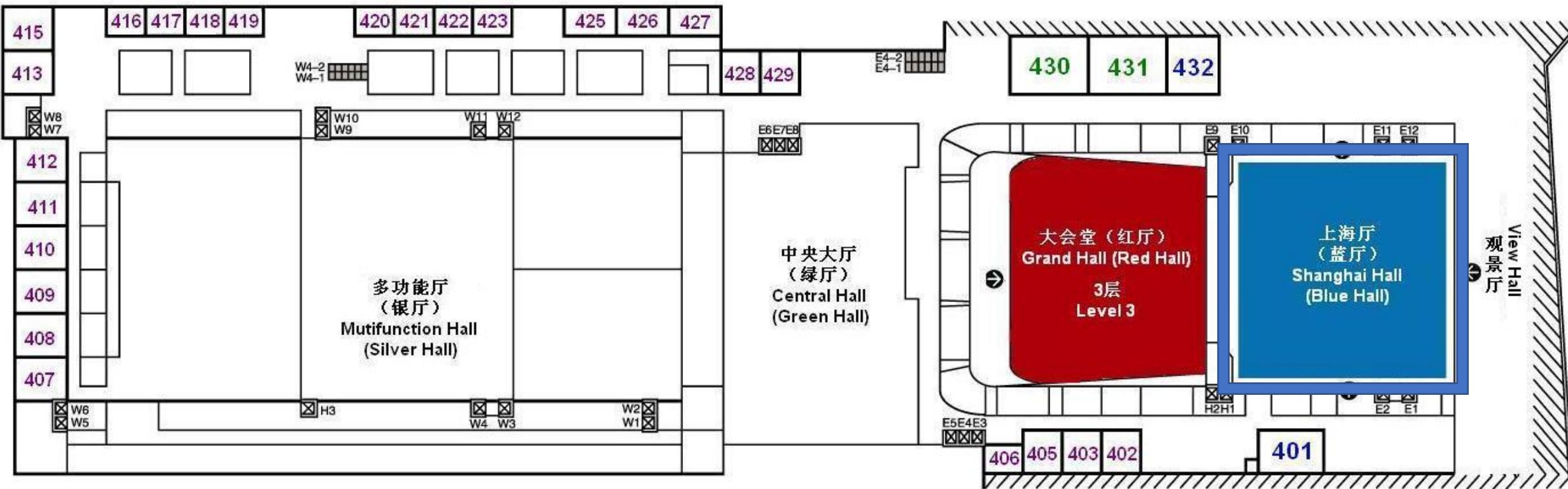
位置

Functional Layout

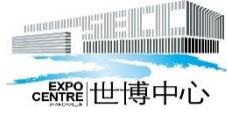
蓝厅

Shanghai Hall (Blue Hall)

4F



面积 (Area)	1890m ²
长x宽x高 (LxWxH)	44x43x14(m)
可容纳人数	800人



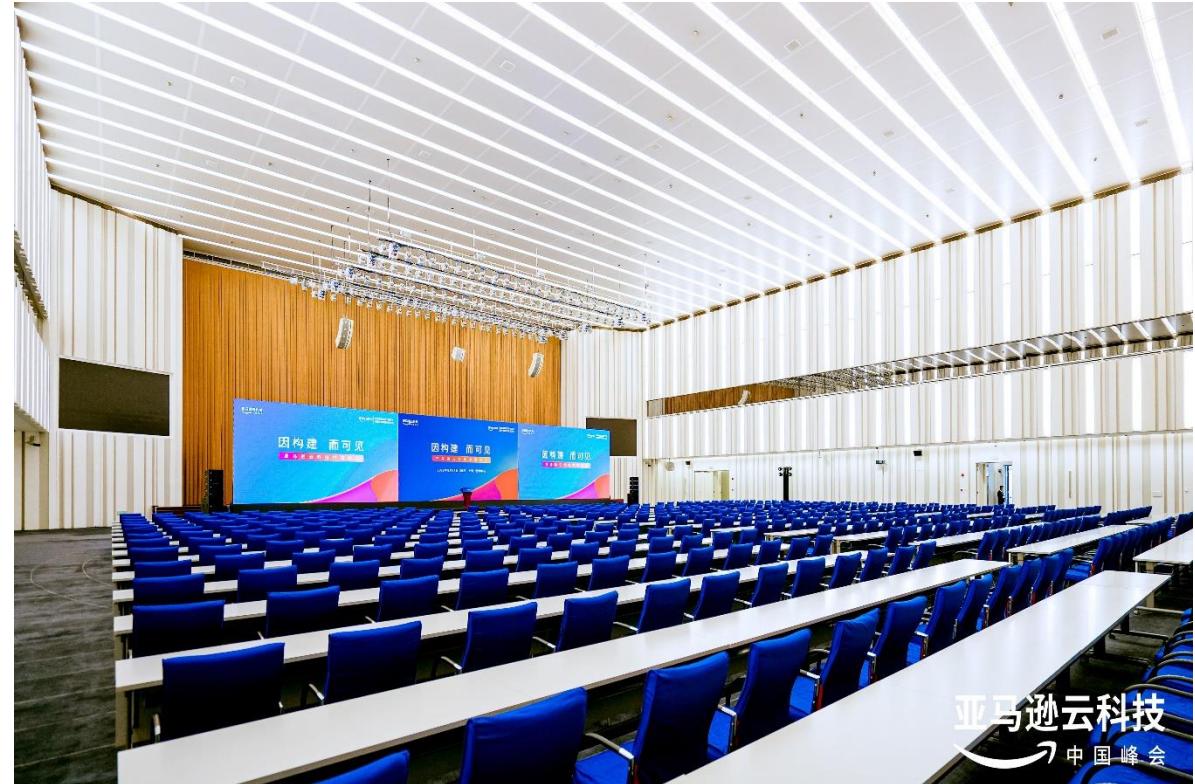
场地照片

Site Photos

蓝厅

Shanghai Hall (Blue Hall)

蓝厅全景





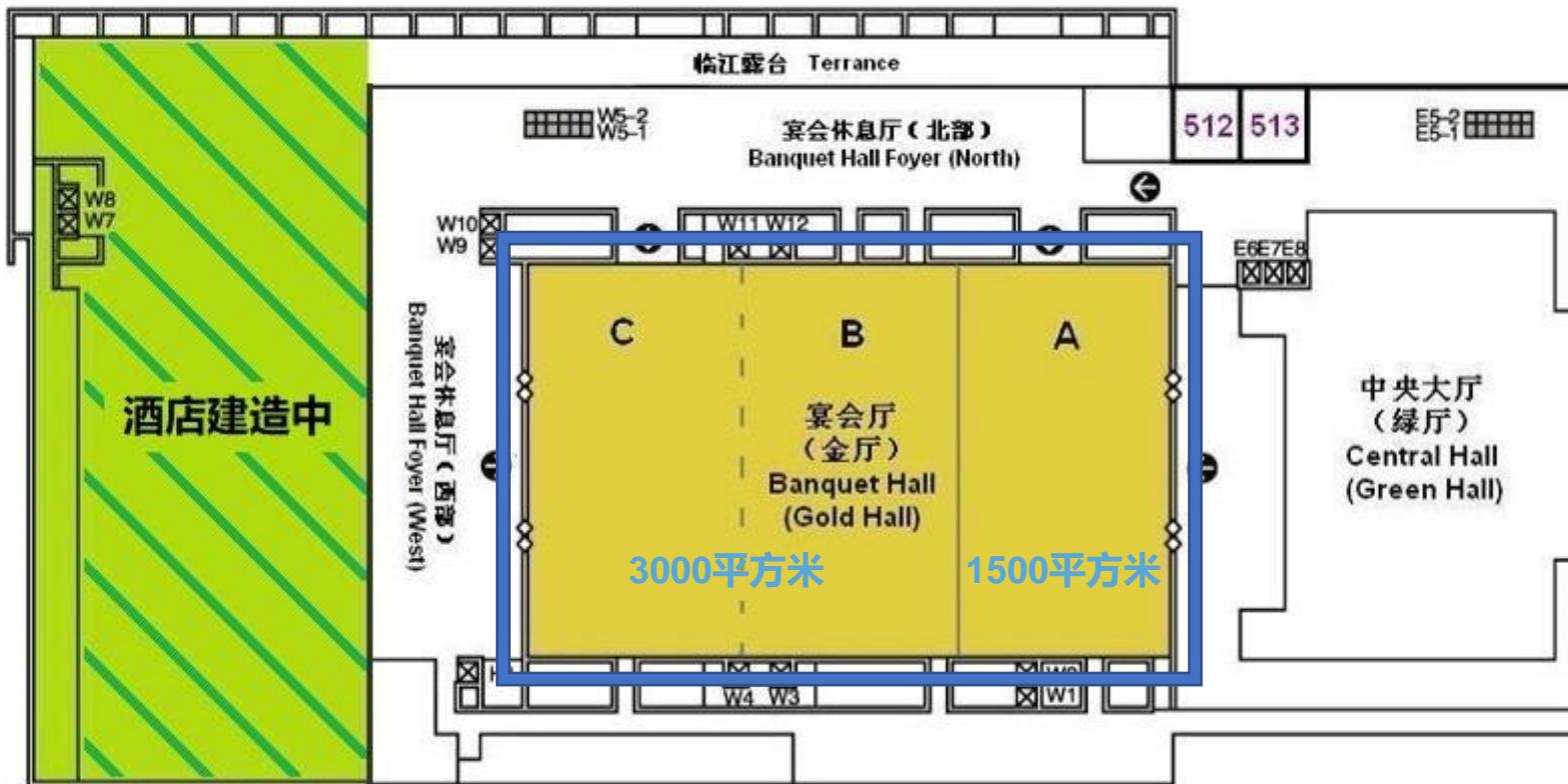
位置

Functional Layout

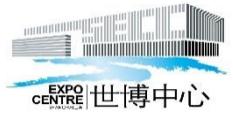
金厅

Banquet Hall (Gold Hall)

5F



总面积：4500平方米
可拆成A、BC两个厅
高8.5米
长88.5米
宽51米
搭建限高8米
可容纳人数：3840人



场地照片

Site Photos

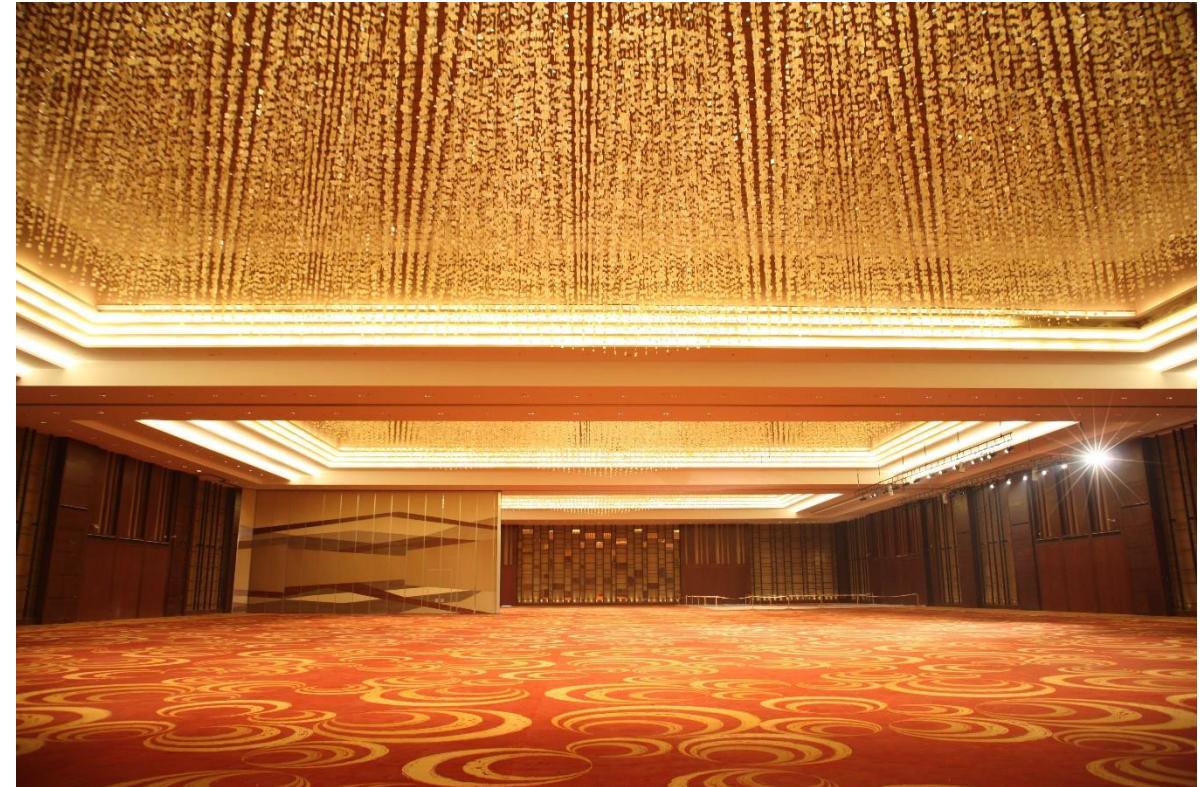
金厅

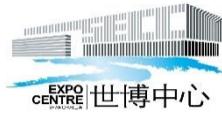
Banquet Hall (Gold Hall)

灯带效果



顶灯效果





场地照片

Site Photos

金厅

Banquet Hall (Gold Hall)

2023第十七届东方心脏病学会议



2023亚马逊云科技峰会





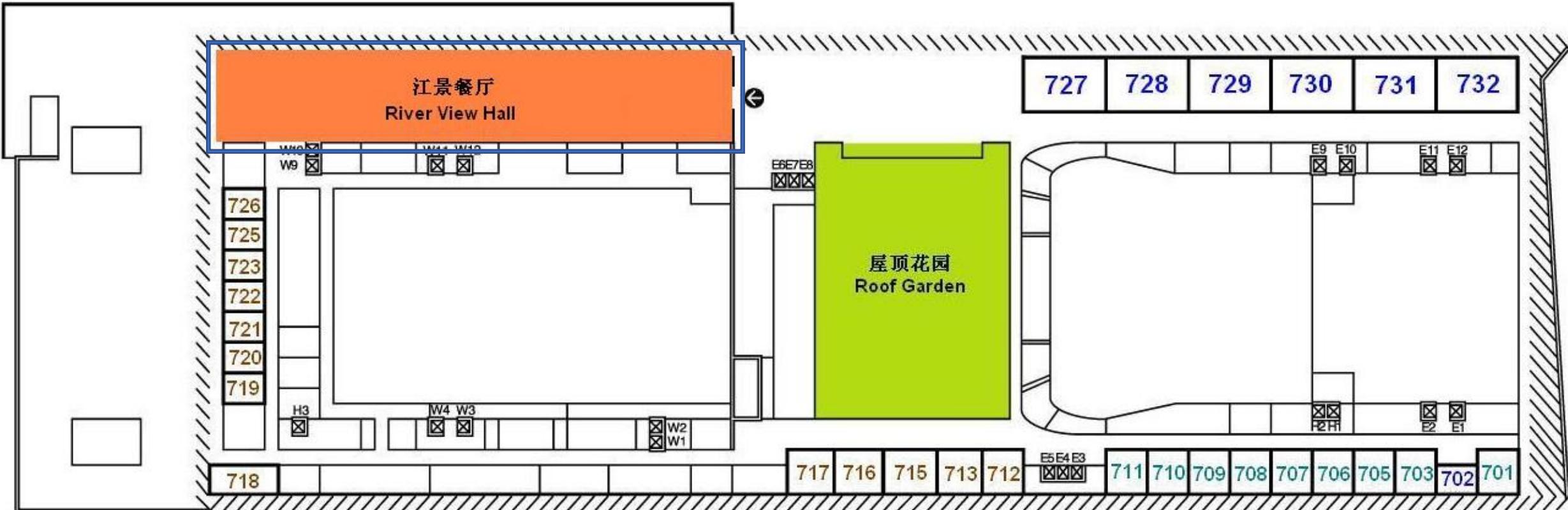
位置

Functional Layout

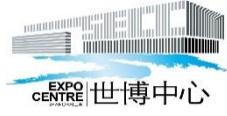
江景餐厅

River View Hall

7F



面积 (Area)	1350m ²
长x宽x高 (LxWxH)	71x19x4.2(m)
可容纳人数	510人



场地照片

Site Photos

江景餐厅

River View Hall



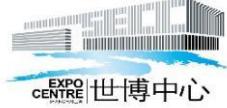


PART 2

2

公共区域

- 绿厅
- 南广场
- 西大厅
- 北大厅二层
- 观景厅
- 宴会休息厅
- 临江露台
- 屋顶花园AB



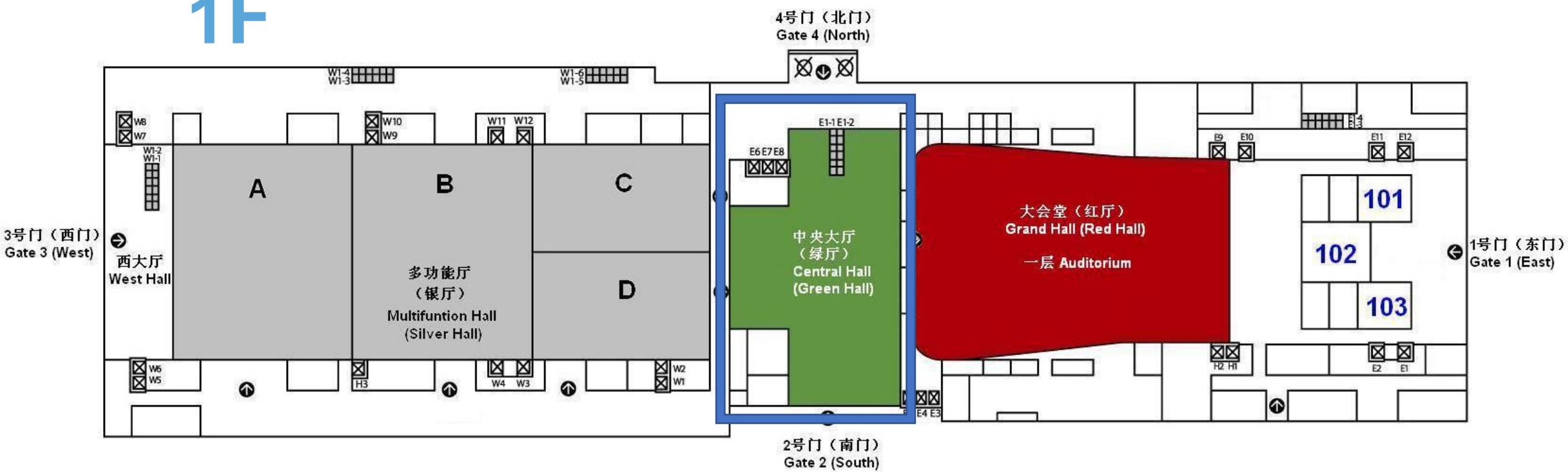
位置

Functional Layout

绿厅

Central Hall (Green Hall)

1F



面积 (Area)	2000m ²
长x宽x高 (LxWxH)	54x40x35(m)
可容纳人数	1000人



场地照片

Site photos

绿厅

Central Hall (Green Hall)

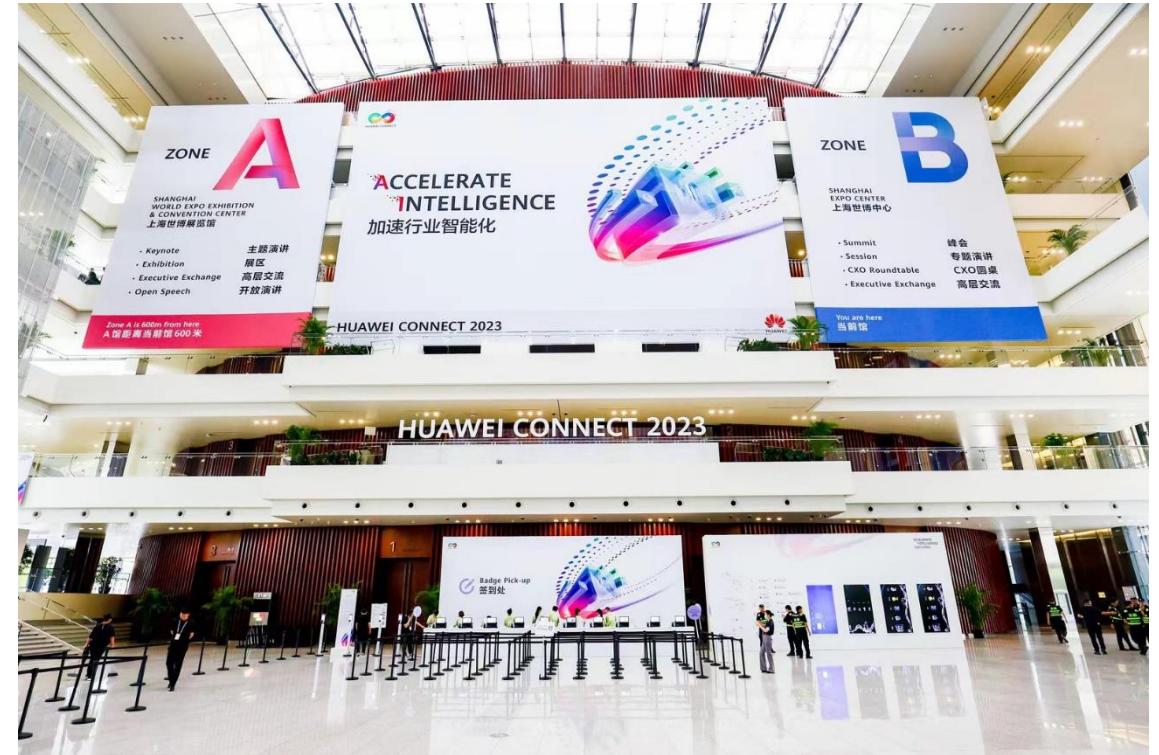
2023谷歌开发者大会

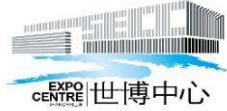


P3冰屏
LED Screen

15*25m
375m² 5:3

2023华为全联接大会





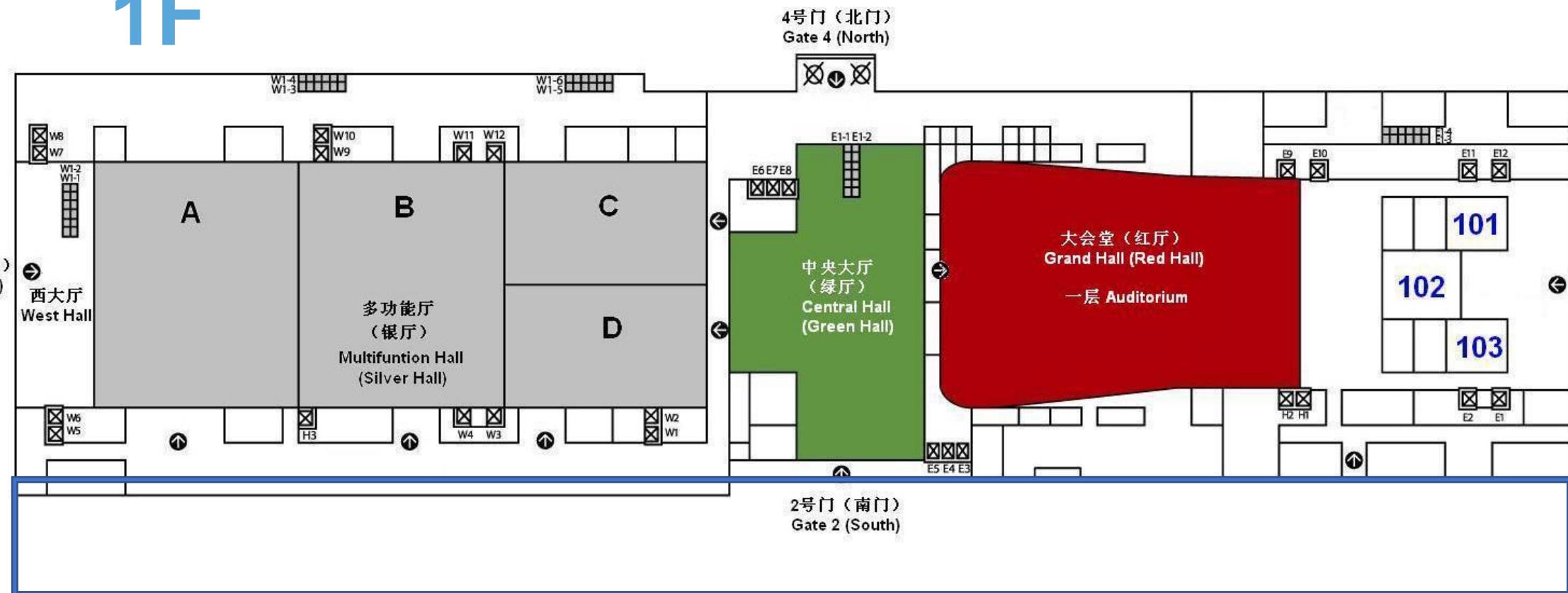
位置

Functional Layout

南广场

South Square

1F



面积 (Area)

3030m²



场地照片

Site photos

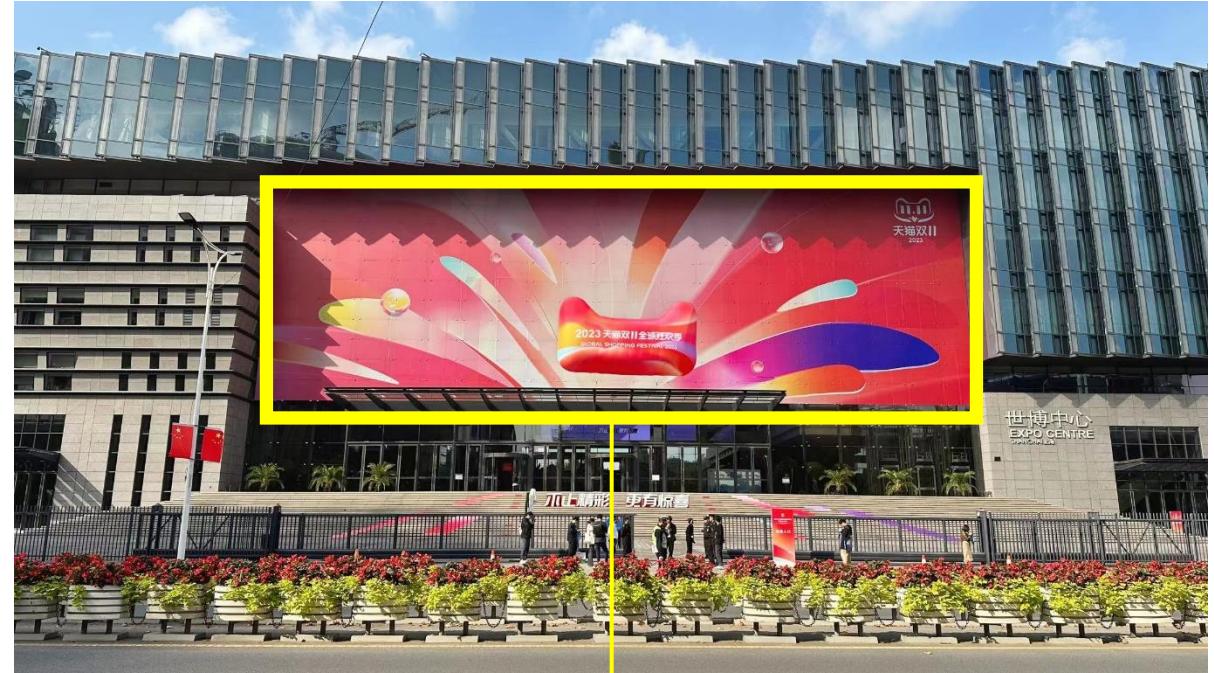
南广场

South Square

2023谷歌开发者大会

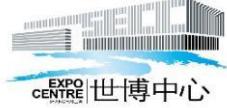


2023天猫双十一新闻发布会



玻璃贴广告位
Advertising space

20100mm (H)
62300mm (L)

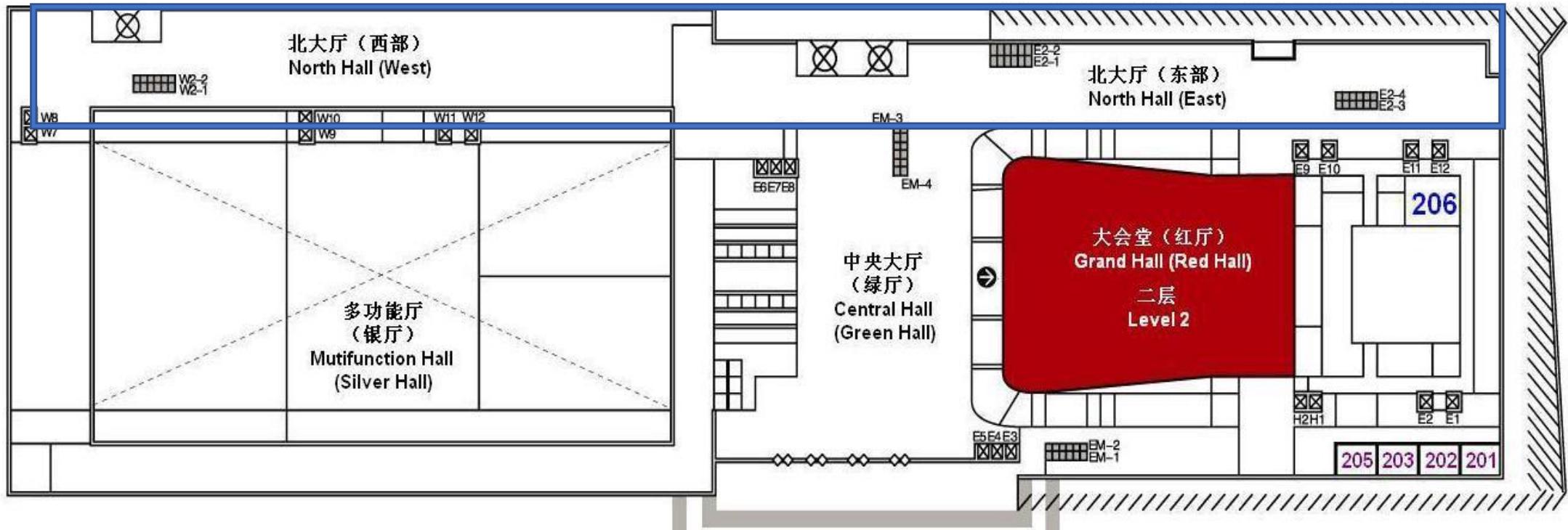


位置

Functional Layout

北大厅 North Hall

2F



	北大厅 (西部) North Hall (West)	北大厅 (东部) North Hall (East)
面积 (Area)	3230m^2	1530m^2
长x宽x高 (LxWxH)	$154 \times 21 \times 8(\text{m})$	$90 \times 17 \times 3.2(\text{m})$



场地照片

Site photos

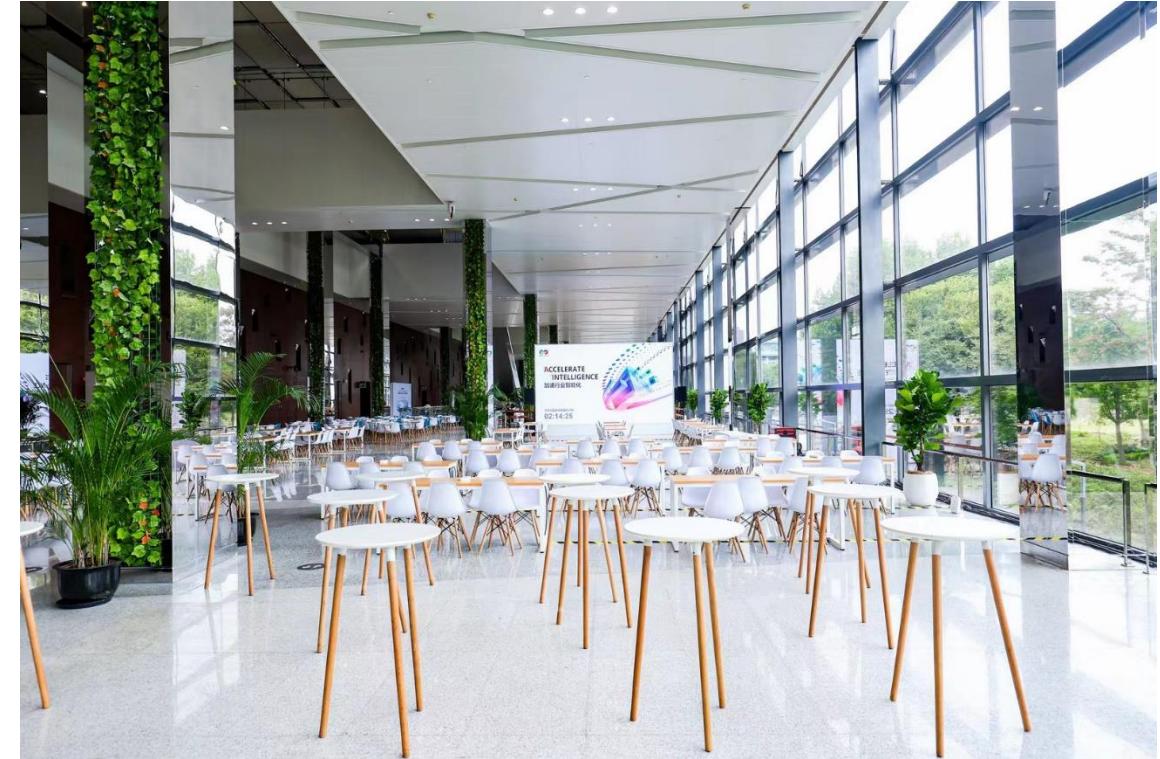
北大厅二层

North Hall

2023华山医院神经外科年度学术论坛



2023华为全联接大会





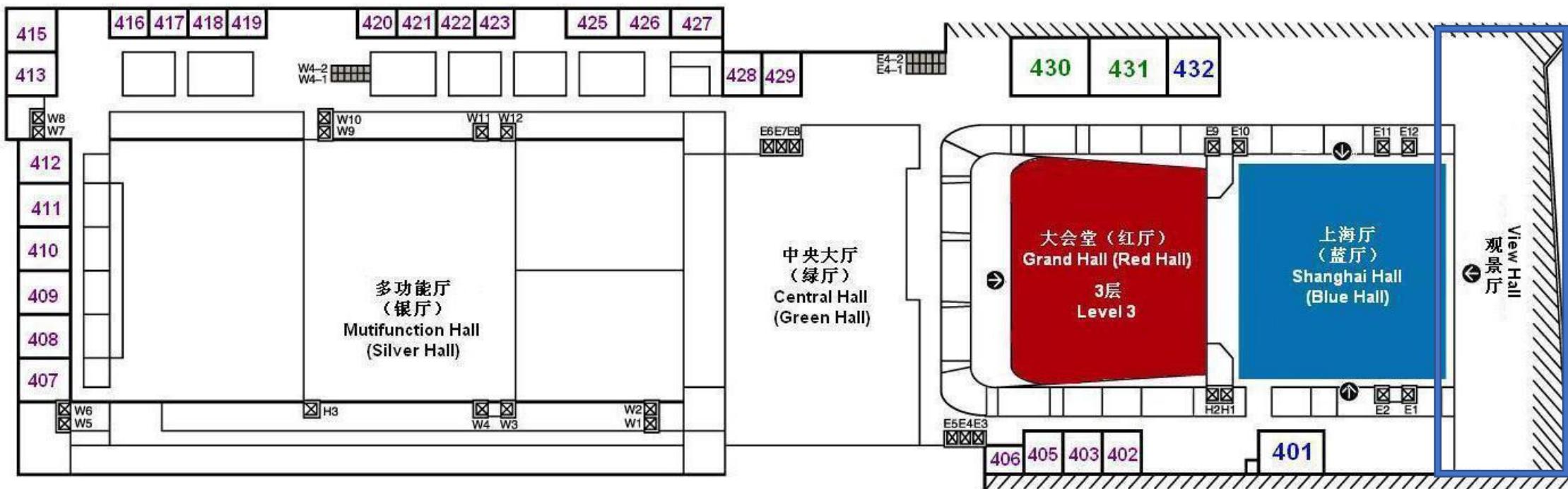
位置

Functional Layout

观景厅

View Hall

4F



面积 (Area)	1110m ²
长x宽x高 (LxWxH)	89x12.5x14(m)



场地照片

Site photos

观景厅

View Hall

场地照片

HUAWEI CONNECT 2020





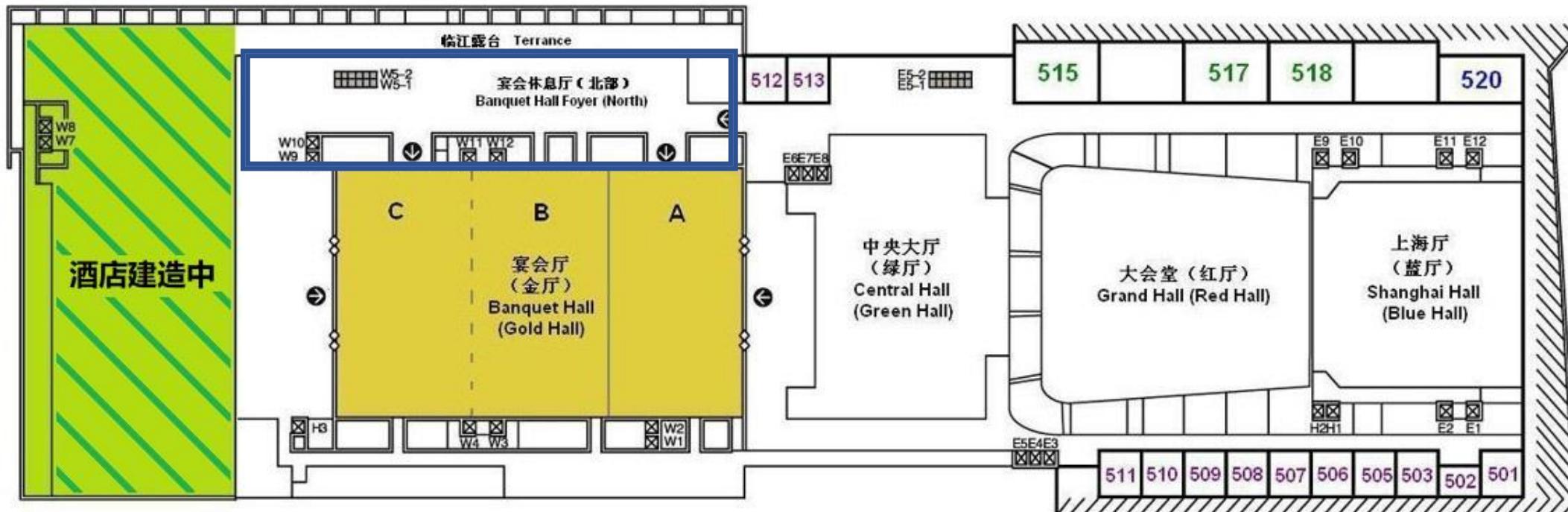
位置

Functional Layout

宴会休息厅

Banquet Hall Foyer

5F



	宴会休息厅（北部） Banquet Hall Foyer (North)
面积 (Area)	1000m ²
长x宽x高 (LxWxH)	98x10.2x9(m)



场地照片

Site photos

宴会休息厅

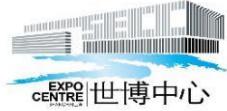
Banquet Hall Foyer

2023亚马逊云科技峰会



2023波士顿科学中国区年会



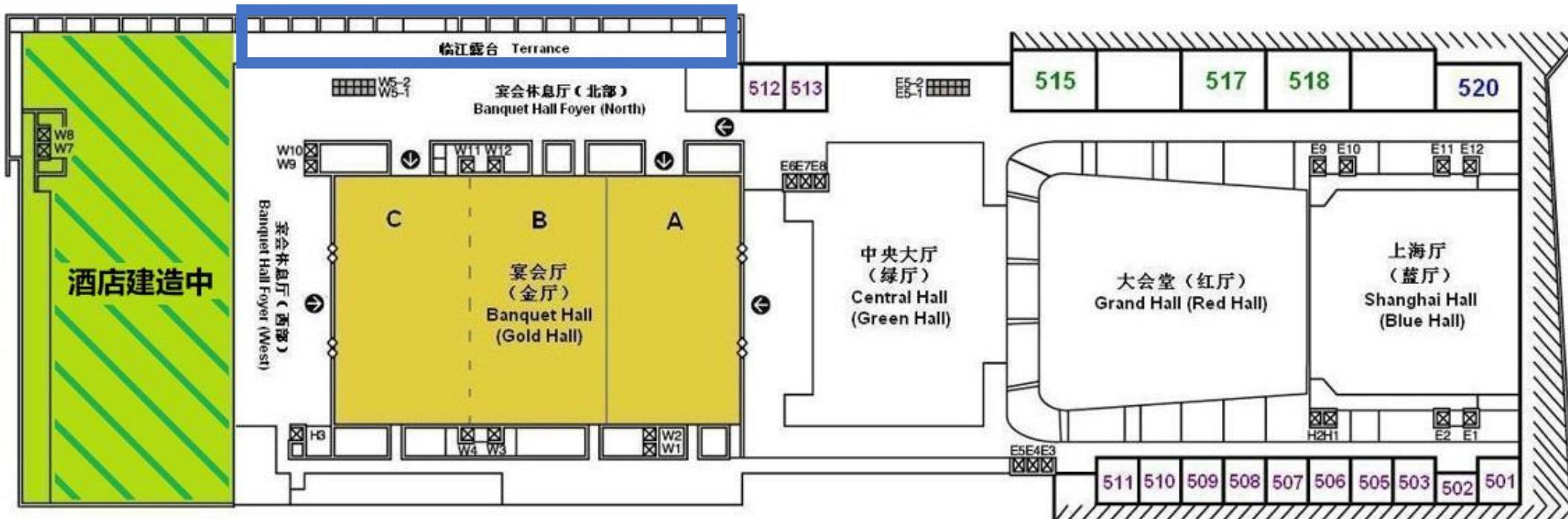


位置

Functional Layout

临江露台 Terrance

5F



面积 (Area)	1350m ²
长x宽 (LxW)	150x9(m)



场地照片

Site photos

临江露台

Terrance

HUAWEI CONNECT 2020





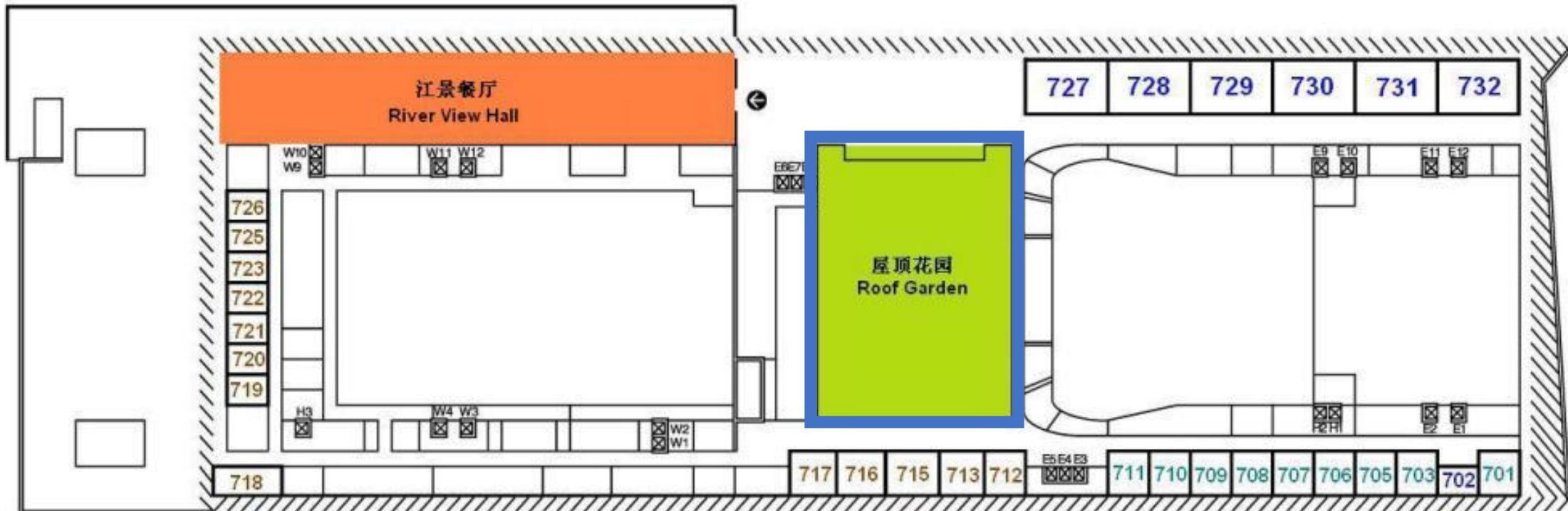
位置

Functional Layout

屋顶花园

Roof Garden

7F



面积 (Area)	1550m ²
长x宽 (LxW)	50x31(m)



场地照片

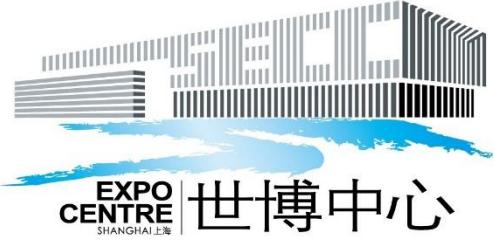
Site photos

屋顶花园

Roof Garden

2020世界人工智能大会



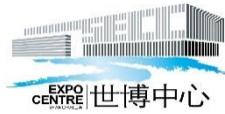


PART

3

中小会议室

- 中会议室
- 小会议室



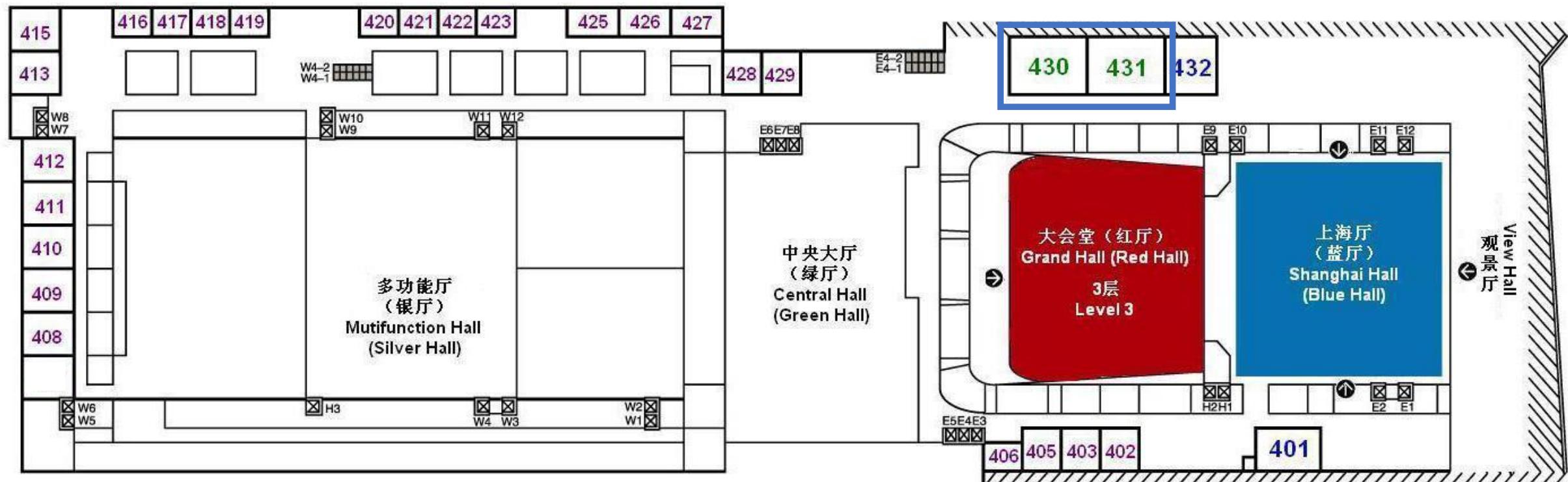
位置

Functional Layout

中会议室

Medium conference room

4F





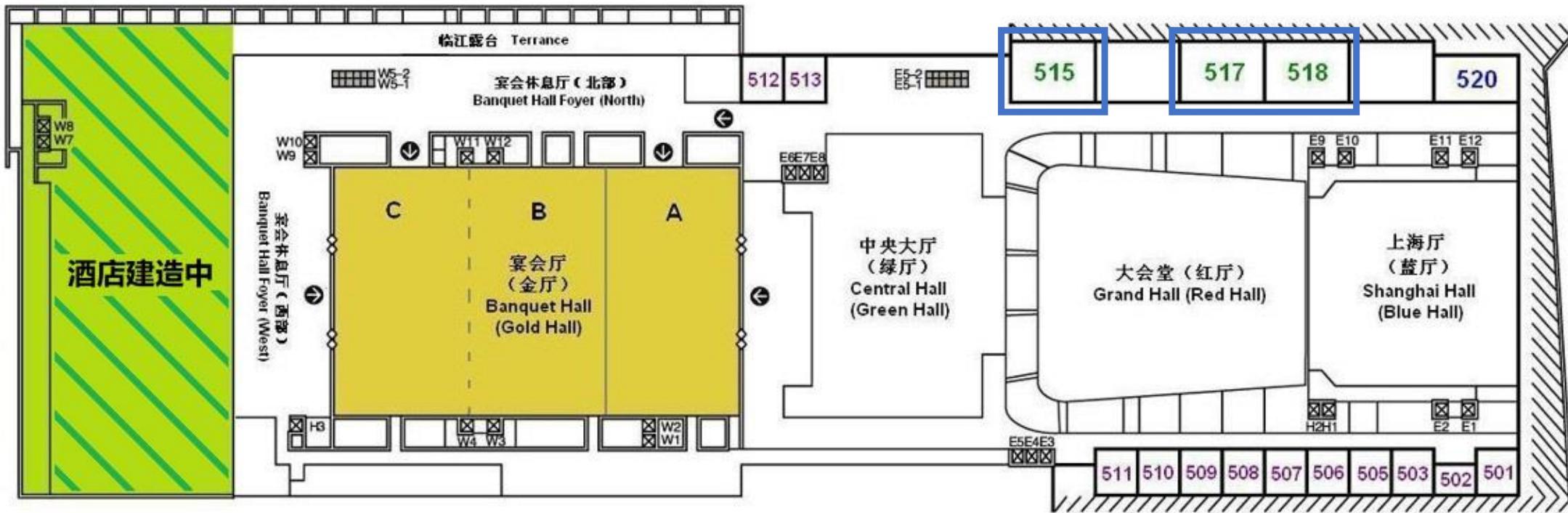
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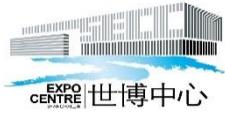
Functional Layout

中会议室

Medium conference room

5F





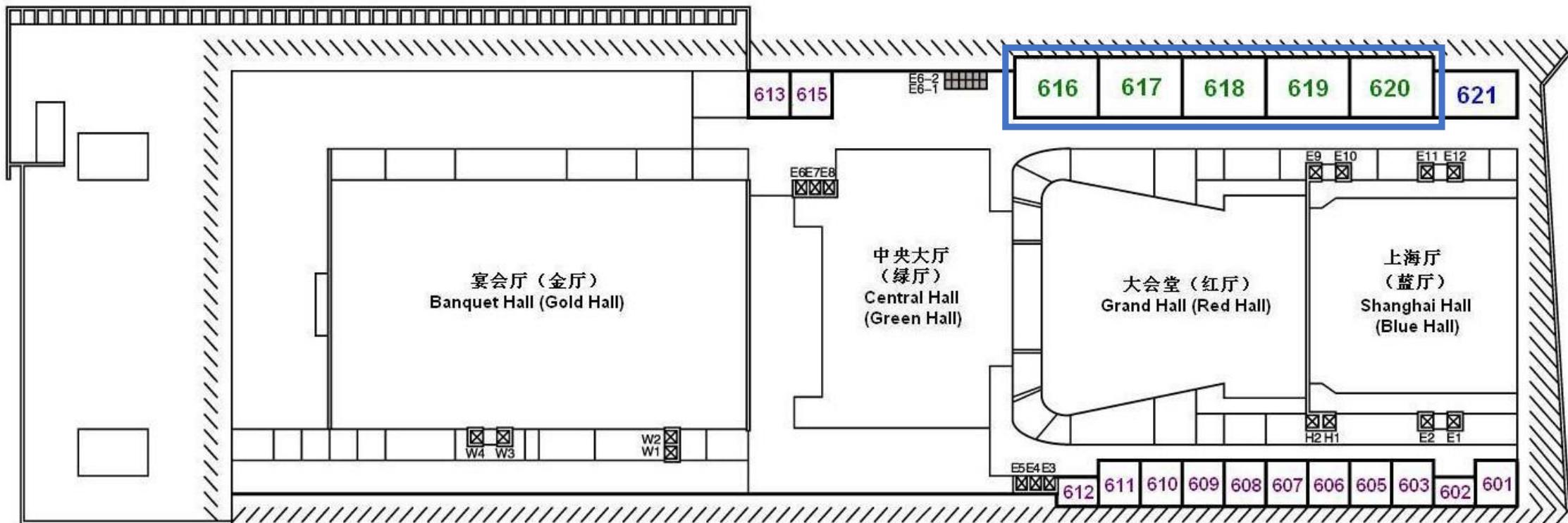
位置

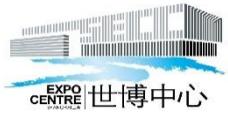
Functional Layout

中会议室

Medium conference room

6F





中会议室平面图

The floor plan of the medium conference room

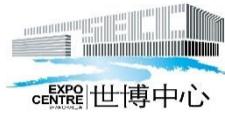
4F-6F



*相同面积区域为-430室、431室、517室、518室(共4间)



*相同面积区域为-616室、617室、618室、619室、620室(共5间)

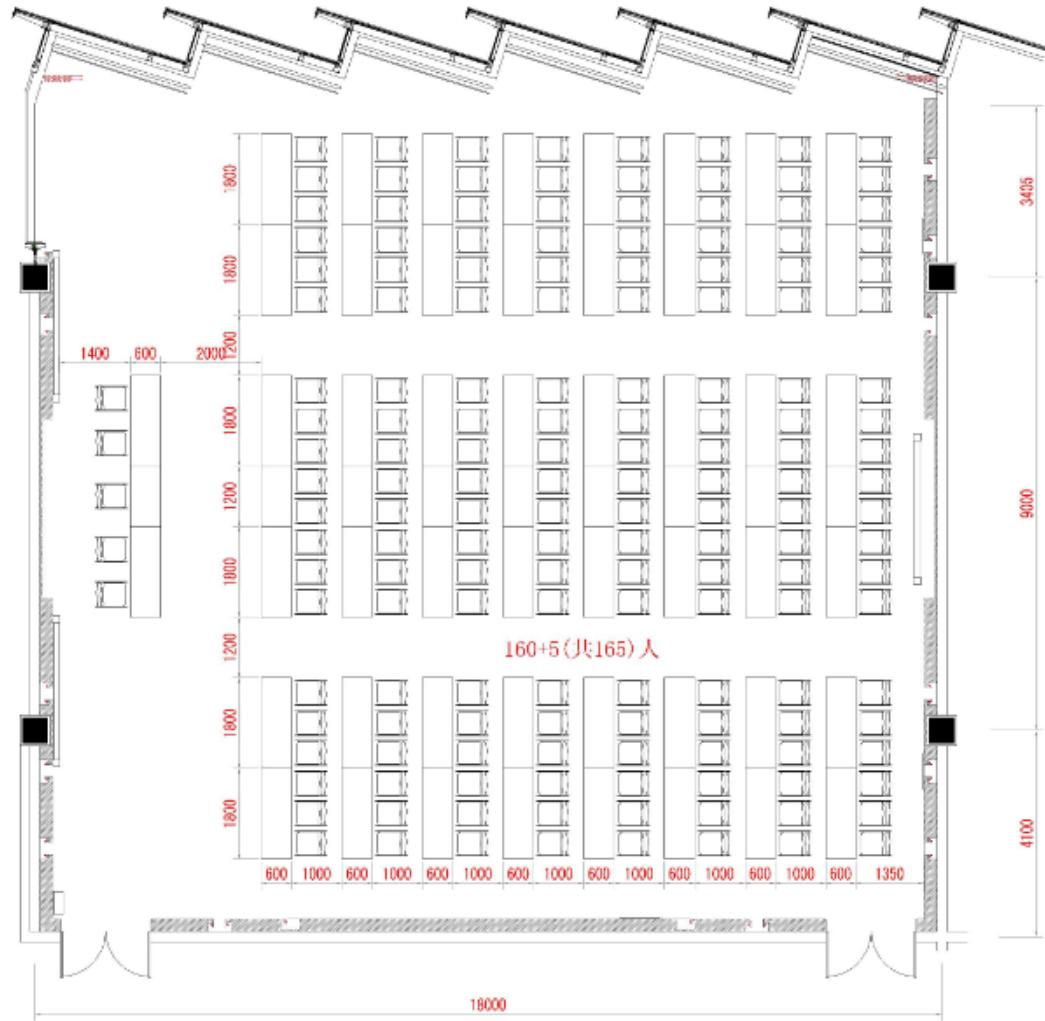


活动照片

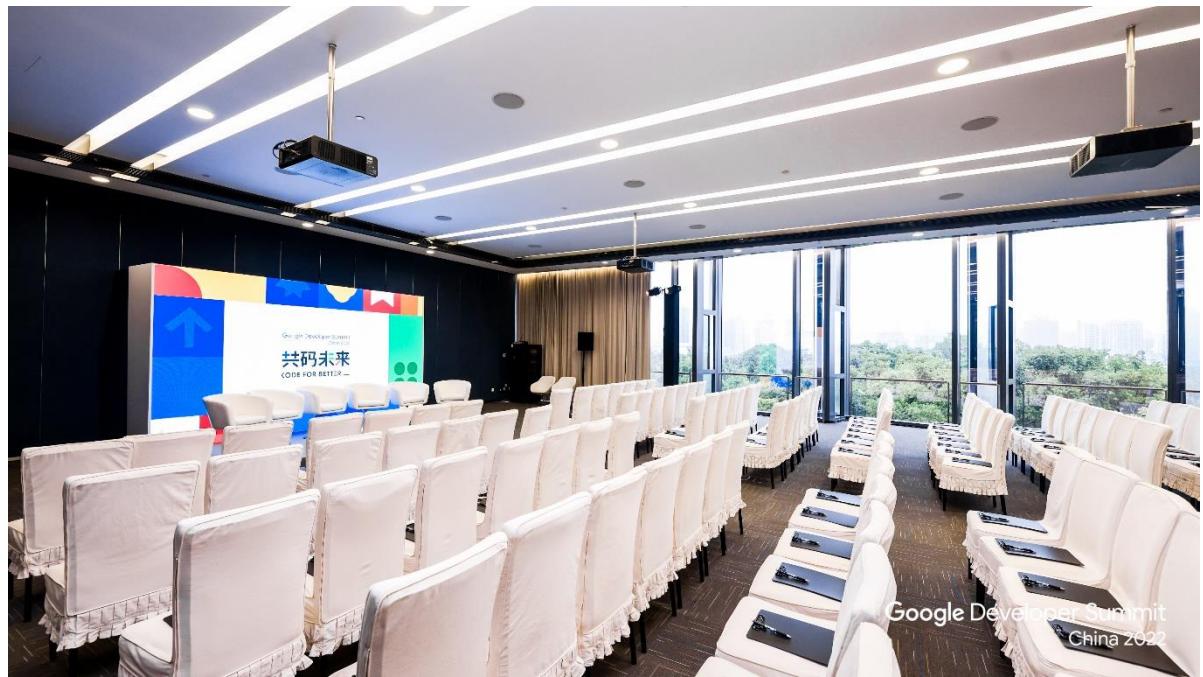
Event photos

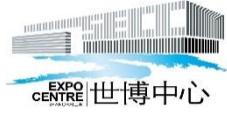
中会议室

Medium conference room



*相同面积区域为-616室、617室、618室、619室、620室(共5间)



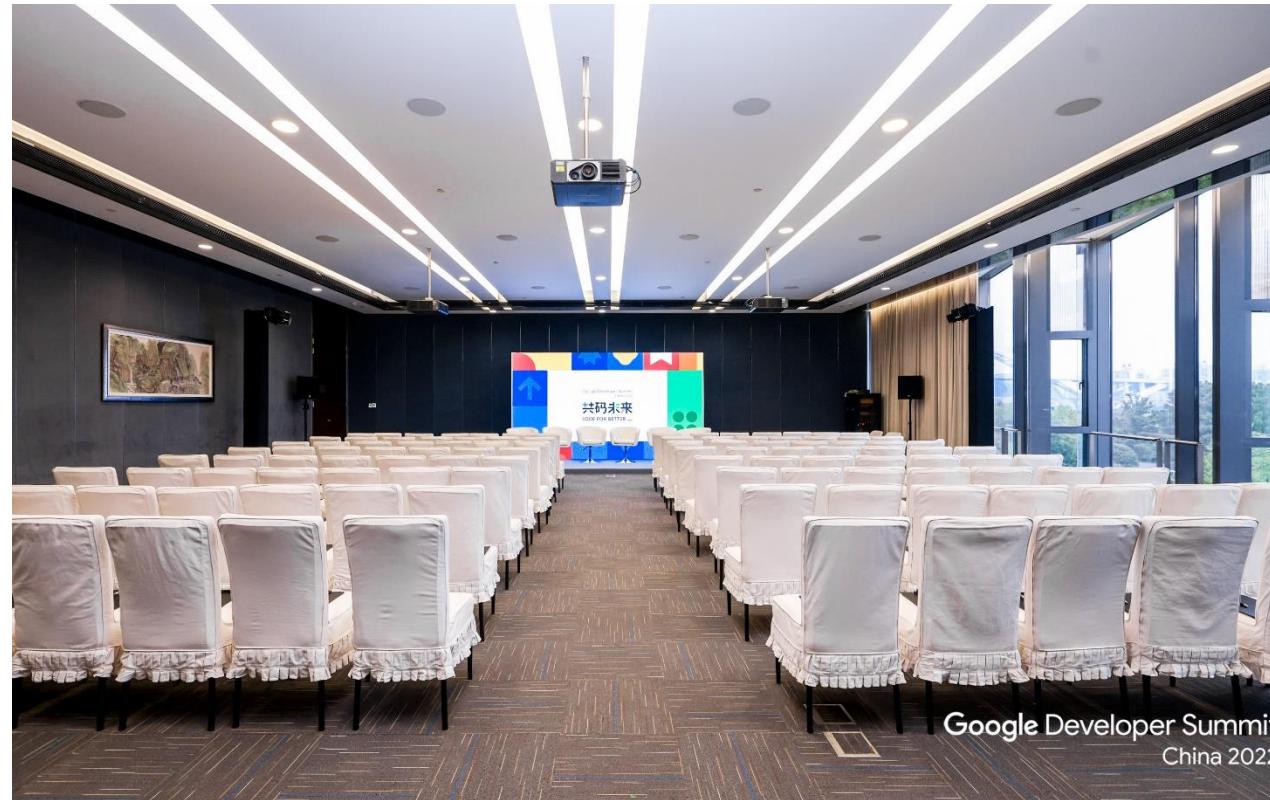


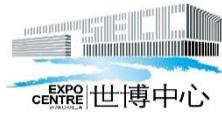
场地照片

Site photos

中会议室

Medium conference room





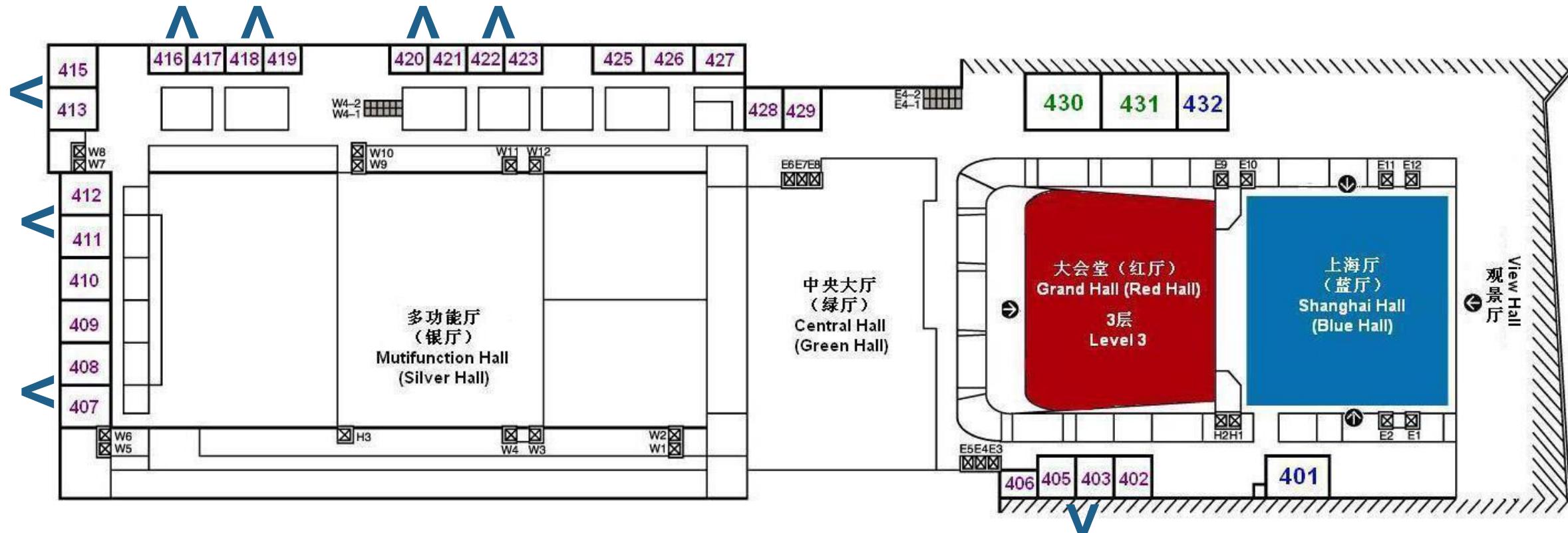
位置

Functional Layout

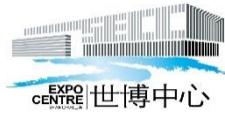
小会议室

Small conference room

4F



“<” 表示小会议室可打通



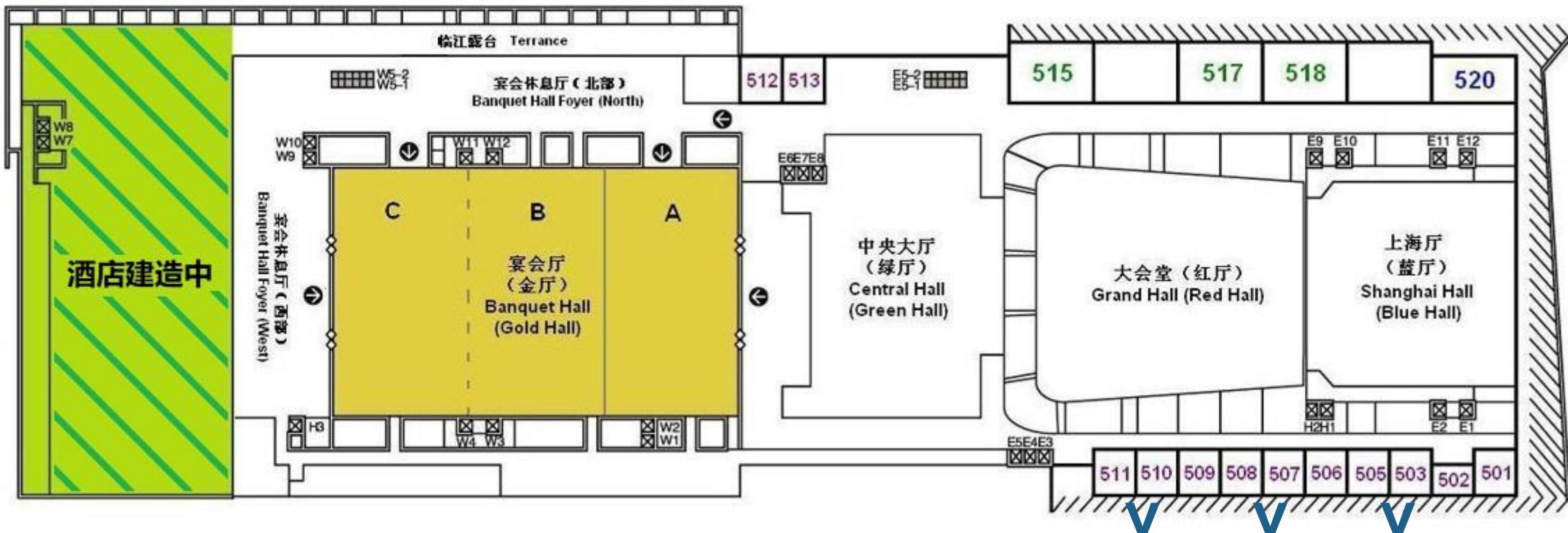
位置

Functional Layout

小会议室

Small conference room

5F





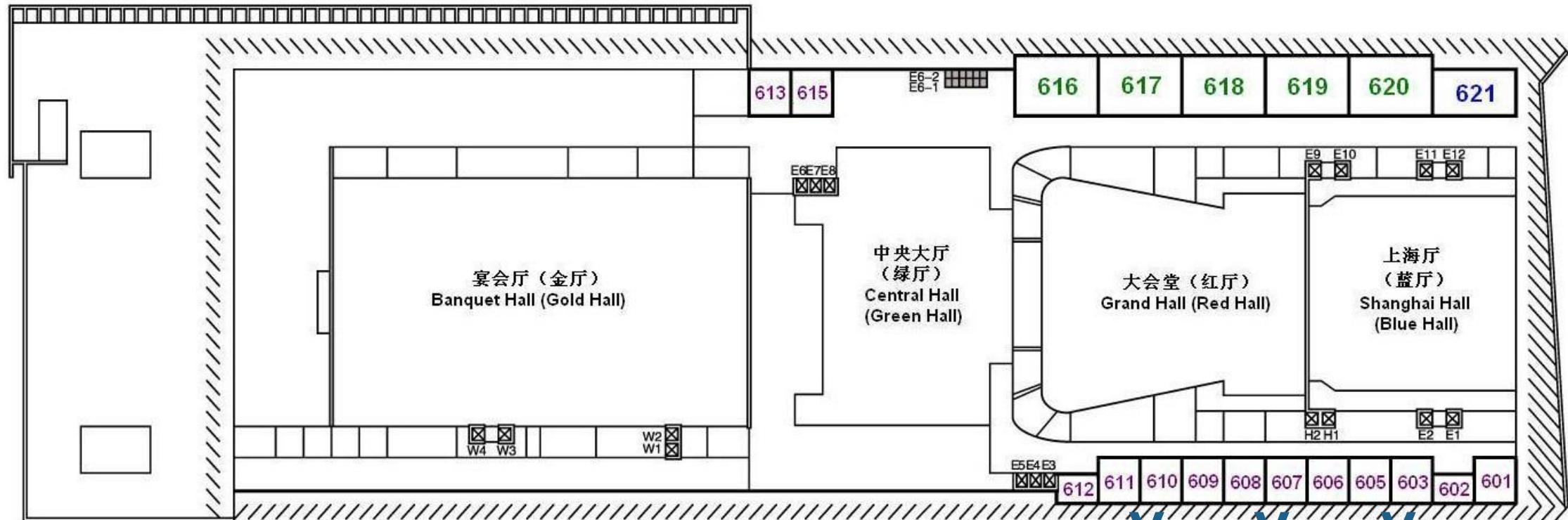
位置

Functional Layout

小会议室

Small conference room

6F



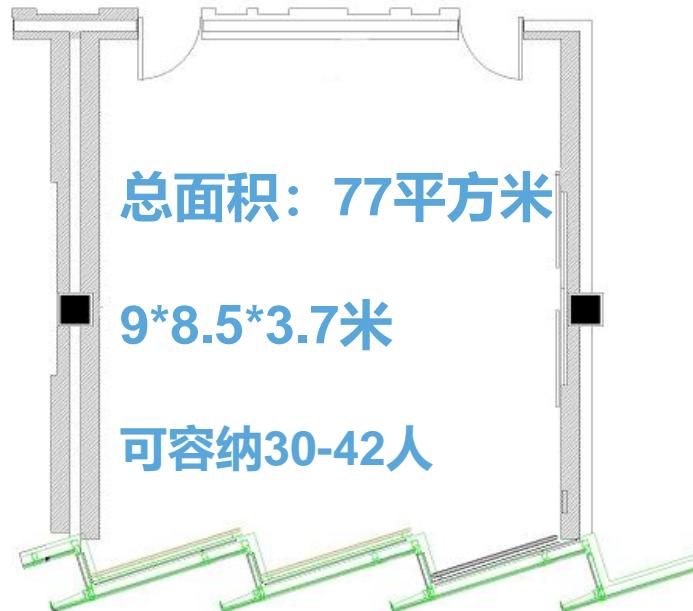
“<” 表示小会议室可打通



小会议室平面图

The floor plan of the small conference room

4F-6F

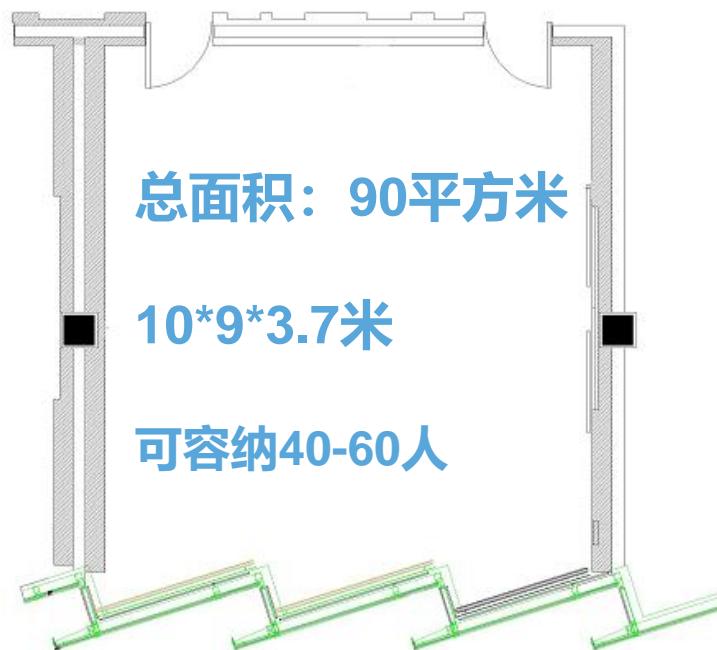


总面积：77平方米

9*8.5*3.7米

可容纳30-42人

*相同面积区域为-402、403、405、407、408、409、410、411、412、428、429室-77平方(共1间)

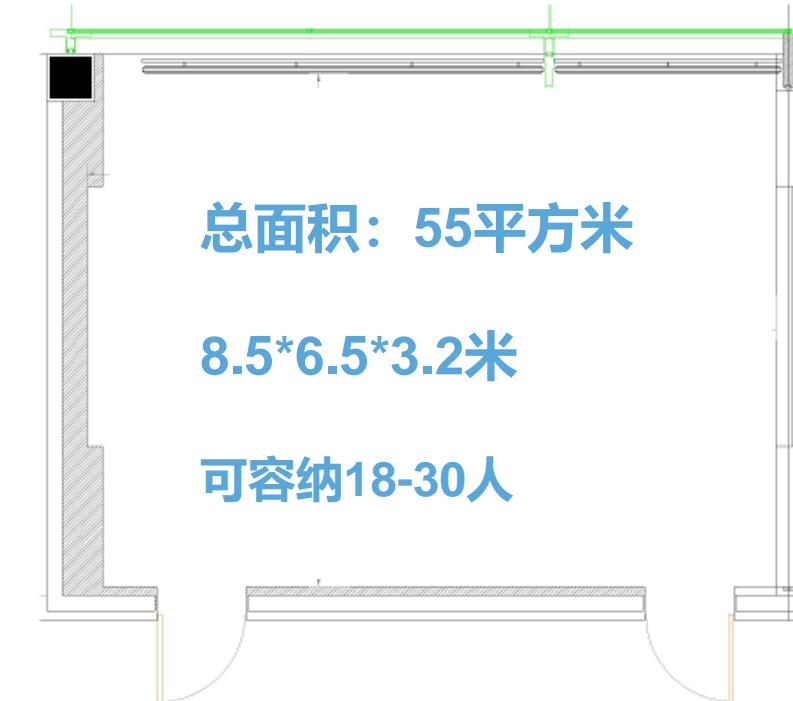


总面积：90平方米

10*9*3.7米

可容纳40-60人

*相同面积区域为-413、415室(共2间)

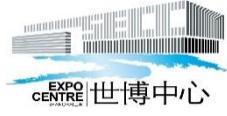


总面积：55平方米

8.5*6.5*3.2米

可容纳18-30人

*相同面积区域为-416、417、418、419、420、421、422、423室(共8套间)



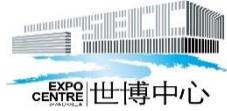
场地照片

Event photos

小会议室

Small conference room





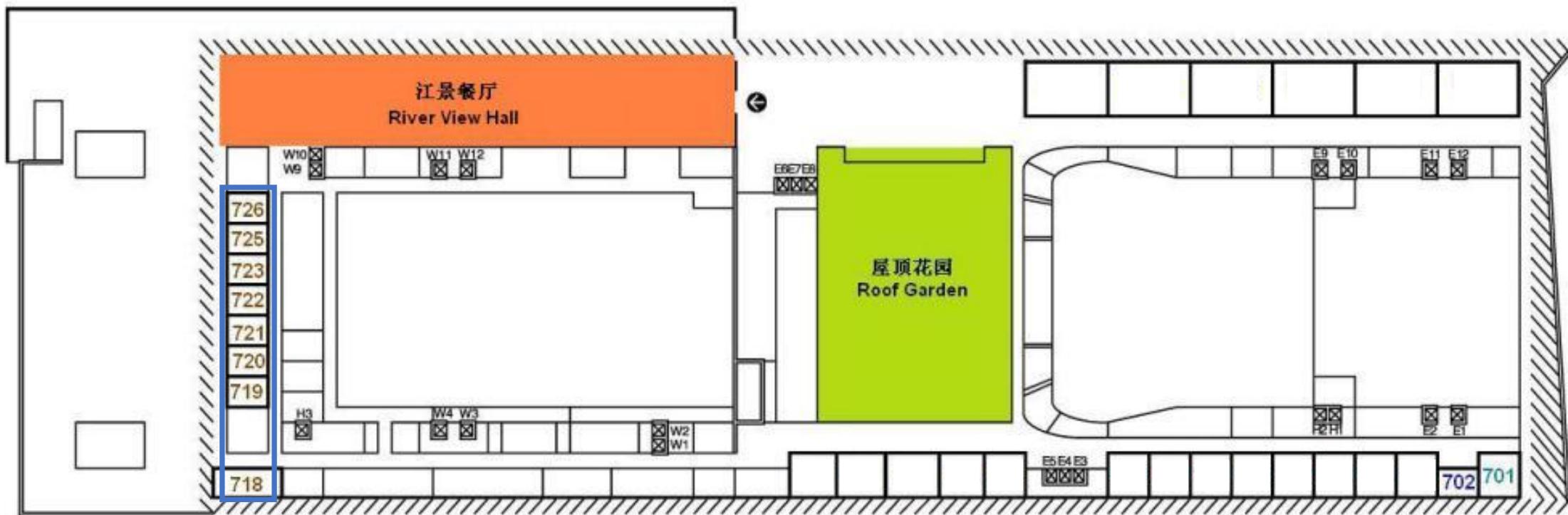
位置

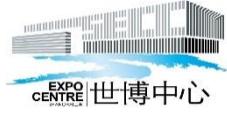
Functional Layout

包间

Dinning hall

7F



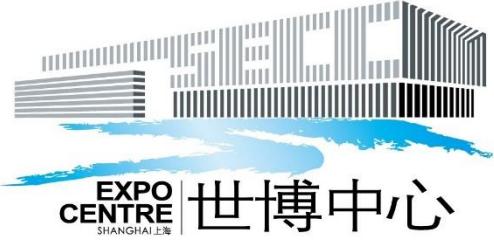


场地照片

Event photos

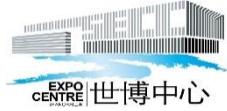
包间
Dinning hall





PART 4

活动案例



活动案例
Events

2023BMW iCON创想峰会

银厅



银厅

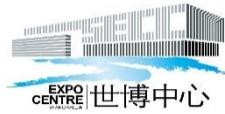


南广场



金厅





活动案例
Events

2023波士顿科学中国区年会

宴会
休息厅



北二

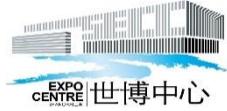


南广场



金厅





活动案例
Events

2023亚马逊云科技峰会

银厅



南广场

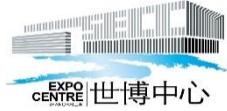


绿厅



金厅





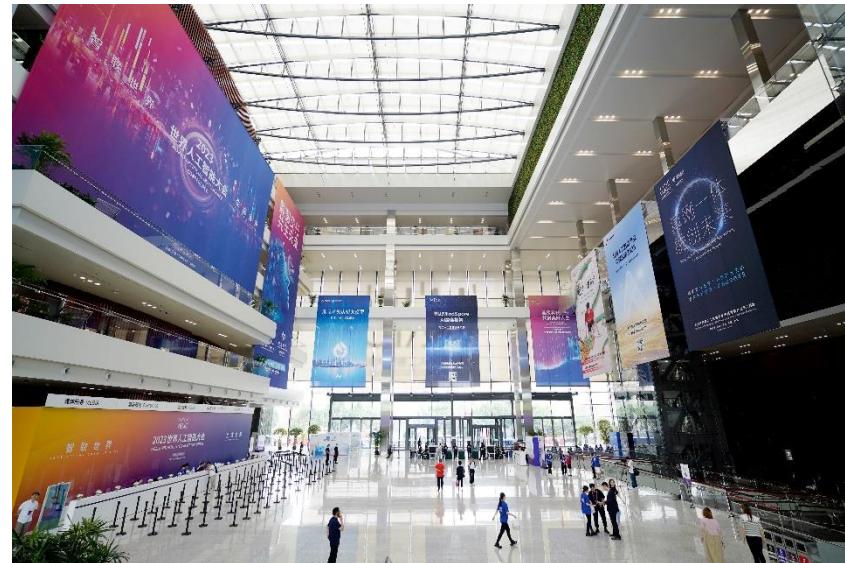
活动案例
Events

2023世界人工智能大会

红厅



绿厅

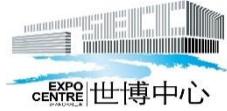


南广场



金厅





活动案例
Events

2023谷歌开发者大会

南广场



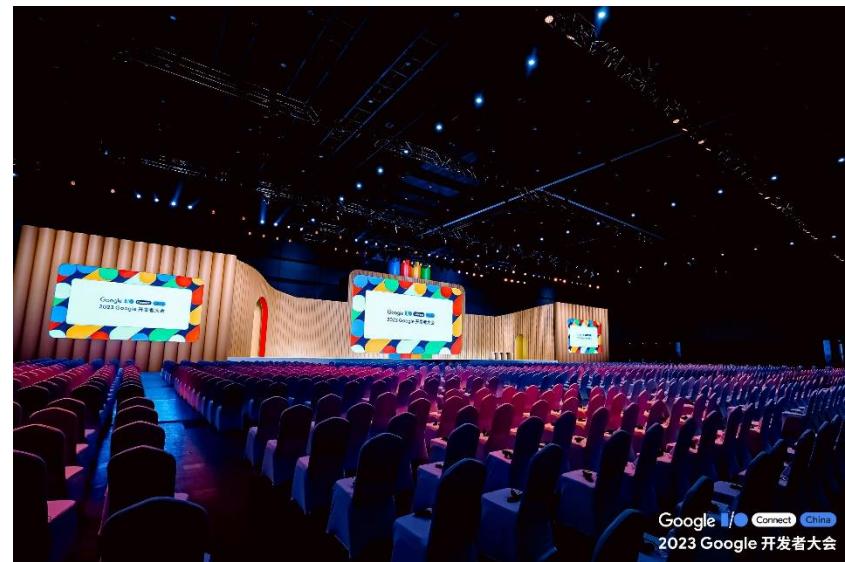
北二

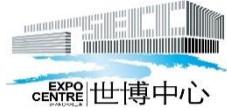


绿厅



银厅





活动案例
Events

HUAWEI CONNECT 2023

银厅



北二



绿厅



蓝厅

